Data Advisory Council Meeting Minutes
November 29, 2023

Members present: Collin Witherspoon, Tina Babb, Kristin McDonald-Willey, Sadie Newsome, Sarah Bruce, Mark Clark, and Jacqui Jones

Members absent: Ernesto Olmos, Toni Gray, and Olga Kleffman

Topics Discussed:

1. Approval of minutes from March 2022 meeting – approved as is
2. Discussion of enrollment dashboard and clarity of external acronyms
3. The Program Review dashboard may be used to study labor market outcomes data, Collin provided a brief demonstration. These data could also prove helpful for the Grants & Compliance office. There are plans for an overall summary of labor market outcomes in the dashboard.
4. Some of the dashboards have cross-tab functionality for studying across two variables in the Academic Affairs (course success) and Student Affairs dashboards
5. Major overhaul of the CE dashboard
6. New – communities added for the Texas Pathways Institute project
7. New – Student parent component added for Aspen (Family Friendly) which is driven by FAFSA
8. New – high school to higher education path
9. New – dual credit (transfer to any institution of higher education)
10. New – QEP Assessment for SACSCOC Accreditation work
11. New – CCSSE/SENSE dashboards
12. Goals and points of the Strategic Plan to be put in a dashboard – Tina to discuss with Collin
13. Tina found several high schools in the data that have not gone through IE for SACS purposes – following up with the Dual Credit office
14. Sadie discussed a "web content team" for guidance/assistance of Connie and Corby
15. Sarah – she receives requests for employee data
16. We will need a meeting in the Spring for updates and publishing our second newsletter

Meeting adjourned at 11:10 a.m.