



Planning and Evaluation Tracking

College Year: 2009-2010

Division of: Enrollment Management
 Department of: Community Link

Person Responsible: Robert Austin
 Person Responsible: Maury Roman

Purpose Statement: The mission of Community Link is to provide outreach services to disadvantaged individuals to increase participation in higher education.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Expand acces to adult prospective students through a collaborative effort with Panhandle Workforce Solutions.	1. a. After attending PWS events, at least 40% of individuals requesting information will submit an application for admissions within a year based on a Colleague report. 1.b. After receiving individualized assistance with enrollment forms, at least 50% of eligible participants will enroll within a year of receiving preliminary academic advising based on a Colleague report.	1.	1.

2. Expand access to adult prospective students through a collaborative effort with the City of Amarillo.

2.a. After attending the new employee orientations, at least 40% of employees requesting information will submit an application for admissions within a year based on a Colleague report.

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2. b After receiving individualized assistance with enrollment forms, at least 50% of eligible participants will enroll within a year of receiving preliminary academic advising based on a Colleague report.

3. Expand access to adult prospective students through a collaborative effort with Kathy's Point, Timber Cross & North Villa Apartments.

3.a. After attending a Financial Aid workshop, at least 40% of participants will submit an application for admissions within a year based on a Colleague Report.

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3.b. After receiving individualized assistance with enrollment forms, at least 50% of participants will enroll within a year of receiving preliminary academic advising based on a Colleague report.

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