

# **PRESIDENT'S CABINET MEETING**

**February 12, 2013**

## **MINUTES**

### **MEMBERS PRESENT:**

Bob Austin, Terry Berg, Ellen Robertson Green, Russell Lowery-Hart, Paul Matney, and Danita McAnally

### **MEMBER ABSENT:**

Lee M. Colaw

### **OTHERS PRESENT:**

Brenda Sadler

**Core Values: Integrity + Innovation + Teamwork = SUCCESS**

### **Discussion:**

#### **AC COMMUNITY LINK – COMPREHENSIVE NEEDS ASSESSMENT SUMMARY REPORT –**

Austin distributed a Student Affairs Community Clink Monthly Progress Report. 129 students registered for spring 2013. Austin stated that the report gives an overview of what occurs in a normal month at Community Link. Currently, the number of students who register in academic classes after Community Link is at 52.43%. Community Link began at the Wesley Community Center before moving to the 24<sup>th</sup> and Grand building. There are four full-time employees: receptionist, bi-lingual outreach specialist, an academic advisor, and Maury Roman-Jordan, director of Outreach Services. They serve the community from 8:00 a.m. – 8:00 p.m. Most Community Link students need to start in that program; most would not begin in “mainstream” college. Maury will be requested to address a Dean’s Council meeting. The goal is to get the academic side of the college and Community Link talking with each other.

**TEXAS PEER COACHING INITIATIVE VISIT –** Matney and Lowery-Hart and 11 faculty traveled to Lee College and attended positive and collaborative sessions. Lee College is a leader college; and Angelina College is an Achieving the Dream college. AC employees built great relationships with members from other colleges; a video was made while they were in Baytown. The common goal is that of student success.

**DREAM INSTITUTE –** Several from Amarillo College attended the national conference in Anaheim. Matney said it was a beneficial trip; all came home to regroup and formulate a common plan. Much was learned from other institutions. Austin commented that the trip made all aware of how much more work AC has to do to accomplish its goals. The conference was underwritten by the Bill and Melinda Gates Foundation.

**NO EXCUSES COMMUNICATION PLAN –** Lowery-Hart distributed a No Excuses Campaign presentation page. He said AC continues to have a lot to do. The partner report card will only be given to the partners. This campaign has given AC great relationships and credibility in the community to help students. Student success is the responsibility of all the college. Student success and completion is the institution’s priority along with Achieving the Dream and its five goals; five initiatives which include tutoring expansion; course redesign; First Year Seminar (FYS) program;

developmental education; and the poverty initiative. We must continue branding our goals and priorities. Internal communications include “No Excuses” articles and references in *Plugged In* newsletter; an online forum and updated webpage with designated content manager, Trena Rider; rotating banners on the AC home page; Listen & Learn seminars; and quarterly best practices meetings. Existing external communications for students includes success zone literature and signage; and “You will Complete” signed banners. Green suggested placing factoids or challenges on-line. It is AC’s desire to become a national leader college and earn designation similar to Aspen College. Each division must understand that everyone and all are accountable to each other.

**LEGISLATIVE UPDATE** – Matney distributed a TACC Legislative Committee update. Matney will testify on behalf of higher education in Austin on Friday, February 15. House Bill 1 includes a 42% decrease in proportionality.

**2013-2014 BUDGET AND TUITION/FEES** – The Business Office has run numbers for Matney for different scenarios regarding a tuition and fee increase. At the present it appears that a tuition and fee increase and ad valorem tax increase will be proposed. The LBB budget proposal for the 2014 budget would be \$802,207 less than what we will receive in the 2013 budget, a decrease of an additional \$103,523 since all 50 community colleges did not agree on the stop/loss proposal. We have used \$4 million from reserves this year; \$2 million went to the Hereford Campus.

### **Announcements:**

- Matney distributed a page regarding the history of the Fuqua Lot at the Downtown Campus which was the site of the W.H. Fuqua mansion built in 1906. A plaque is being made to be placed near the parking lot in celebration of Mr. Fuqua.
- Matney distributed a map of the proposed renovation of the first floor College Union Building. Austin and Lowery-Hart will represent the Cabinet with student focus groups to discuss the renovation of that space.
- A copy of the AEDC 2012 Annual Report was distributed.
- Matney distributed a copy of the Amarillo College: A Snapshot which reflects the Amarillo College mission, values, vision, core purpose, and history. Also, included in the handout were comprehensive community college news, demographic profile critical priorities, other initiatives, community partnerships, tuition and fees, and quick facts about Amarillo College. This document was included in the Board candidate packets.
- Smith Ellis, chairman, president and CEO of FirstBank Southwest, will co-sponsor the Distinguished Lecture Series on March 5.
- Matney distributed a TACC spring unofficial headcount and contact hour report. AC shows 10,290 students enrolled (down 3.3%); and 1,829,041 in contact hours (down 4.8% from spring 2012).
- WTAMU has submitted a Tuition Revenue Bond Project proposal for an Amarillo Center. Their request is to fund the construction of a stand-alone 50,000 sq. ft. facility in downtown Amarillo to house the Amarillo Center. The facility would house classrooms, a computer lab, faculty and administrative offices in support of academic programs, student support services, the WTAMU Small Business Development Center, offices of the Enterprise Center and social work outreach programs.

Next meeting: March 5, 2013

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