

Planning, Evaluation and Tracking Amarillo College

Division of Business

Person Responsible: Anne Nail

Department of: Management

Person Responsible:

College Year: 2010/2011_____

Purpose Statement: Provide voice and data networking to all Amarillo College campuses

Goal Statements	Assessment Tools/Standards	Results	Use of Results/Revisions
1. Assure that students have the necessary knowledge and skills necessary for employment in the management field.	1. 90% of students in BMGT 2341 Strategic Management will demonstrate competencies in 3 of the 4 following areas: functional, competitive, corporate and global strategies. This information will be obtained by embedded test questions.	1. 100% of students demonstrated competency in each of the four areas. The average scores in the four areas were 83.3%, 88.875%, 86.96%, and 87.875% respectively.	1. Continue using this strategy for evaluating student success.
2. Graduates will be employed and/or pursuing additional education within one year of graduation.	2. 90% of graduates will be employed and/or continuing their education, or in the military based on results from THECB data.	2. 96.875% of Management students were employed or continuing their education or both.	2. Continue using this assessment.
3.	3.	3.	3.
4.			