

PET FORM
Planning and Evaluation Tracking
(2011-2012 Assessment Period)

Division of: Arts and Sciences

Person Responsible for this Division: Victoria Taylor-Gore

Department of: Interior Design

Person Responsible for this Form: Ann Fry

Purpose Statement (With Last Updated Date):

The Interior Design program will provide design education and training as preparation for articulation into accredited interior design programs at the university level or as decorating practitioners in the regional workforce.

Goal Statement #1: Prepare students to enter the workforce in interior design-related positions of employment

Outcome/Objective Statement

(Be sure to include audience, behavior, conditions, degree/benchmark, and evaluation method):

Upon completion of the Professional Certificate, Interior Design majors will have compiled a body of work in portfolio format to reflect a professional level of achievement to be reviewed by prospective employers

1a. Graduate employment levels from the AAS and Professional Certificate programs should meet state benchmarks.

• Results (Provide Numbers and Percentages for Quantitative Data)

- **2008-2009 Data:** Numbers = 3 out of 3 students and Percentage = 100 %
Ten students graduated from the program. 2 graduated with the professional certificate and both compiled portfolios (100%). Of the graduates, 3 were employed in the field at the time of graduation with one employed outside the field, but completing independent (self-employed) projects in the field of Interior Design. Of the 4 students selected to be surveyed for graduate follow-up, 3 students were employed and 1 student had enrolled in a 4-year design program.
- **2009-2010 Data:** Numbers = 3 out of 3 and Percentage = 100 %
While no students graduated from the Professional Certificate, 5 students graduated from the AAS option. Of the students selected to be surveyed for graduate follow-up, all were employed
- **2010-2011 Data:** Numbers = 7 graduates out of 42 students and Percentage = 16.6 %
7 students graduated from the AAS option, but there were no graduates from the Professional Certificate. No data is available applying to the graduate follow-up for employment

- **2011-2012 Data:** Numbers = 6 graduates out of 35 students (in the program)

Percentage = 17 %

There were no graduates from the Professional Certificate. Six students graduated from the program during the 2011-2012 school year (2 in the fall, 3 in the spring, and one in the summer).

- Analysis

- Provide Previous Data/Result Analysis

(Include if benchmark was met and how results relate to outcome statement):

2008-2009 Data: State benchmarks for employment were met

2009-2010 Data: State benchmarks for employment were met

2010-2011 Data: State Benchmarks for employment were met

2011-2012 Data: State Benchmarks for employment were met

- Improvements

- List any Improvements Made in the **2011-2012** (Last Academic) Year Based on the **2010-2011** PET Results:
 - Since there were no graduates from the Professional Certificate for a second year, that degree plan is being reviewed to determine its need and relevance for future curriculum development
 - The location of the Interior Design Program changed over the summer from the West Campus to the Washington Campus. By providing our students with a more collegiate environment, and a higher level of visibility for the program, we hope to increase and stabilize enrollment in the program and encourage more students to transfer to four-year programs.
- Evaluate Why Improvements Were Successful/Were Not Successful:
 - The evaluation process is still under review and curricula changes are being explored at this time.
- Provide the Budget Information Needed to Make Past Improvements (Cost/Details):

- Recommendations/Actions for **2012-2013**

- Person Responsible (Who will complete the action?): Ann Fry, Program Coordinator, Interior Design

- Action Plan:

1a. Faculty will continue to encourage transfer and portfolio development. Program is currently working to develop dual credit and articulated courses.

2a. Combining the Interior Design Program with Drafting is being explored. By placing both under the same CIP code, graduate numbers would be combined and courses offerings could be reduced overall while still providing loads for faculty. This would help to ensure larger class sizes and a more stable enrollment

- Expected Time Frame Needed to Implement Action Plan (Please provide specific deadline date):
The Interior Design program will be phased out over the next 3 years. New combined (Interior Architecture Option under Drafting Program) curriculum will go into effect Fall 2013. Where appropriate, existing students will be advised to change to new curriculum, however, they will also have the option to stay on the existing degree plan as the program phases out. The new curriculum contains courses that are either the same or can be substituted to fulfill degree requirements.

