



# Planning and Evaluation Tracking

College Year: 2010-2011

Division of: Continuing Education Division  
 Department of: Criminal Justice Academic

Person Responsible: Damaris Schlong  
 Person Responsible: Sarah Uselding

**Purpose Statement:** Provide a quality, enriching, and flexible educational experience for students seeking an academic Criminal Justice or Forensic Science degree.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
<p>1. Increase online Criminal Justice Academic enrollments from criminal justice professionals.</p>	<p>1. After receiving a direct mail postcard, 3% of targeted Criminal Justice Students (TDCJ-ID In-Service, NNSA courses, SPO courses, Law Enforcement In-Service) enrolled since Fall 2008, will enroll in at least one online Academic Criminal Justice class during Summer 2010 and/or Fall 2010 based on Colleague rosters.</p>	<p><b>TIMEFRAME: May 2010 to September 2010</b></p> <p># of Targeted Criminal Justice Students: 2,764</p> <p>Sent Postcards 4/1/10</p> <p># of invalid mailing addresses:</p> <p># of valid mailing addresses:</p> <p># of Targeted Criminal Justice Students enrolled:</p> <p><b>Summer 2010</b></p> <p># of Targeted Criminal Justice Students enrolled:</p> <p><b>Fall 2010</b></p> <p># of Targeted Criminal Justice Students enrolled:</p>	<p><b>TIMEFRAME: May 2010 to September 2010</b></p> <p>2,764 postcards were mailed out to prospective online students on 4/1/10. As of 5/1/10 no postcards have been returned. However, I anticipate there will be several.</p> <p>The targeted enrollment from this initiative is 3% of the 2,764 for a total of 82 students.</p>

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