

PRESIDENT'S CABINET MEETING

September 17, 2013

MINUTES

MEMBERS PRESENT:

Bob Austin, Terry Berg, Lee M. Colaw, Ellen Robertson Green, Russell Lowery-Hart, Paul Matney, and Danita McAnally

OTHERS PRESENT:

Teresa Clemons, Bruce Cotgreave, and Brenda Sadler

Core Values: Integrity + Innovation + Teamwork = SUCCESS

Discussion:

WEST TEXAS REGIONAL TASK FORCE ON COMMUNITY AND TECHNICAL COLLEGES MEETING AT AC – Matney thanked Cabinet for attending. He said there were a lot of community college presidents and board members in attendance. Dr. Raymund Paredes, THECB Commissioner of Higher Education, was at the meeting; this was his first time to be on the AC campus. Lowery-Hart, Tamara Clunis, Lyndy Wilkinson, Janice Johnston, Judy Carter, and Jill Gibson gave a superb presentation to THECB staff prior to the meeting; a tour of the Washington Street Campus was also given. Dr. Dennis Golden, THECB Board Member, was impressed with how AC was approaching the poverty issue; he was given a book and DVD of Dr. Donna Beegle's. Dr. Golden remarked how he was fascinated with the remarkable AC people doing amazing things.

TARGET LIST FOR GRANTS – McAnally distributed a target list for grants handout. She and Teresa Clemons, Assistant Chief of Advancement, Grants & Compliance, discussed the targets for institutional pursuit of external funding which are proposed to assist Amarillo College accomplish some Strategic Plan goals. Goal 1: Expand Student Success – (1) AC will partner with Western Governor's University - Texas on a DOE FIPSE grant to develop accelerated programs and educational simulation and gaming approaches to learning; if awarded, it could be a substantial grant; (2) THECB Perkins Basic Grant – the bulk of the money is used for equipment, travel and scholarships; (3) THECB Perkins State Leadership Grant – this is a grant for non-traditional gender enrollment and completion for women and men; (4) DOE Title V Cooperative or philanthropic funding – AC will lead and WTAMU will partner; data mining of student degree audits and award completed credentials; transfer data and provide assistance to Clarendon College, Frank Philips College, and South Plains College. This is a multi-million dollar grant for multiple years. (5) Texas Workforce Commission and/or THECB – expand contextualized learning and training for adult basic education and/or developmental education to include more students; (6) Panhandle Energy Group (PEG) – expand technical dual credit and/or locally articulated courses at secondary schools to increase early entry enrollment; (7) Working to obtain gifts from Hereford area philanthropic funders – finish funding the Everett and Mabel McDougal Hinkson Memorial Campus; (8) Texas Comptroller – JET Equipment Grant – this grant is only for equipment for technical programs at East Campus, Moore County Campus, and Hereford Campus; (9) Gifts from philanthropic funders including one or more local financial institutions and/or Boys Ranch Foundation – sustain the Student Money Management Center, Career and Employment Center, social services and mentoring efforts via external funding; (10) Meadows Foundation – multi-year proposal to fund one of AC's top priority

projects (non-constructional), \$100,000/year for three years; and (11) Humanities Texas Grant – support the Creative Mind Lecture Series. Goal 3: Collaborate with Partners in the Community – Lumina Foundation and/or other philanthropic funders – Amarillo Area Foundation will lead and AC will partner; increase transfer and baccalaureate completers through community-wide effort. Goal 4: Ensure the College's Future – Gifts from local philanthropic funders for renovation of the first floor of Lynn Library and outside mall to provide a student commons and other learning support. Green moved, seconded by Austin to approve the target list for grants. The motion carried.

CUB RENOVATIONS – Bruce Cotgreave showed and discussed the CUB project board. Plans are to renovate the dining room into a student “living room.” The bookstore and storage will be renovated and expanded. There will be a custodial room, seven vending machines, four microwaves, laptop bar, multi-purpose seating, electronic fireplace on the north wall, television above the fireplace, a portable stage, and a server room will be added. The mailroom will be moved into the middle of the room with an additional 60 mailboxes. This proposal will be taken to the Board at the September 24 meeting. If approved, construction will begin in October with a May date for completion. The “living room” may be renamed to “Badger Den.” Berg added that construction would cost approximately \$868,000; \$58,000 for the architect fee; project to total \$925,000; \$550,000 will come out of A&I; and \$400,000 will come out of bond funds. The Student Government account will pay for some of the furnishings.

ENROLLMENT DEMOGRAPHIC REPORT – Austin distributed a fall 2013 12th Class Day Enrollment Report. The report data came from the Data Book; it will be officially updated later in the semester. All the student age categories are down. In the ethnic group: white students are down 501 students; this group continues to decline. In the type of major group (academic or technical) students are about even in the losses. Under enrollment status part-time is down 431 and full-time is down 171 students. There are 385 more students who are enrolled in 7-11 hours; we are moving toward students enrolling in more hours. Dual credit students are up 21%. Green said her staff created a brochure to give to AISD students regarding technical education, the honors program, and transfer track. The conversion rate of students from application to enrollment is about 60%. AC enrollment is tied to the local economy like never before. After six years, Gear Up students have about the same numbers today. Matney said he wants to dedicate a Cabinet meeting to the enrollment issue. He would like to compare AC to other Texas community college enrollment, their local taxes, and tuition/fees.

Announcements:

- Marty Rowley is the new Chief Operating Officer for Sprouse Shrader Smith.
- The Board Retreat is set for Friday, October 11 at the Amarillo National Bank, Skyline Room on the 16th floor. There will be a Cabinet Roundtable that morning at 8:30 a.m. with Dr. Bill Holda, Kilgore College President. Cabinet is invited to attend the Board Retreat at 11:00 for the Student Success portion and stay for lunch.
- Lowery-Hart is being inducted into the WTAMU Hall of Fame on Friday, September 20.

Next meeting: October 1, 2013

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