



Planning and Evaluation Tracking

College Year: 2009-2010

Division of: Business

Person Responsible: D. Hernandez

Department of: Business Administration

Person Responsible: S. Beckham

Purpose Statement:

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Deliver quality instruction to a diverse student population that facilitates graduation.	1. Students completing Business Administration courses will graduate at a rate equal to or greater than the institutional average.	1. Fall 2008 Institutional Summary of A-C Distribution: 72.1%. Business Division: 75.0% Business Administration: 60.9%	1. The department has increased the amount of online resources such as online study plans and tutorial help. The department's goal is to meet or exceed the division A-C distribution.
2. Enhance the student's understanding of the nation's founding principles.	2. Using an imbedded test format, 90% of students enrolled in Economics, Accounting and Introduction to Business will correctly answer 3 out of 5 questions, demonstrate a knowledge of basic business principles.	2. Five multiple choice questions were embedded in a Accounting 2302 exam in the Fall 2008 semester. Pre-test the exam average was 44; post-test the average was 65.	2. While the department improved the results between pre and post-test results by 48% and exceeded the benchmark goal of 60% in the post-test, further improvements will always be the goal.
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