



## Planning and Evaluation Tracking

College Year: 2009-2010

Division of: Business  
 Department of: Management

Person Responsible: D. Hernandez

Person Responsible: Anne Nail

**Purpose Statement:** To offer Business Management students with the opportunity to learn the necessary skills to advance in their careers.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Assure that students have the knowledge and skills necessary for employment in the management field.	1. 90% of students in BMGT 2341 Strategic Management (capstone course) will demonstrate competencies in 3 of the 4 following areas: functional, competitive, corporate and global strategies. This information will be obtained by embeded test questions.	1. All 21 students in the 2341 Strategic Mgt course participated and 100% of the participants demonstrated competencies in 3 of the 4 areas observed.	1. Will continue to use the embeded test questions to determine if students are mastering the competencies.
2. Graduates will be employed and/or pursuing additional education within one year of graduation.	2. 90% of graduates will be employed and/or continuing their education, or in the military based on results from THECB data.	2.	2. The most recent data shows the cumulative outcomes for a 3 year period ending 2003-2004 has a 97.10%. This translates to 67 of 69 students having a sccessful outcome. Source ADP10A-9

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revised 8/1/05