Graphic Design Advisory Committee Meeting
Amarillo College
Minutes from May 22, 2009

Members present: Cathleen Bauldauf, Jason Boyett, Gary Ivey, Lennon Mings, T.J. Taylor

Members absent: Don Carlisle, Tony Freeman, Scott Jesko , Paul Ortega, Mike Pryer , Mark Smith

Others present: John Chaka, Steve Cost, Ron Faulkner, Pete Gonzalez, Chris Perez

Ms. Taylor-Gore called the meeting to order at 11:30 a.m. Introductions were made and Ms. Taylor-Gore thanked those for their attendance and willingness to serve the Graphic Design program. She reminded all members of the purpose and value of the advisory committees at Amarillo College.

Mr. Taylor motioned for minutes from 2008 meeting be approved. Mr. Ming seconded. Minutes unanimously approved as written.

The new web design track was discussed briefly. Everyone agreed that there is an industry need for web design with programming skills. Ms. Taylor-Gore noted that the Graphic Design department is working closely with Computer Information Systems for the best solution for the new track.

It was noted by Ms. Taylor-Gore that enrollment was up with Graphic Design having 116 majors. Mr. Chaka noted that students are returning to school to upgrade their skills so that they will be more prepared for the industry.

Mr. Gonzalez informed the group that approximately 21 students participated in the Visual Arts Showcase.

A discussion followed regarding online portfolios. Mr. Chaka noted that online portfolios are an absolute must for students with the possibility of AC hosting the students' work online for one year, then turning it over to the students. Mr. Chaka and Mr. Gonzalez agreed to search for options.

The committee discussed hardware and software, including the importance of knowing both Mac and PC platforms. It was agreed by everyone that it is time to explore different software, possibly Cinema 4D and Maya. Faculty will be testing out AfterEffects in the upcoming semesters.

Mr. Chaka discussed the student internships through the ELE Center at Amarillo College.

Ms. Taylor-Gore shared the articulation agreement with Savannah College of Art and Design with the committee. Everyone agreed it was valuable.

It was announced that Jered Ithaca was named outstanding animation major and Megan Giles was named outstanding print major.

A discussion followed regarding possible changes to the animation track to more closely fit in with industry demands. Mr. Gonzalez voiced concern that the animation curriculum may be too broad with too much trying to be taught in one class. No action was taken.

Ms. Taylor-Gore once again thanked everyone for their commitment.

Meeting adjourned at 1:05.