- Budget Information Needed for Future Action (Cost/Details):

As the programs combine, the budgets from the two departments should also be combined rather than the Interior Design budget eliminated. While savings may be made personnel-wise, instructional needs for supplies, software, copies, etc. will remain the same.

Goal Statement #2:

Prepare students to continue their design education at university level CIDA-Accredited interior Design programs.

Outcomes Objective Statement

(Be sure to include audience, behavior, conditions, degree/benchmark, and evaluation method):

After receiving one-on-one direction from faculty, students who plan to continue their interior design education at the university level will build a professional portfolio of work that demonstrates fulfillment of selected CIDA (Council for Interior Design Accreditation) requirements in higher education as determined by acceptance into a four-year CIDA-accredited interior design program. It is difficult to determine whether or not students plan to continue their education until their last semester or so. Family situations usually determine if the student can afford to commute to Texas Tech, or if they move to a larger metropolitan area where more 4-year programs are available within a reasonable commuting distance. However, during advising sessions those options are explored and each student is encouraged to prepare a portfolio, whether for future work opportunities or transfer.

• Results (Provide Numbers and Percentages for Quantitative Data)

- **2008-2009 Data:** Numbers = 2 out of 2 and Percentage = 100 %

Two 2008/9 graduates applied and were accepted into the accredited interior design program at Texas Tech for Fall 2008. One former student completed a 4-year program at Rocky Mountain College of Art and Design in Lakewood, CO.

- **2009-2010 Data:** Numbers = 3 out of 3 and Percentage = 100 %

While no program graduates applied for admission to TTU this semester, it was learned that 3 former students/graduates completed degrees from CIDA-accredited programs in Texas and were working in the field prior to the economic downturn in the Fall of 2010

- **2010-2011 Data:** Numbers = 0 out of 0 and Percentage = N/A

No program graduates applied to accredited 4-year programs that we know of.

- **2011-2012 Data:** Numbers = 1 out of 1 and Percentage = 100%

One 2011/2012 graduate applied and was accepted in the Interior Design Program and Texas Tech.

• Analysis

- Provide Previous Data/Result Analysis

(Include if benchmark was met and how results relate to outcome statement):

2008-2009: Direct feedback from student enrolled at TTU indicated positive response from the TTU faculty. She was accepted into the program without need for leveling work.

2009-2010: Direct feedback from students indicated positive response from the various university programs attended.

2010-2011: One AC graduate from the interior design program graduated from the program at Texas Tech.

2011-2012: Comments from Dr. Peggram (Department Chair at TTU) had positive comments about the submitted portfolio for this year's transfer student

- Improvements

- List any Improvements Made in the **2011-2012** (Last Academic) Year Based on the **2010-2011** PET Results: Faculty will continue to encourage transfer through tours and communication with university programs. Curricula will be reviewed every year to determine the relevance to the field and changes made when needed.
- Evaluate Why Improvements Were Successful/Were Not Successful:
- Provide the Budget Information Needed to Make Past Improvements (Cost/Details):

- Recommendations/Actions for **2012-2013**

- Person Responsible (Who will complete the action?): Ann Fry, Program Coordinator, Interior Design
 - Action Plan: Work toward establishing additional articulation plans with 4-year CIDA-accredited programs.
 - Expected Time Frame Needed to Implement Action Plan (Please provide specific deadline date): An articulation plan with the Art Institute of Dallas will be worked on during 2012-2014. There is so much back and forth that must happen, it usually takes a year to get an agreement ready for signature. The current agreement with Texas Tech will also be reviewed over the next year for implementation of the new curriculum.
 - Budget Information Needed for Future Action (Cost/Details): N/A
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