

PRESIDENT'S CABINET MEETING

January 22, 2013

MINUTES

MEMBERS PRESENT:

Bob Austin, Terry Berg, Lee M. Colaw, Ellen Robertson Green, Russell Lowery-Hart, Paul Matney, and Danita McAnally

OTHERS PRESENT:

Brenda Sadler

Core Values: Integrity + Innovation + Teamwork = SUCCESS

Discussion:

AC COMMUNITY LINK – COMPREHENSIVE NEEDS ASSESSMENT REPORT – Austin distributed a summary report. A task force made up of AC employees and community leaders was formed last August to provide input on future educational services for constituents of the Community Link Outreach Program. Surveys were distributed at various locations primarily in Northeast Amarillo during August 26 through September 27. There were 851 responses to the surveys; 580 responded in English and 271 answered in Spanish. The proposed new mission statement: "The mission of AC Community Link is to provide enrollment services and prepare students for college." Based on Community Link's Five-Year Data Analysis and the survey results following were identified as significant and having an impact on fostering student academic success and goal #2 of AC's Strategic Plan of Ensuring Student Access.

The overall assessment of needs in relation to current services and programming indicated that:

- The need of outreach and recruitment efforts is vital for AC and our community.
- The need to expand efforts in enrollment assistance areas is essential for the retention of the at-risk, adult student population primarily served at Community Link.
- The need to continue providing GED preparation courses is crucial especially for those with a desire to pursue post-secondary education at AC.
- ESL classes are need especially Northeast Amarillo, but this program is not leading to post-secondary/technical education at AC. Computer training is also not producing the expected outcomes of transitioning students into post-secondary education. It was recommended to seek alternative partners to modify the delivery of ESL services and to discontinue computer training at Community Link.
- The name Community Link may need to be reevaluated to connect the program with Amarillo College; and one that identifies the services available at this location.

The assessment of needs in relation to issues affecting Community Link students, clients and residents in Northeast Amarillo indicated that:

- The need to offer tutoring/mentoring services can alleviate fear and inadequacies expressed by many of the study's participants and improve retention rates.
- Basic skills classes are one of the most imperative needs for the majority of the participants.
- The need to offer a testing refresher course may improve Accuplacer test results, ie, Boot Camp.

Austin was requested to bring this topic back to the next Cabinet meeting.

GRANT/CONTRACT TARGET – McAnally distributed a list of targets for institutional pursuit of external funding is proposed to assist AC in accomplishing Strategic Plan, Goal 1: Expand Student Success. 1) Department of Education, FIPSE – partner with Western Governors University to foster transfer of the adult student via online education baccalaureate degrees; 2) THECB, Perkins Basic Grant – support for career and technical education including transition to courses being at least partially offered online; 3) THECB, Perkins State Leadership Grant – provide guidance on improving non-traditional gender enrollment and completion; 4) National Science Foundation, S-STEM Transfer Scholarships – scholarships for STEM majors who plan to transfer to WTAMU; 5) Department of Education, Title V Cooperative – AC and WTAMU will partner; 6) Texas Education Agency – expand contextualized learning for developmental education to include more students. Goal 2: Ensure Student Access. 7) Texas Comptroller, JET Equipment Grant – equipment for technical programs at East Campus, Moore County Campus, Hereford Campus and outreach to dual credit high schools based on Dean of Technical Education recommendations; 8) TG Philanthropy, gifts from local banks – equip the Student Money Management Center which will open fall 2013; 9) Boys Ranch Foundation, might make a partner – to increase number of Boys Ranch graduates who complete a credential at AC and receive living-wage employment. Goal 3: Collaborate with Partners in the Community. 10) Lumina Foundation – AAF will partner with AC to increase transfer and baccalaureate completers through community-wide effort. Goal 4: Ensure the College's Future. 11) Gifts from local philanthropic funders, Meadows Foundation – renovation of first floor of Lynn Library to provide a student commons and other learning support. Other topics relevant to grants/contracts include Creative Mind Series and where to go in the future. Currently only \$1,700 is in the AC Foundation account; currently the Humanities instructional budget is sustaining the costs of the lecture series. April Sessler has been working with administrators from Boys Ranch.

PROPOSED TITLE V CO-OP WITH WTAMU – McAnally distributed an email regarding the exploration of submitting a Title V Cooperative Arrangement Development Grant with WTAMU. The Title V Co-op grant could be targeted to develop a stronger system for automatic awarding of credentials and refining the process for reverse transfer of credits. The goal is to create a transfer protocol that enables both institutions to increase student completions. The project period would be from October 2013 to September 2018. Cabinet members gave its consensus to move forward.

HEREFORD CAMPAIGN – Later in the day, Hereford Mayor Bob Josserand will host a luncheon meeting with interested Hereford community members and launch the Hereford Campaign to ask for funding donations to cover the shortfall of funds for the buildings planned for the Hereford Campus. We have received \$185,000 but still need \$315,000 for the first phase.

BOARD OF REGENTS MEETING TONIGHT – Matney explained that at the Board of Regents meeting tonight it will open in the Palo Duro Room and then move to Badger Den for a short reception to introduce Prana members where Don Nicholson will give an update of the Amarillo Foundation for Education and Business (AFEB). James Wester, Prana member, will then speak and entertain any questions. Pedro Cunha from Prana will be in attendance. Doug Nelson from AEDC and George Herring from Bell Helicopter will be at the Board meeting in case anyone has a question concerning the tax abatement request. Cara Crowley, Director of Title V, HSI Program, will give an update on the U.S. Department of Education grant programs loan requests

2013-2014 BUDGET CONSIDERATIONS – Matney distributed a paper entitled 2013 – 2014 Budget Considerations. Ad valorem taxes were raised 5.34% this year; tuition/fees were increased; employees were given a 3.5% raise; budget surplus for the biennium was earmarked; discussed a need for a credible, significant, and long-term energy/utility reduction plan; reduce travel expenditures; credit hours were down by 8,555 in 2013 resulting in a reduction of \$1.1 million for

2014; the LBB budget proposal for 2014 budget would be \$802,207 less than what we will receive in the 2013 budget, a decrease of an additional \$103,523 since all 50 community colleges did not agree on the stop/loss proposal; position priorities included a Social Services coordinator and a Career Center director; and created a Student Success Contingency of \$100,000.

Announcements:

- Ellucian personnel will be on-campus January 31 – February 1 to conduct the third annual review of Colleague. Colaw will have four Ellucian individuals on campus on February 26 and will give them an opportunity to address the Cabinet that day.
- In the future it was suggested for Cabinet to tour Bell Helicopter and Potter County Courthouse.

Next meeting: February 12, 2013
bs