



## Planning and Evaluation Tracking

College Year: **2009-2010**

Division of: **Lang Comm & Fine Arts**  
 Department of: **Visual Arts - Photography**

Person Responsible: **Robert Boyd**  
 Person Responsible: **Victoria Taylor-Gore**

**Purpose Statement:** To offer skills in photographic communications and to provide a setting for visual enrichment.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Prepare the individual for employment and to provide enhancement skills for the professional.	1. Upon completion of the capstone (portfolio) course, the student will be able to clearly demonstrate professional photographic skills as evaluated by media specialists using a rubric created by the photography faculty.	1. Spring 2009  Eleven upper-level photography majors in portfolio class were evaluated by a team of outside professionals in their field. They received an average total score of 86% on their evaluations.	1. ANALYSIS While we are satisfied with the average score of 85%, we will continue to develop the students' presentation to achieve higher scores.  ACTION PLAN We will distribute results to photography faculty for review. This will give them the opportunity to address specific areas that need improvement.
2. To prepare graduating photography majors to transfer to a senior-level institution to complete a baccalereate degree in photography.	2. After the presentation of A.A.S. diploma and portfolio, the student will be successfully articulated into a Bachalaureate program.	2. No Data Collected.	2. Fall 2009 ANALYSIS None  ACTION PLAN In collaboration with AC Institutional Research, we will gather statistics on the transfer success of our graduating majors.

3. To provide courses for personal enrichment for the non-professional photographer.

3. a. To prepare a body of images, suitable for public display, as evaluated by peers using a rubric created by the photography faculty.

3. a. No Data Collected.

3. a. Fall 2009  
ANALYSIS  
None

**ACTION PLAN**

Photography faculty will create a rubric for evaluating non-photography majors' images.

3. b. Photography faculty will survey non-photography majors about their experience in class.

3. b. No Data Collected.

3. b. Fall 2009  
ANALYSIS  
None

**ACTION PLAN**

The Visual Arts department will create a survey that evaluates non-photography majors' and photography majors' cultural enrichment that will be administered to students by the photography faculty.

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revised 8/1/05