



Planning and Evaluation Tracking

College Year: 2010-2011

Division of: Lang Comm & Fine Arts

Person Responsible: Robert Boyd

Department of: Visual Arts - Photography

Person Responsible: Victoria Taylor-Gore

Purpose Statement: To offer skills in photographic communications and to provide a setting for visual enrichment.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Prepare the individual for employment and to provide enhancement skills for the professional.	1. Upon completion of the capstone (portfolio) course, the student will be able to clearly demonstrate professional photographic skills as evaluated by media specialists using a rubric created by the photography faculty.	1. Spring 2010 Four upper-level photography majors in portfolio class were evaluated by a team of outside professionals in their field. They received an average total score of 95% on their evaluations.	1. ANALYSIS While we are satisfied with the average score of 95%, (10% increase from previous year) we will continue to develop the students' presentation to achieve higher scores. ACTION PLAN We plan to distribute showcase results to full-time photography faculty that teach upper level course. This will give them the opportunity to address specific areas that need improvement.

2. To prepare graduating photography majors to transfer to a senior-level institution to complete a baccalaureate degree in photography.

2. After the presentation of A.A.S. diploma and portfolio, the student will be successfully articulated into a Bachalaureate program.

2. No Data Collected.

2. Fall 2010
ANALYSIS
None

Fall 2010
ACTION PLAN
In collaboration with AC Institutional Research, we will gather statistics on the transfer success of our graduating majors.

3. To provide courses for personal enrichment for the non-professional photographer.

3. a. To prepare a body of images, suitable for public display, as evaluated by peers using a rubric created by the photography faculty.

3. a. No Data Collected.
Decided to discontinue this course of action because photo majors are already evaluated by faculty with the current grading process.

3. a. Spring 2010
ANALYSIS
None

Fall 2010
ACTION PLAN
No rubric will be used.

3. b. Photography faculty will survey non-photography majors about their experience in class.

3. b. No Data Collected.

3. b. Spring 2010
ANALYSIS
Surveys were inconclusive.

Fall 2010
ACTION PLAN
Revise survey to be more reflective of non-photography majors experience.

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