

PRESIDENT'S CABINET MEETING

April 2, 2013

MINUTES

MEMBERS PRESENT:

Bob Austin, Lee M. Colaw, Ellen Robertson Green, Paul Matney, and Danita McAnally

MEMBERS ABSENT:

Terry Berg and Russell Lowery-Hart

OTHERS PRESENT:

Brenda Sadler, Nancy Showers, and Linda Watkins

Core Values: Integrity + Innovation + Teamwork = SUCCESS

Discussion:

LINDA WATKINS & NANCY SHOWERS/ACHIEVING THE DREAM COACHES – Dr. Watkins and Ms. Showers, AC's AtD coaches were present to present an update. Matney said that AC's #1 priority is student success and completion. Four Board members have attended the Board of Trustees Institute in Santa Fe. Dr. Watkins said that principal leadership needs to keep involved with students. There are 200 colleges involved in the AtD initiative. Each college needs to use data to make decisions; to keep track of students; and for the budgeting process. Student success comes with faculty and staff communicating with students and working together. Dr. Watkins reported that AC is doing some good work. Ms. Showers said AC is doing some innovative things such as creating a new value for customers; taking immediate action; and creating valuable data. Some colleges do not have faculty fully engaged in AtD. Ms. Showers said the next step is to set up a day to meet with faculty and share data. The coaches said they had a great visit with the core team; met with data specialists; AC needs to assign task forces and measure outcomes. AC needs to continue sharing results and data; the coaches said AC is ahead of the curve; but we may want to present data in more meaningful ways. Jessica Smith, Senior Research Analyst-Institutional Research, reported that when she works with faculty they continue asking for more data. AtD is helping to bring money into colleges due to their retention rates. AC should make a goal to become a Leader College within three years. It takes several years after joining the AtD team; AC will need to show three years of improvement in math and English data; show progress; prove that AC is committed; and have engaged faculty and staff. More grant opportunities will open up when AC becomes a leader college. Green stated that she would like to get more people engaged and show that AC students are successful as a marketing tool. Working with the state funding shortfall, AC will need to bring in other funds via grants. Austin mentioned looking at and changing some of our policies; he said it is easy to tell which schools are "living the dream." He said there is still work to do in convincing some faculty and staff that "No Excuses" is not going away. Green is working on communicating a culture change as a marketing tool and coming up with creative ways to walk the walk. McAnally stated that some areas of the college are more problematic and we need to work harder to get the message across to everyone. Every area needs to work on being more student-friendly. Colaw said that IT is making drastic changes to help students. All communication is being tied into their class (i.e., email, texts, and social media); IT is helping to get data out in the open for everyone; and the AC network is going to a single password per person. Colaw is working with and requesting of faculty to check with their students to find out what are their needs. Matney stated that

a committed Board is a must; at every Board meeting they are given updates regarding student success initiatives. We must encourage the Board to take an ownership role; we have to communicate to the Board by sharing our message and bringing in student advocates. Board members are asking that Cabinet plan a student success retreat; define what student success means; and provide the Board with a success presentation. The Board Education Reports will typically show-case student successes in progress. It was suggested to have more frequent Board retreats. Matney suggested that administration work harder to get Board engaged and keep them informed.

AC CONNECT AND ELLUCIAN MOBILE PRESENTATION – Colaw distributed handouts for his presentation. AC Connect is a new program which will make it easier for each employee group and students to have information at their fingertips and in one place; the website is <https://acconnect.actx.edu>. This new service should be user friendly; require a single sign-on; allow access to Blackboard learning management system; be personalized; allow online services and access to tools; and improve efficiency. “Ellucian Go” went live April 1, 2013 to provide foundation for mobile applications. There will be messages sent to certain groups and individuals; calendar events and campus news; and Google mail is available. Colaw distributed an Ellucian action plan to include years 3-5. Ellucian began the Action Planning process in fall 2010 at AC in support of the five-year Strategic Plan; the action plan supports AC’s strategic goals.

CREDIT BY EXPERIENCE FEE – Austin distributed a handout formulated by Diane Brice, AC Registrar. The table shows the amount of revenue generated versus what could have been generated with an increased credit by experience fee. With the credit by experience fee each student currently pays a fee of \$25/credit hour; credit may be awarded for learning achieved through experiences outside typical education settings when it is consistent with the educational objectives of each student and requirements of curriculum. Credit is currently awarded for learning achieved through a professional licensure when it is consistent with the educational objectives of the student and the requirements and policy on granting credit for licensure. Austin and Lowery-Hart will meet with Sheryl Mueller, Nursing Department Chair, to get more information on professional licensure.

BOARD MEETING DEBRIEFING – Matney distributed a handout with 2013-2014 budget funding needs which was presented to the Board of Regents. Also, prepared for the Board was a table with the fee increase proposal.

Announcements:

- Matney distributed a press release announcing Allen Durrett as AC’s Distinguished Alumnus. Durrett will be recognized at the AC Honors Convocation on April 21.
- A Student Success Orientation for the Board will be planned prior to the Board Retreat in the fall on how to become an effective Board member.

Next meeting: April 16, 2013

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