



Planning and Evaluation Tracking

College Year: 2009 - 2010

Division of: Workforce Development
 Department of: Criminal Justice Academic

Person Responsible: Damaris Schlong
 Person Responsible: Sarah Uselding

Purpose Statement: Provide a quality, enriching, and flexible educational experience for students seeking an academic Criminal Justice or Forensic Science degree.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Increase online Criminal Justice Academic enrollments from criminal justice professionals.	1. After receiving a direct mail postcard, 3% of targeted Criminal Justice Students (TDCJ-ID In-Service, NNSA courses, SPO courses, Law Enforcement In-Service) enrolled since Fall 2008, will enroll in at least one online Academic Criminal Justice class during Summer 2010 and/or Fall 2010 based on Colleague rosters.	TIMEFRAME: May 2010 to September 2010 # of Targeted Criminal Justice Students: # of invalid mailing addresses: # of valid mailing addresses: # of Targeted Criminal Justice Students enrolled: Summer 2010 # of Targeted Criminal Justice Students enrolled: Fall 2010 # of Targeted Criminal Justice Students enrolled:	TIMEFRAME: May 2010 to September 2010