### Amarillo College 2020 Strategic Plan - No Excuses in ACtion

#### MISSION

Enriching the lives of our students and our community

#### VISION

We will ensure a 70% Completion Rate by 2020

#### **VALUES**

Create a No Excuses philosophy through actions which display the following values:

## 1. Caring through WOW

• Every student and colleague will say "WOW, you were so helpful, supportive, and open" after an interaction with us.

# 2. Caring through FUN

- We will find ways to have fun with each other and celebrate each other.
- We will find ways to make our work fun and effective.

### 3. Caring through INNOVATION

- We will see ourselves a "roadblock remover" for students and for each other.
- We will always look for ways to help others and improve our processes.

# 4. Caring through *FAMILY*

- We will find ways to show we care about our student and each other.
- We will readily and effectively share information with each other.
- We will approach our interactions with each other with trust and openness.
- We will put the needs of others before our own.

## 5. Caring through YES

- We will think "yes" first and find solutions rather than finding "no."
- We will be passionate about our jobs and helping each other.

INSTITUTIONAL GOALS	DEFINITION	ACTION FOR IMPACT
1. Completion	<ul> <li>Improve persistence</li> <li>Increase completers</li> <li>Decrease time-to-completion</li> </ul>	Comprehensive Transfer/Completion Pathways  Leverage Civitas for completion and planning Greater coordination with advising and financial aid for full-time enrollment Career/transfer focus for all advising Expand Acceleration of programs Revise & Contextualize Developmental Education
2. Align degrees and certificates with labor Market Demand	<ul> <li>Do graduates obtain well paid jobs?</li> <li>Do graduates perform well as employees?</li> </ul>	Align All HB5 Endorsements with AC Career Pathways Use data to lead with career pathways in every aspect of AC:  • Advising  • Programs and courses  • Marketing  • Organizational Structure  • Recruiting  • Admission processes
3. Learning	<ul> <li>Increase student engagement</li> <li>Increase performance on student learning outcomes</li> <li>Adjust programs and courses based on competencies</li> </ul>	Infuse and Scale High Impact Practices  • Enhance the use of learner center pedagogy  • Leverage program outcomes for improved learning  • Program for student success with more responsive and purposeful scheduling  • Embed high impact practices across the curriculum
4. Equity	<ul> <li>Increase enrollment of sub-populations</li> <li>Increase completion of any sub-populations</li> <li>Increase enrollment of sub-populations</li> <li>Increase completion of any sub-populations</li> </ul>	Build Systems for Equity Gains Systemically remove barriers of poverty Use data to address achievement issues across populations Scale NO Excuses "culture of caring" programs and training Integrate whole families into enrollment and completion Ensure equitable access to all college resources Enhance intercultural competencies across the institution
5. Financial Effectiveness	<ul><li>Innovative</li><li>Entrepreneurial</li><li>Responsible</li></ul>	<ul> <li>Build Systems for Financial Viability and Fund Raising</li> <li>Build smaller and more responsive budgets</li> <li>Increase donations through on-line targets by program</li> <li>Construct an organizational structure for fund raising</li> <li>Define policies and processes for fund raising</li> </ul>