

Planning and Evaluation Tracking

College Year: 2009-2010

Division of: Enrollment Management

Person Responsible: April Sessler

Department of: Advising

Person Responsible: Jason Norman

Purpose Statement: The Advising center will assist students in identifying and achieving their educational goals.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Assess and guide students in choosing their career.	1. After completing a group career assessment, 75% of participants will identify 3 possible career choices as measured by a post assessment questionnaire.	1. <u>2005-2006</u> N=75 69 (92%) students identified 3 possible career choices.	1. <u>2005-2006</u> Standard was met. Will continue this method for next year.
		<u>2006-07</u> N=103 77 (74.75%) students identified 3 possible career choices.	<u>2006-07</u> Analysis: students did not do as well as last year in choosing 3 possible careers. Each cohort is different and results will vary.
		<u>2007-08</u> N=50 47(96%) students Identified 3 possible career choices.	<u>2007-08</u> Analysis: fewer students went through the process of taking online assessments, scheduling an appointment, and attending the appointment, BUT it appears that those who did go through the process benefited very much- 21.25% increase from last year. We believe that the individual sessions are much more effective than the previous group sessions we used.

Action Plan: Continue offering career counseling in this format. We will market this service in an attempt to attract more students for the career planning process.

1.a. Objective revised

01/01/09

After completing the individual career planning process, 90% of participants will rate the process "very helpful", as indicated on a post-session questionnaire.

1.b. New Objective 01/01/09

After completing the individual career planning process, participants will persist in school from fall to fall and fall to spring at a rate 15% higher than the average rate for the general student population. This data will be collected by query and compared to the data on the Institutional Research site. Data will be gathered after the 12th class day of fall and spring semesters.

1b. Objective revised

10/19/09

After completing the individual career planning process, participants will persist in school for 4 consecutive semesters (not including

Fall, 2009

Sample group, N=55

ACTION PLAN:

This group will be monitored for retention and completion Spring 2010, Fall 2010, and Spring 2011. We hope to support the theory that career counseling increases

summer semesters) or complete their academic program at a rate 15% higher than the average rate for the general student population. This data will be collected by query and compared to the data on the Institutional Research site. Data will be gathered after the 12th class day of fall and spring semesters.

the likelihood that participants will persist and complete their program of choice.

2. Provide supplemental support, enabling students to stay in college.

2. After applying and being awarded assistance from the Adult Students Program, 50% of these students will enroll in school the next semester.

2. Fall 2008—Spring 2009
N=191
Returned: 157
Graduated: 8 (4%)
Not Enrolled: 26 (14%)

Fall 2008 – Spring 2009
Analysis: Goal was met.
Results indicate that students who receive financial assistance from ASP have a much higher retention rate (82%) than the college (71%).
ACTION PLAN: Will monitor for the next few years to determine if success and completion rate remains stable.

Fall 2007 – Spring 2008
N=124
Returned: 100 (81%)
Graduated: 6 (5%)
Not enrolled: 16 (13%)

Fall 2007 – Spring 2008
Analysis: Goal was met.
Results indicate that students who receive financial assistance from ASP have a much higher retention rate (81%) than the college (73%).

Fall 2006 – Spring 2007
N= 167
Returned: 142 (85%)
Graduated: 19 (11%)
Not enrolled: 14 (8%)

Fall 2006 – Spring 2007
Analysis: Goal was met.
Results indicate that students who receive financial assistance from ASP have a much higher retention rate (85%) than the college (73%).

2005-06
Of the 328 students who received assistance in the Fall, 208 (63%) either renewed their application for assistance with

Action Plan: Will monitor for the

3. To enhance student academic experience.

3. After participating in Common Reader activities, AC students will become more engaged, by 10%, as measured by the CCCSE.

RESTATED (NOVEMBER 2009) After participating in Common Reader activities, AC students will become more engaged, by 10%, as measured by event participation numbers.

ASP or completed their educational goals.

3. Unable to measure based on this score. Based on incomplete understanding of CCCSE and lack of appropriate questions included on the survey.

FALL 2009
Received Book N = 521
Attended Lecture N = 241
Attended Panel N = 98
Leadership Retreat N = 50
Movie Night N = 150
Unduplicated N = _____

next few years to determine if rate remains stable.

3. **ACTION PLAN**: Monitor future events based on 2009 numbers (baseline) to determine ways to improve event. 11/2/09: Still tabulating unduplicated numbers (will update)