

PROGRAM COMMITTEE NAME:	Photography Advisory Committee				
CHAIRPERSON:	Michael Schumacher				
MEETING DATE:	11/18/2011	MEETING TIME:	1:00 pm	MEETING PLACE:	Amarillo College PH 312
RECORDER:	Donna Salter			PREVIOUS MEETING:	11/19/2010

COMMITTEE MEMBERS

List all members of the committee, then place an X in the box left of name if present

	NAME	TITLE	EMPLOYER INFO	PHONE	EMAIL
	Herb Crowell	Owner	Wagner's Studio	806-374-5942	herb@wagnersphoto.com
X	John Ebling	Photographer	Pantex	806-477-3721	john@johnebling.com
	Art Gray	Owner	Gray's Studio	806-371-1523	art@graysdirect.com
	Mason Gray	Photographer	Gray's Studio	806-371-1523	mason@graysdirect.com
	Davy Knapp	Owner	Davy Knapp Photography	806-371-9210	
	Michael Schumacher	Associate Editor	Amarillo Globe-News	806-345-3445	michael.schumacher@amarillo.com
X	Katy Pair	Graphic Designer/Photographer	Hillside Christian Church		katylady58@yahoo.com
X	Tracy Pitt-Barnett	Owner	Portraits By Tracy	806-351-1331	tracybarnett17@yahoo.com
X	Kenneth Pirtle	Retired/AC Photography Professor	Self-employed	806-345-3445	kenneth.pirtle@me.com
X	Vondell Stevens	Owner	Photography by Vondel	806-655-4433	vondell@att.net
	Ric Wester	Owner	Family Photo	806-353-6735	herb@wagnersphoto.com

EX-OFFICIO'S PRESENT

X	Brent Cavanaugh	Instructor	AC, Photography	806-371-5272	blcavanaugh38@actx.edu
X	Rene' West	Instructor	AC, Photography	806-371-5654	rewest@actx.edu
X	Chris Perez	Adjunct, Lab Supervisor	AC, Visual Arts	806.371-5290	cgperez@actx.edu
X	Don Abel	Instructor	AC, Mass Communication	806-371-5298	
X	Victoria Taylor-Gore	Chair	AC, Visual Arts, Design & Humanities	806-371-5982	vtaylorgore@actx.edu 806.676.3659

AGENDA ITEM	ACTION DISCUSSION INFORMATION	RESPONSIBILITY
Old Business:		
Fall 2010 Minutes	Minutes approved unanimously	Pirtle motioned, West seconded
Continuing Business:		
Curriculum – 1337 TV Production	Committee agrees with the department's decision to continue having photography students enroll in Comm 1337 TV Production.	
Curriculum – Revisions		
Other Business/Recommendations	No decision was made.	
Portfolio Class	Committee unanimously agrees that the portfolio classes need to be separate to allow for more specific instruction.	

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Internships	List will be formulated	Cavanaugh
Darkroom/Wet Film Work		
Hardware/Software		
Club Activities		
New Business:		
Curriculum Decisions:		
Other:		
KEY DISCUSSION POINTS	DISCUSSION	
Old Business:		
Minutes	Approved	
Continuing Business:		
Curriculum – 1337 TV Production	<p>Revisions to Comm 1337 TV Production were discussed. Instructor Abel has made changes to include the instruction of DSLR cameras to better suit the needs of the photography students. Student in Comm 1337 learn field shooting and editing (using AVID). AVID prepares the students to be able to use other editing software. Concepts such as composition, framing and lighting are taught. Photo students use the DSLR cameras for their projects; although, they do get exposure to the large-format cameras to gain the experience. Students work in groups that are beneficial for all students since they can share knowledge and resources.</p> <p>Taylor-Gore noted that having the photography students enroll in Comm 1337 helps the college save resources and allows them exposure to up-to-date equipment and software. Photo students will be more marketable after learning DSLR and film editing. Pirtle agreed and added that the ability to do video, stills and editing gives an edge to professionals. Committee agreed.</p>	
Curriculum – Revisions	<p>Handouts confirming changes to the curriculum were distributed. (See Curriculum Committee minutes for more information). Changes eliminated redundancy and reduced the hours for AAS PHTC degree. Cavanaugh noted that PHTC 2342 Fashion Photography was added as an option and will rotate with PHTC 1347 Landscape Photography.</p>	
Other Business/Recommendations	<p>Pitt-Bartlett noted that a business class teaching how to start-up, organize, keep records, store photos, and marketing would be beneficial to the students. Cavanaugh agreed and stated that they have been exploring options but have not found an adequate class. A brief discussion followed about the options currently available to students such as the Small Business Center at WTAMU and the experience the students gain in PHTC 2343 Portfolio Development. All instructors noted that they also teach some business practices in other upper-level courses. The committee agrees that a professional practice business class should be added to the curriculum or perhaps offering a weekend or evening business seminar for students. West suggested bringing in area professionals from different areas of business and</p>	

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	makes it a requirement for students to attend their presentations.			
Portfolio Class	Taylor-Gore noted that this would require funding outside of the department's budget and making it a requirement might be a little tricky.			
Internships	Cavanaugh noted that the PHTC 2343 Portfolio class WECM description includes association with a professional photographic association. Cavanaugh asked the committee for advice and recommendations on potential memberships. Pitt-Bartlett and Stevens recommended the South Plains Professional Photographer's Association. Pirtle noted that membership and the opportunities to participate in workshops and trips is a valuable experience for students. Taylor-Gore suggested possible Art Force funding for these trips.			
Darkroom/Wet Film Work	Taylor-Gore noted that due to high enrollment for the Spring 2012 semester, PHTC 2343 Portfolio Development (Photography) and ARTC 2343 Portfolio Development (Graphic Design) would possibly be split. Cavanaugh noted that the Portfolio class presents the opportunity to bring in professionals. Cavanaugh noted that while Pete Gonzalez, instructor of Graphic Design and instructor of Portfolio classes brings in professionals, he has difficulty with the PHTC 2343 students because of his limited exposure with photography. Pirtle noted that combining the photo and graphic design portfolio classes has always been an issue but was combined because of enrollment. Taylor-Gore suggested offering PHTC 2343 only in the spring, while offering ARTC 2343 each semester. Committee unanimously agrees that the portfolio classes need to be separate to allow for more specific instruction. Members were invited to visit the portfolio class as professionals and all agreed they would be willing. Cavanaugh suggested the development of a packet on starting a business.			
Hardware/Software	Cavanaugh reminded members that students are always in need of paid and unpaid internship opportunities. Ebling suggested a listing of potential students that could possibly be matched up with area professionals.			
Club Activities	A brief discussion followed regarding the resurgence of darkroom/wet film work and how important it is for photo students to gain film experience. Committee unanimously agreed that this is one of the advantages of taking photography at AC.			
New Business:				
Parcells Hall Completed Renovations/New Facilities	A brief description of the new facilities along with an optional tour			
Curriculum Decisions:	No decisions were made.			
Other:				
Adjourned	2:35 pm			
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Chairperson Signature: Victoria Taylor-Gore</td> <td style="width: 25%;">Date: 2/2/12</td> <td style="width: 25%;">Next Meeting: Fall 2013</td> </tr> </table>		Chairperson Signature: Victoria Taylor-Gore	Date: 2/2/12	Next Meeting: Fall 2013
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