

# ADVISORY COMMITTEE MEETING MINUTES

## PROGRAM COMMITTEE NAME:

Graphic Design & Photography  
Advisory Committee

<b>CHAIRPERSON:</b> Tracy Pitt-Barlett					
<b>MEETING DATE:</b> 12/2/15		<b>MEETING TIME:</b> 6:30 pm		<b>MEETING PLACE:</b> PH 217	
<b>RECORDER:</b> Donna Salter				<b>PREVIOUS MEETING:</b> 11/24/14	
<b>MEMBERS PRESENT</b>					
<b>List all members of the committee, then place an X in the box left of name if present</b>					
	NAME	TITLE	EMPLOYER INFO	PHONE	EMAIL
x	Jason Boyett	Freelancer			Jasonboyett43@gmail.com
	Jaime Carrillo	Content Production Specialist	KACV	371-5224	J0069203@actx.edu
	Coco Duckworth	Owner	Encouraging Consultants		<a href="mailto:cocoduckworth@gmail.com">cocoduckworth@gmail.com</a>
	Tony Freeman		Cenveo Trafton	806-376-4347	Tony.freeman@cenveo.com
	Gary Ivey		Itech	806-282-4671	ltechdesign.biz
	Mike Pryer		C&B Printing	806-354-6262	<a href="mailto:mp@candbprinting.com">mp@candbprinting.com</a>
x	Tracy Pitt-Barnett	Owner, Adjunct	Portraits By Tracy	806-351-1331	Tracybarnett17@yahoo.com
x	John Ebling	Photographer	Pantex	806-477-3721	john@johnebling.com
x	Steve Bargas	Owner, Adjunct	Computer Services Software Inc.	806-282-9269	steve@stevebargas.com
	Paul Ortega		Cenveo Trafton		
	Art Gray	Owner	Gray's Studio	806-371-1523	art@graysdirect.com
	Mason Gray	Photographer	Gray's Studio	806-371-1523	mason@graysdirect.com
	Davy Knapp	Owner	Davy Knapp Photography	806-371-9210	
	Michael Schumacher	Associate Editor	Amarillo Globe-News	806-345-3445	michael.schumacher@amarillo.com
	Ralph Duke	Photographer	Self-employed	806-8283	ralphdukephoto@gmail.com
<b>EX-OFFICIO'S PRESENT</b>					
	Pete Gonzalez	Instructor/Graphic Design	Amarillo College	806-345-5547	<a href="mailto:pgonzalez@actx.edu">pgonzalez@actx.edu</a>
x	Derek Weathersbee	Instructor/Graphic Design	Amarillo College	806-371-5902	<a href="mailto:D0263091@actx.edu">D0263091@actx.edu</a>
X	Brent Cavanaugh	Instructor/Graphic	Amarillo College	806-371-5272	Blcavanaugh38@actx.edu

GD Advisory Committee Minutes Fall 2015

		Design			
x	Victoria Taylor-Gore	Chair, Visual Arts	Amarillo College	806-371-5982	<a href="mailto:vtgore@actx.edu">vtgore@actx.edu</a>
x		Instructional Lab Supervisor, Adjunct/Graphic Design	Amarillo College	806-371-5994	<a href="mailto:swhite@actx.edu">swhite@actx.edu</a>
	Seth White				
x	Ruth De Anda	Advising Associate	Amarillo College	806-371-5212	<a href="mailto:r0343730@actx.edu">r0343730@actx.edu</a>

Agenda Item	Action / Discussion / Information		Responsibility
Old Business:			
2014 MINUTES	Minutes approved unanimously.	GD - Bargas motioned Photo – Bargas motioned	Donna Salter will submit minutes as written.
Introductions			
REPORT FROM DIVISION ADVISOR	De Anda reported on the number of majors in Graphic Design – 98 and Photography – 54. De Anda stated that the majority of majors pursue an A.A.S. degree.  Taylor-Gore briefly explained the curriculum and current tracks under graphic design.	Ortega asked how many majors were in animation. That figure was not available, but it was reported that the classes were full due to the collaboration with CIS. Committee agreed that there is not a big market for animation in the immediate area.	No action taken
LABS, HARDWARE, SOFTWARE UPDATES	White briefly noted that one lab was updated with Macs from ITS. He reported that there was still some difficulties with Adobe CC, but he is working with ITS. Otherwise, things are running smoothly.  White noted some minor printing issues and Cavanaugh noted some problems with graphic card memory. Everyone agreed that the computers are aging. Taylor-Gore noted that the rotation is now being		

