



Planning and Evaluation Tracking

College Year: 2009-10

Division of: Language, Communication, and Fine Arts

Person Responsible: Robert Boyd

Department of: Speech Communication

Person Responsible: Lynae' Jacob

Purpose Statement: Prepare students to communicate confidently and effectively in public, small group, interpersonal and intercultural contexts.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1.Ensure students awareness of effective communication and their understanding of the factors influencing successful communication in a variety of settings.	1. At the end of the semester of the Public Speaking class, 75% of the students will answer correctly 20 out of 25 multiple choice questions on effective communications.	1.Pretest was given to students during the first week of class in the Fall of 2008. The average grade was 68.2. The average on the post test in the same classes was 82.5	1.Fall 2009 Analysis: Student scores increased from a D average to a B average. Action Plan: Continue pre and post test Fall of 2009 and determine if improvements are significant and consistent.
2.Increase students' confidence in their communication skills.	2. Annually, at the end of a Public Speaking class, 70% of the students will indicate their confidence level has improved by averaging in the 1 to 2 point range on a 5 point Likert scale.	2.Students completed a self assessment survey in the Fall of 2008. Five questions were designed to determine if students feel more confident about their speaking abilities and confidence level after taking the Public Speaking course. 1=strongly agree 2=agree 3=neutral 4=disagree 5=strongly disagree Average responses to each question ranged from 1.4 to	2.Fall 2008 Analysis: Student confidence level and perceived skill levels were positive as scores ranged from 1.4 to 1.75. Action Plan: Continue assessment at the end of the Fall 2009 semester. Check for accuracy of findings and consistency.

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revised 8/1/05