



Planning and Evaluation Tracking

College Year: 2009-2010

Division of: Workforce & Economic Development
Department of: Continuing Education

Person Responsible: Damaris Schlong
Person Responsible: Kim Davis

Purpose Statement: Support the Workforce Development Division instructional efforts and be a primary supplier of long-term occupational skills instruction for Workforce Development Division.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Evaluate the effectiveness of the Entrepreneurship Institute.	<p>After successfully completing the Entrepreneurship Institute, 80% of the students will select "Agree" or "Strongly Agree" on the following items using a class evaluation tool.</p> <ol style="list-style-type: none"> 1. I have a better understanding of what an entrepreneur is. 2. I have a better understanding of whether or not I am prepared to be an entrepreneur. 3. I have gained practical knowledge of day-to-day entrepreneurship. 4. I am aware of available business resources in the Panhandle area. 	<p>1. Timeframe: 10/2009 – 05/2010</p> <p>X = total # students who successfully complete Entrepreneurship Institute</p> <p>Y = # of students selecting "Agree" or "Strongly Agree" on each survey item</p> <p>N = X/Y (% of students selecting "Agree" or "Strongly Agree" on each survey item)</p>	<p>1. Timeframe: 10/2009 – 05/2010</p>
2. Promote awareness of the LERN organization.	<p>2. After participating in a LERN focused presentation, WDD/Continuing Education and College Relations will submit 5 direct mail brochures, CE class schedules, and web pages to LERN for evaluation prior to May 2010.</p>	<p>2. Timeframe: 12/2009 – 05/2010</p> <ul style="list-style-type: none"> • Presentation date = • Attendees = • Date submitted = 	<p>2. Timeframe: 10/2009 – 05/2010</p> <p>Direct mail brochures =</p> <ol style="list-style-type: none"> 1. 2. 3. 4. 5. <p>CE class schedules = Fall, Spring & Summer</p> <p>Web pages =</p>