

**PET FORM**  
**Planning and Evaluation Tracking**  
**(2012-2013 Assessment Period)**

Division: Arts & Sciences

Person Responsible for this Department: Jerry Moller

Department: Management

Person Responsible for this Form: Anne Nail

Purpose Statement (With Last Updated Date):

**Provide voice and data networking to all Amarillo College campuses.**

**Goal Statement #1:**

Assure that students have the necessary knowledge and skills necessary for employment in the management field.

**Outcome/Objective Statement:**

90% of students in BMGT 2341 Strategic Management will demonstrate competence (70% or higher) in 3 of the 4 following areas: functional, competitive, corporate and global strategies. This information will be obtained by embedded test questions.

Results (Provide Numbers and Percentages for Quantitative Data):

2009-2010	83.3%	88.875%	86.96%	87.875%
2010-2011	86.76%	87.0%	88.75%	87.0%
2011-2012	88.875%	87.75%	83.3%	86.0%

Analysis:

The benchmark was met.

Improvements:

- List any Improvements Made in the **2011-2012** (Last Academic) Year Based on the **2010-2011** PET Results: **None- We were satisfied with the results.**
- Evaluate Why Improvements Were Successful/Were Not Successful: **N/A**
- Provide the Budget Information Needed to Make Past Improvements (Cost/Details): **N/A**

Recommendations/Actions for **2012-2013**:

- Person Responsible: **Anne Nail**
- Action Plan: **Due to the information gained from the Amarillo Business Community survey, the decision has been made to replace our current capstone course, Strategic Management, with a new capstone course in Leadership, BMGT 2309. This outcome will no longer be evaluated as it is currently presented.**
- Expected Time Frame Needed to Implement Action Plan: **Fall 2013**
- Budget Information Needed for Future Action (Cost/Details): **N/A**

**Goal Statement #2:**

Graduates will be employed and/or pursuing additional education within one year of graduation.

**Outcome/Objective Statement:**

90% of graduates will be employed and/or continuing their education, or in the military based on results from THECB data.

Results (Provide Numbers and Percentages for Quantitative Data):

THECB Data Year	Employed or Continuing Education	Total Number of Graduates	Percentage
2009-2010	5	6	83.3%
2010-2011	15	17	88.2%

Analysis:

Benchmark was not met, but the majority of graduates do pursue higher education or are employed.

Improvements:

- List any Improvements Made in the **2011-2012** (Last Academic) Year Based on the **2010-2011** PET Results: **None- We have been satisfied with the results.**
- Evaluate Why Improvements Were Successful/Were Not Successful: **N/A**
- Provide the Budget Information Needed to Make Past Improvements (Cost/Details): **N/A**

Recommendations/Actions for **2012-2013**

- Person Responsible:
  - Action Plan:
  - Expected Time Frame Needed to Implement Action Plan:
  - Budget Information Needed for Future Action (Cost/Details):
  - We have limited control over these numbers, but we continually announce job opportunities to our students and recommend students for positions when appropriate.
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**Goal Statement #3:**

Assess required competencies in credit CTE course/programs, linked CE courses, and CE certification programs (AC Strategic Plan through 2015: Strategy 1.5).

**Outcome/Objective Statement:**

Check all certificates and degrees in the Management Department to ensure that students will increasingly be able to sustain themselves via jobs within the chosen career cluster (AC Strategic Plan through 2015: Task 1.5.1.2.1).

Certificates will all flow into more robust certificates and/or AAS degrees. (No Excuses – Curriculum Redesign)

**Results (Provide Numbers and Percentages for Quantitative Data):**

Proposed curriculum changes based on data obtained through the Amarillo Community Business survey were approved by the Management Program's Advisory Committee.

**Analysis:**

Still in process pending curriculum changes.

**Improvements:**

- List any Improvements Made in the **2011-2012** (Last Academic) Year Based on the **2010-2011** PET Results: Curriculum changes were submitted to the Amarillo College Curriculum Committee in December, 2012 and approved.
- Evaluate Why Improvements Were Successful/Were Not Successful: These changes will better serve our students in meeting industry needs.
- Provide the Budget Information Needed to Make Past Improvements (Cost/Details): N/A

**Recommendations/Actions for 2012-2013**

- Person Responsible: Anne Nail
  - Action Plan: Curriculum changes involving developing a new capstone course will occur in fall 2013.
  - Expected Time Frame Needed to Implement Action Plan: Fall 2013
  - Budget Information Needed for Future Action (Cost/Details): N/A
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