

PET FORM
Planning and Evaluation Tracking
(2011-2012 Assessment Period)

Communications & Theatre

Department of: Speech Communication

Person Responsible for this Form: Lynae' Jacob

Purpose Statement (With Last Updated Date): Prepare students to communicate confidently and effectively in public, small group, interpersonal, and intercultural contexts (Last reviewed fall 2011).

Goal Statement #1: Expand Student Success by ensuring students' awareness of effective communication and their understanding of the factors influencing successful communication in a variety of settings.

Outcome/Objective Statement

(Be sure to include audience, behavior, conditions, degree/benchmark, and evaluation method):

At the end of the semester of the Public Speaking class, 75% of the students will answer correctly 20 out of 25 multiple choice questions on effective communication.

- Results (Provide Numbers and Percentages for Quantitative Data)
 - **2009-2010 Data:**
Pretest was given to students during the first week of class in the Spring of 2010. The average grade was 71.8. The average on the post test in the same classes was 82.0
 - **2010-2011 Data:**
Pretest was given to students during the first week of class in the Spring of 2011. The average grade was 68.2. The average on the post test in the same classes was 79.0.
60% of the students answered correctly 20 out of 25 multiple choice questions on effective communication.
- Analysis
 - Provide Previous Data/Result Analysis
(Include if benchmark was met and how results relate to outcome statement):
Analysis: Fall 2010. Student scores increased from a high D average to a high C average. A smaller sampling was taken this Spring and it is difficult to tell if the change in percentages were due to the change in size.
- Improvements
 - List any Improvements Made in the **2010-2011** (Last Academic) Year Based on the **2009-2010** PET Results:
- Recommendations/Actions for 2011-2012
 - Person Responsible (Who will complete the action?): Lynae Jacob and Karen Logan
 - Action Plan: Add question to pre test to determine ethnicity of students. This information can be used to determine the success rates of minorities in accordance with Strategic Plan Goal #1. The reporting of minority enrollment in classes should aid in discerning if number of African-American and Hispanic students graduating annually is increasing by the Goal amount of 14.6% and 14.8% respectively.

- Expected Time Frame Needed to Implement Action Plan (Please provide specific deadline date):
Spring 2012
 - Budget Information Needed for Future Action (Cost/Details):
None
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Goal Statement #2: Increase students' confidence in their communication skills.

Outcome/Objective Statement

(Be sure to include audience, behavior, conditions, degree/benchmark, and evaluation method):

Annually, at the end of a Public Speaking class, 70% of the students will indicate their confidence level has improved by averaging in the 1 to 2 point range on a 5 point Likert scale.

- **Results (Provide Numbers and Percentages for Quantitative Data)**

Students completed a self assessment survey in the Spring of 2011. Five questions were designed to determine if students feel more confident about their speaking abilities and confidence level after taking the Public Speaking course.

1 = strongly agree

2 = agree

3 = neutral

4 = disagree

5 = strongly disagree

Average responses to each question ranged from 1 to 2.2.

- **Analysis**

Analysis: Student confidence level and perceive skill levels were positive as scores ranged from 1 to 2.2. The lowest average score in Spring of 2010 was 1.5. The lowest average score in Spring of 2011 improved by .5 to 1.

- **Improvements**

- List any Improvements Made in the **2010-2011** (Last Academic) Year Based on the **2009-2010** PET Results:
Speech Faculty increased focus on creating relationships in the classroom in order to improve confidence levels.
- Evaluate Why Improvements Were Successful/Were Not Successful:
Yes, it was successful because the confidence level scores improved.
- Provide the Budget Information Needed to Make Past Improvements (Cost/Details):
None

- **Recommendations/Actions for 2011-2012**

- Person Responsible (Who will complete the action?): Lynae Jacob and other Speech Faculty
 - Action Plan: Continue assessment at the end of the Spring 2012 semester. Check for accuracy of findings and consistency.
 - Expected Time Frame Needed to Implement Action Plan (Please provide specific deadline date):
Spring 2012
 - Budget Information Needed for Future Action (Cost/Details): None
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Goal Statement #3: Identify and eliminate roadblocks to student success and provide sufficient learning space and technology in accordance with Strategic Plan Goal 2.3 and 4.2 (AC Strategic Plan through 2015: Strategy 2.3, Strategy 4.2, and Strategy 4.6).

Outcome/Objective Statement

(Be sure to include audience, behavior, conditions, degree/benchmark, and evaluation method):

Access to faculty and classrooms should become more centralized and accessible. New classrooms and offices will be finished and open to students. Smart Classrooms will provide improved technology. New Department Assistant will provide cohesion and assistance to both students and faculty (AC Strategic Plan through 2015: Task 2.3, Task 4.2.1, and Task 4.6.1).

Results (Provide Numbers and Percentages for Quantitative Data)

As a result of moving into the finished Parcels Hall construction, faculty are centrally located near most classes providing improved colleague collaboration and better student access to teachers. Department Assistant is available to both faculty and students in close proximity. The Department Assistant is bilingual, eliminating a language roadblock for Hispanic students. Classrooms are now equipped with Smart Cart technology.

- Analysis

- Provide Previous Data/Result Analysis

(Include if benchmark was met and how results relate to outcome statement):

During construction, students had to spend time locating teachers and classrooms. Classroom technology was limited. No department assistant position existed. Access, location, technology and assistance have all improved significantly.

- Improvements

- List any Improvements Made in the **2010-2011** (Last Academic) Year Based on the **2009-2010** PET Results:
- Evaluate Why Improvements Were Successful/Were Not Successful:
- Provide the Budget Information Needed to Make Past Improvements (Cost/Details):
Budget considerations were under the Bond Issue.

- Recommendations/Actions for 2011-2012

- Person Responsible (Who will complete the action?): All Speech Faculty and Department Assistant, Karen Logan
 - Action Plan: Faculty and Assistant will report student interaction which improves access and eliminates roadblocks. Reports will be used both for PET reporting and the Achieving the Dream Initiative.
 - Expected Time Frame Needed to Implement Action Plan (Please provide specific deadline date): Spring 2012
 - Budget Information Needed for Future Action (Cost/Details): None
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