

PRESIDENT'S CABINET MEETING
May 24, 2016
MINUTES

MEMBERS PRESENT:

Bob Austin, Cara Crowley, Lyndy Forrester, Russell Lowery-Hart, Steve Smith, Deborah Vess, and Mark White

OTHERS PRESENT:

Joy Brenneman, Chris Hays
Presidential Leadership Institute team – Shona Bagley, Janet Barton, Carol Buse, Janine Goode, Bob Gustin, Collin Witherspoon

DISCUSSION:

STRUCTURING AC AS AN ENTREPRENEURIAL LEADER

Dr. Carol Buse introduced her PLI team.

Collin Witherspoon discussed two questions the committee considered – how to structure AC as an entrepreneurial leader in the community and what does that mean. He then reviewed what they determined it takes to create an entrepreneurial mindset.

- Flexibility, innovation, creativity, collaboration, expertise driven, and risk taking
- Reduce fear of failure by reinterpreting it as an opportunity to learn
- Empower faculty and staff to seek out and establish partnerships in the community (example could be a graphics course that ends with a certification)
- Part of the revenue generated should be used inside the department which generated it
- Budget managers would need to have final decision making power to use the money

Bob Gustin discussed possible ways to encourage these things.

- Create an innovation center (maybe something like “Shark Tank”)
- Introduce students to local industry and leaders and give them real world experience
- Provide a place for the community to post ideas
- Create a website for students and faculty to provide information to each other
- Identify ideas/prototype projects, find funds to create or implement, and guide students through the process
- Funds received for work done in this process should stay within the college and programs; could be used for tuition, tools, etc.

Next Steps:

- Russell ask Deborah to empower the East Campus to pursue these options
- Mark cautioned that we need to work through profitability and sustainability when starting any new endeavor/project/program
- Steve is working on a process where these programs/projects would have an account allowing funds to be rolled over with some accountability for their use
- Build into leadership training

- Chris will build website for idea sharing
- Ideas: student invention contest; WOW challenge for students; revenue generating
- Empower the PLI team to work on this

FINAL PROPOSED COMMITTEE ASSIGNMENTS

The Committee Assignments are complete and Deborah has emailed them to “All AC Family”. Committees will need to look at their bylaws and update where needed. Some will need policy modifications due to lack of eligible volunteers in some areas. Bob noted that Cara Crowley should replace him as the cabinet member associated with the Adult Students Program and Deborah will make that change.

Note: The Classified Professional Development Committee and the Administrators Professional Development Committee have been disbanded.

ENROLLMENT UPDATE

Austin reported.

- Summer enrollment is up
- Online classes don't start for two more weeks
- Summer Two still has seats open
- Fall is down 2.5%, but trending in the right direction
- Expect enrollments to increase at end of July through August
- Financial aid applications are up and Bob will have numbers next week on the number of students who have already been packaged for FA
- Registered 47 River Road High School students; 18 were college ready and enrolled full-time, others are developmental and are enrolled in partial schedules at this time. They can come to Success Center to be sure they are placed in the correct developmental classes that they need

Russell recently spoke to 108 students at career day for Eastridge elementary. They had another speaker as well who encouraged the students to go to AC and not wait until they were older. Russell encouraged them that they can afford college.

We have the largest group of our students headed to TTU that we have ever had.

NOTES

Due Process Hearing Committee will have their recommendation to Russell by Friday, May 3, 2016. He will review and then uphold or overrule. The faculty may then appeal to the Board of Regents whose recommendation is finale.

The President's Leadership Institute members will own and design General Assembly for Fall 2016. Two topics to be included will be the Strategic Plan and a Family WOW team challenge.