

PRESIDENT'S CABINET MEETING
July 3, 2012
MINUTES

MEMBERS PRESENT:

Lee M. Colaw, Ellen Robertson Green, Russell Lowery-Hart, Danita McAnally, and Paul Matney

MEMBERS ABSENT:

Bob Austin and Terry Berg

OTHERS PRESENT:

Brenda Sadler

Core Values: Integrity + Innovation + Teamwork = SUCCESS

Discussion:

FOCUSED REPORT FOR SACSCOC – McAnally sent the entire document by email to Cabinet. She said there are still some responses to be modified. It was requested to have all content corrected by July 9; recommendations are highlighted in the report. Green reported that 200 polo shirts and 650 t-shirts were purchased out of the Quality Enhancement Plan (QEP) marketing account for the SACS site visit; also purchased were four banner stands; 50 posters; and 420 thumb drives. Cabinet approved the decision to purchase these items out of the QEP marketing account. Matney will send an email to the Business Office relaying the Cabinet's decision to spend this money.

AMARILLO COLLEGE POLICE DEPARTMENT – Mike Duval, current AC Police Chief, will be resigning at the end of August; Steve Chance will take the interim position. At another Cabinet meeting the topic of what is expected of an AC Police Chief will be discussed. Emergency management and preparedness seems to have not been implemented; there needs to be discussion and decisions made as to what the values and expectations of this position should be in the future. It was determined to place on the next Cabinet agenda.

COMMUNITY COLLEGE SURVEY FOR THE THECB (IMPACT OF REDUCTIONS IN STATE FUNDING) – Matney, Berg, and Theresa Rider are working together to submit responses for this survey.

THECB SURVEY ON COST EFFICIENCIES – Matney will send out assignments to various Cabinet members and others; it is requested that all responses be submitted to Brenda Sadler by July 25; she will complete the survey online from submitted responses by August 1.

THECB ONLINE COST STUDY SURVEY METHODOLOGY – This survey is concerned with online programs and cost efficiencies. The main question to be answered is what it costs to offer a degree online. McAnally picked four top programs to target. The survey will be submitted July 15.

TEXAS HIGHER EDUCATION ALMANAC – It is important that the numbers reflected in the Texas Higher Education Almanac for Amarillo College are correct; McAnally and Kara Larkan-Skinner will make sure the information is correct and modified; the new data will be presented at another

Cabinet meeting; Matney desires having the correct number of graduates and transfers by August 28 when Senator Kel Seliger meets with the Cabinet.

RECRUITMENT AND AC STRATEGY – The Renewable Energy and Solar Program wishes to set up a table at Westgate Mall to recruit for their program. Green said if a program enrollment is low we need to look at what is being promised to these potential students, overall strategies, and look at current enrollments. Green showcases these programs so that marketing of these programs can be best promoted. She explained that the request for recruitment drives needs to come through the deans and Vice President of Academic Affairs and then to her area. In the past when programs were showcased there were recruiters and financial aid employees available.

Announcements:

- McAnally told about a recent U.S. and News Report Conference; she said it would be advantageous to take a few Science, Technology, Engineering, and Mathematics (STEM) students and faculty to next year's conference. Amarillo Economic Development Corporation (AEDC) plans to create a STEM Council due in part to this conference.
- General Assembly and First Week Activities need to be planned soon.
- Matney read an article regarding a 100 year old AC graduate whom he plans to invite to a future Board meeting.
- Achieving the Dream and No Excuses initiatives been in place for one year; Matney would like to showcase the progress of these two at General Assembly. There will be a QEP presentation at General Assembly also.
- A Cabinet retreat was discussed; the third or fourth week in September seemed most feasible.
- Colaw said his department and physical plant have been working on upgrading the West Campus Lecture Hall; it should be completed in a couple of weeks.
- There are four internal candidates for the position of Dean of Health Sciences; Lowery-Hart said they hope to have a dean named by August 1.
- Shawn Fouts' last day is July 6; there are five applicants for the Dean of Career and Technical Education position; two are internal applicants.

Next meeting: July 27, 2012

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