

ADVISORY COMMITTEE MEETING MINUTES

PROGRAM COMMITTEE NAME:

Graphic Design Advisory Committee

CHAIRPERSON: Jason Boyett

MEETING DATE: 10/24/2014

MEETING TIME: 3:00 pm

MEETING PLACE: PH 217

RECORDER: Donna Salter

PREVIOUS MEETING: 11/08/2013

MEMBERS PRESENT

List all members of the committee, then place an X in the box left of name if present

	NAME	TITLE	EMPLOYER INFO	PHONE	EMAIL
X	Steve Bargas		Computer Services, Inc.	806-553-5489	
	Jerry Bergeron	Owner	Redcap Creative, Corp	806-373-3227	jerry@helloredcap.com
X	Jason Boyett	Freelancer			jasonboyett43@gmail.com
	Don Carlisle		Zip Print	806-374-7711	prepress@zip-print.com
	Jaime Carrillo	Content Production Specialist	KACV	371-5224	J0069203@actx.edu
	John Chaka		Redcap Creative, Corp	806-373-3227	john@helloredcap.com
X	Coco Duckworth	Owner	Encouraging Consultants		cocoduckworth@gmail.com
	Tony Freeman		Cenveo Trafton	806-376-4347	Tony.freeman@cenveo.com
	Gary Ivey		Itech	806-282-4671	itechdesign.biz
	Patrick Kemp		Three Leaf	806-553-5252	patrick@threeleaf.tv
	Lennon Mings	Graphic Designer	Pantex	806-477-7508	lmings@pantex.com
	Mike Pryer		C&B Printing	806-354-6262	mp@candbprinting.com
EX-OFFICIO'S PRESENT					
X	Pete Gonzalez	Instructor/Graphic Design	Amarillo College	806-345-5547	pgonzalez@actx.edu
X	Derek Weathersbee	Instructor/Graphic Design	Amarillo College	806-371-5902	D0263091@actx.edu
X	Chris Perez	Instructional Lab Supervisor	Amarillo College	806-371-5094	cgperez@actx.edu
X	Victoria Taylor-Gore	Chair, Visual Arts	Amarillo College	806-371-5982	vtgore@actx.edu

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Agenda Item	Action / Discussion / Information		Responsibility
Old Business:			
2013 MINUTES	Minutes approved unanimously.	Duckworth motioned, Boyett seconded	Donna Salter will submit minutes as written.
CURRICULUM/COURSES	<p>Minutes approved unanimously.</p> <p>Taylor-Gore explained the revised AAS.ARTC and CERT.ARTC updated curriculums while members reviewed them.</p> <p>Taylor-Gore explained that the major course requirements for AAS.ARTC will satisfy the requirements for CERT.ARTC in an effort to encourage students to receive both degrees.</p> <p>Faculty briefly describe and discuss the courses they teach including the new courses, ARTC 1394 Special Topics in Animation, Interactive Technology, Video Graphics and Special Effects– and ARTV 2335 Portfolio Development for Animation.</p> <p>Taylor-Gore noted that ARTC1394 instructor, Jamie Carrillo assisted in the course design and that the class is filled to capacity.</p> <p>It is noted that ARTC 2311 History of Communications Graphic is not longer necessary for the Animation track.</p> <p>Boyett asked faculty if the structure of the curriculums and courses is working. All faculty agreed that some courses are still a work in progress, but the end result will be very strong.</p>	Viewed from AC Website.	<p>Perez and Weathersbee will work with Cost to revise content.</p> <p>Taylor-Gore requests that Steven Cost updates his course content for his ARTC2311 History of Communications Class.</p> <p>Committee unanimously agrees that the curriculum changes are positive.</p>

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	Gonzalez notes that The BCIS Department is interested in creating a gaming certificate that will benefit the program's enrollment. It is also an option that Graphic Design could offer the gaming certificate. Gonzalez noted that it was still negotiable at this time.		Gonzalez will continue discussion with Carol Buse.
SOFTWARE/HARDWARE	Perez explained the new software updates to Adobe CC 2014 and the issues students have when they work from home using Adobe CC 2015. A lengthy discussion follows regarding the need for current software/hardware to be available for students. Perez notes that it will become a serious problem if no updates are available for the labs. Boyettt expresses concerns that the students must have a learning environment that is as efficient as possible and without current updates, it could hold the students back. Committee agrees that this need for efficiency by having the most up-to-date software and hardware justifies the expenses.	Boyettt motions to have the committee vote on their support of the Graphic Design labs to be as efficient for student use and up-to-date as possible. Committee unanimously agrees.	
INTERN/EMPLOYMENT OPPORTUNITIES	Faculty members request that committee members let them know if any opportunities arise.		
OTHER BUSINESS	Enrollment figures were shared with committee (attached). Everyone is pleased with the current enrollment. Despite the college-wide drop, Graphic Design enrollment is still strong.		

Adjourned 4:15 pm

Recording Secretary Signature: <i>G. A. H.</i>	Date: <i>10-5-15</i>		Next Meeting: Fall 2015
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Language, Communication & Fine Arts Students by Department

	2009SP	2010SP	2010FA	2011SP	2011FA	2012SP	2012FA	2013SP	2013FA	2014SP	2014FA
ARTC	116	109	105	120	138	112	117	106	125	105	108
ARTS	47	38	63	60	72	48	50	47	45	37	52
COMM	103	93	91	89	95	88	102	81	90	77	92
DFTG	66	53	54	56	42	54	67	77	87	58	59
ENGL	25	25	41	43	45	39	44	29	28	33	28
INDS	36	32	31	29	31	24	21	20	0	0	0
LANG	7	3	4	4	7	5	7	7	6	5	2
MUSI	36	40	45	37	47	38	43	34	42	33	42
PHTC	100	86	82	91	93	92	92	70	76	52	65
RTVB	12	27	20	21	25	20	20	14	25	18	24
SGNL	37	42	46	39	30	33	27	25	21	21	22
SPCH	7	6	5	4	11	9	5	7	9	10	12
THEA	17	19	16	16	24	23	17	12	18	16	18
	609	573	603	609	660	585	612	529	572	465	524
on prob			9%	11%	10%	16%	12%	7%	4%	8%	12%