

ADVISORY COMMITTEE MEETING MINUTES

PROGRAM COMMITTEE NAME:

Graphic Design Advisory Committee

CHAIRPERSON: Jason Boyett					
MEETING DATE: 11/08/2013		MEETING TIME: 2:30 pm		MEETING PLACE: PH 217	
RECORDER: Donna Salter		PREVIOUS MEETING: 11/09/2012			
MEMBERS PRESENT					
List all members of the committee, then place an X in the box left of name if present					
	NAME	TITLE	EMPLOYER INFO	PHONE	EMAIL
	Steve Bargas	Owner	Matador Design	806-553-5489	steve@matadordesignstudio.com
	Jerry Bergeron		Redcap creative, Corp	806-373-3227	jerry@helloredcap.com
x	Jason Boyett	Freelancer			Jasonboyett43@gmail.com
x	Don Carlisle		Zip Print	806-374-7711	prepress@zip-print.com
x	Jaime Carrillo	Content Production Specialist	KACV	371-5224	J0069203@actx.edu
x	John Chaka		Redcap creative, Corp	806-373-3227	john@helloredcap.com
x	Coco Duckworth	Owner	Encouraging Consultants		<u>cocoduckworth@gmail.com</u>
	Tony Freeman		Cenveo Trafton	806-376-4347	Tony.freeman@cenveo.com
	Gary Ivey		Itech	806-282-4671	ltechdesign.biz
	Patrick Kemp		Three Leaf	806-553-5252	patrick@threeleaf.tv
	Lennon Mings	Graphic Designer	Pantex	806-477-7508	lmings@pantex.com
x	Mike Pryer	C&B Printing		806-354-6262	mp@candbprinting.com
EX-OFFICIO'S PRESENT					
x	Pete Gonzalez	Instructor/Graphic Design	Amarillo College	806-345-5547	<u>pgonzalez@actx.edu</u>
x	Derek Weathersbee	Instructor/Graphic Design	Amarillo College	806-371-5902	<u>D0263091@actx.edu</u>
x	Chris Perez	Instructional Lab Supervisor	Amarillo College	806-371-5094	cgperez@actx.edu

GD Advisory Committee Minutes Fall 2012

x	Victoria Taylor-Gore	Chair, Visual Arts	Amarillo College	806-371-5982	vtgore@actx.edu
---	----------------------	--------------------	------------------	--------------	-----------------

Agenda Item	Action / Discussion / Information		Responsibility
Old Business:			
Fall 2012 Minutes	Minutes approved unanimously.	Boyett motioned, Duckworth seconded	
Curriculum	<p>Taylor-Gore informed the committee that all Associates degrees must have a new state mandated 60 hr limit by Fall 2015. The current ARTC.AAS is 72 hours; therefore 12 hours must be cut. Taylor-Gore asked the committee to rate the courses by importance. A lengthy discussion followed regarding the ARTC.AAS and ARTC.Cert curriculum, course content and importance of courses.</p>	Handouts of ARTC.AAS and Certificate of Completion degree plans	
	<p>ARTC.AAS Humanities/Fine Arts General Education Requirement ARTS 1304 Art History II will be replaced with Design I.</p> <p>Faculty described each course and their content to the committee to assist them in determining which courses may be eliminated.</p> <p>The committee agreed that ARTC 2317 Typographic Design and ARTC 2311 History of Communication Graphics are courses that could be considered for elimination, as well as ARTS 2316 Painting I and ARTS 1317 Drawing II if needed, and that they could be added back if necessary.</p> <p>Mr. Gonzalez volunteered that ARTV 1303 Storyboard could be eliminated.</p> <p>Also, Ms. Taylor-Gore informed the committee that Carol Buse has proposed cutting ITSE 2309 Database Programming and BCIS 1305 Business Computer Applications from the Web track.</p> <p>Ms. Taylor-Gore also noted that the department is</p>		

GD Advisory Committee Minutes Fall 2012

	<p>working on articulation agreements with Eastern New Mexico University, Oklahoma Panhandle State University and WTA&MU.</p> <p>It was determined by committee members that Portfolio class was important but the prerequisite hours could be shortened.</p>		
Other Business/Recommendations/ Questions from Committee	<p>Committee members agree that business is good and the outlook for graphic design students looks promising in the area.</p>		
	<p>More adjunct instructors will be needed for additional sections due to changes in Mass Media program and the courses it will require.</p>		
Coursework	<p>See above under curriculum.</p>		

Adjourned 2:35 pm

<p>CHAIRPERSON SIGNATURE: Victoria Taylor-Gore</p>	<p>Date:</p>		<p>Next Meeting: Fall 2014</p>
---	---------------------	--	---