

PRESIDENT'S CABINET MEETING
May 31, 2016
MINUTES

MEMBERS PRESENT:

Bob Austin, Cara Crowley, Lyndy Forrester, Russell Lowery-Hart, Steve Smith, Deborah Vess, and Mark White

OTHERS PRESENT:

Joy Brenneman, Chris Hayes, Tracy Dougherty, Kathy Dowdy, Brenda Sadler
PLI Group – Becky Burton, Ernesto Olmos, Brian Jacob, Karen Taylor, not present, Seema Saiyed

DISCUSSION:

PLI GROUP PRESENTATION – PARENT AND FAMILY ENGAGEMENT

This PLI group was tasked with finding ways to engage parents and students (family). Another PLI group is working on K-6, so this group limited their focus to middle school and high school. It is important to ensure that students are picking appropriate dual credit courses for their pathway.

- Students pick an endorsement after career exploration test
- Provide pathway information to the parents (PTA meetings, dual credit night, handouts in students' take homes)
- Age restriction has been lifted for dual credit, so any student who meets the TSI requirement may take dual credit but must be 16 to take on-campus courses
 - Dual Credit Outreach
 - Provide information at parent nights/college nights
 - Include seniors in transfer fair and encourage dual credit students to start here before transferring on
- Change perception that dual credit students aren't college students and communicate with them about getting enrolled following their senior year
- High school students don't check college emails and nothing is sent to parents
 - Student Life is planning Family Night in July
 - D. White has created a web page Parent & Family Resources which includes a video and links to information
 - Consider creating web pages in Spanish/other languages
 - Link to pathways
 - Look at creating a Facebook 360 surrounding video
- Consider creating a newsletter to parents once a semester
- Promote more attendance of parents at orientations, for example Badger Boot Camp. Have a more intensive family orientation on an evening.

Bob Austin's office will take responsibility for promoting a web page for family and sending a letter to parents of currently enrolled dual credit students. Dr. Vess' office will send a letter to students ready for dual credit.

POLICIES & PROCEDURES FOR NAMING OPPORTUNITIES

Mark White provided a draft of a policy for naming opportunities. He reviewed the policy and no action was required at this meeting. The proposed policy will go to the Board of Regents in June or August for approval.

ENROLLMENT UPDATE

Enrollments are updated daily on the P:/ drive and Austin showed the Cabinet how to find that information.

- Summer is even with 2015
- Still have seats for Summer Two
- State counts everything after the 12th class date in Spring through the 12th class date in Summer
- Expect to be up for the first day of class in the Fall

Advisors are working with students to help them go full-time. Block scheduling is helping with this.

Austin will provide some reports.

- Demographics – have we moved from Hispanic to 50% minority
- Can we determine enrollments in the programs currently targeted with our commercials? Hays will provide list of those commercials. Put on next week's agenda

BRAGGING ON EMPLOYEES – Cabinet

- David White talked to a PLI group while he was in a tornado
- Crowley – Jason Norman helped the daughter of her friend get enrolled
- Forrester – Mike Ward came back to AC after leaving for another job; another employee went to work for AIG and then came back to work in EOD

OTHER DISCUSSION

- The PLI Groups have noted that it is time to focus on No Excuses 2020 and our Strategic Plan
- Need to communicate and celebrate what has been accomplished and what is going on now
- The President's Leadership Institute has been put in charge of creating the agenda for General Assembly.