GD Advisory Committee Minutes Fall 2015

	<p>stretched further; although the new memory last spring has helped.</p> <p>Taylor-Gore also noted that Mr. Lee Colaw, ITS Vice President, allowed the art department to use the older Macs taken from the Photo lab to use in Art Design I.</p> <p>Bargas asked if open-source programs can be downloaded for his web class.</p>		<p>Bargas and White will work together on the downloads.</p>
PHOTOGRAPHY NEW CLASSES	<p>Cavanaugh reported on the progress of PHTC 2340, Photographic Studio Management. The class helps students with basics for business development with a variety such as landscaping, portraiture, etc. He noted that the Small Business Development Center has visited the class.</p> <p>Cavanaugh also reported on the progress of PHTC 1391, Special Topics in Commercial Photography. This class used DSLR video as a supplement to TV Production. He noted the use of Premiere for teaching editing skills and that it has been a very successful class.</p>	<p>Barlett suggested inviting the Comptroller for a class visit.</p>	
GRAPHIC DESIGN NEW CLASS	<p>Weathersbee briefly explained ARTC 1394, Special Topics in Animation, Interactive Technology, Video Graphics and Special Effects taught by Jamie Carrillo.</p> <p>Carrillo teaches After Effects for motion graphics which is relevant with animation and a good tool for graphic designers. All instructors aim for a holistic approach to student portfolios.</p>	<p>Cavanaugh noted that it could possibly tie in with PHTC 1391.</p> <p>Committee noted that there is not much of a need for motion graphics in the area and graduating students should be prepared to move to a larger market.</p> <p>Weathersbee noted that about one-half of his Portfolio students currently have jobs or internships. The</p>	

GD Advisory Committee Minutes Fall 2015

		Committee agreed on the importance of students being exposed to larger markets through student trips.	
ADDYS	Weathersbee noted that AC students always have a good showing at the ADDY Awards.	The committee and faculty agreed on the importance of participation for networking and possible job opportunities, plus it is good representation for AC.	
REPORT FROM PROGRAM MANAGER	<p>Taylor-Gore announced the retirement of Pedro Gonzalez and the uncertainty of a replacement due to the budget and reorganization.</p> <p>She also noted the new 8-week class schedule being implemented Spring 2016; although, lab courses will remain at 16 weeks. She noted a model from Odessa College.</p>		
REPORT FROM FACULTY	<p>Cavanaugh and Weathersbee mentioned a cooperation with the Turn Center for student non-pay internships to create projects. Cavanaugh also noted the photo students volunteer participation in World Pinhole Day.</p> <p>Cavanagh also noted that he and students will be attending the SWPPA convention in the Spring.</p> <p>Weathersbee noted that Command Z, Graphic Design student club, has been involved in several volunteer activities such as fundraisers, working with AoMA and the Amarillo Zoo.</p>	Committee agrees that these volunteer opportunities are very important and can lead to paid internships and possibly employment.	
CURRICULUM/COURSES	<p>Taylor-Gore explained a proposal to delete ARTC 2311, History of Communication Graphics from the A.A.S. Print Media Track and add back in an option to take ARTS 2316, Painting I or ARTS 2323, Life Drawing I.</p> <p>A brief discussion followed regarding the importance of studio skills, more hands-on by applying skills to</p>	<p>Bargas motioned to accept the proposal as presented.</p> <p>Ortega seconded.</p> <p>Unanimously approved.</p>	<p>Taylor-Gore will submit proposal to the Curriculum</p>

GD Advisory Committee Minutes Fall 2015

	<p>projects and more transferability</p> <p>Taylor-Gore also mentioned the importance of color theory in Painting I.</p> <p>Ortega added that it was good to have the option.</p>		<p>Committee.</p>
--	---	--	-------------------

Adjourned 8:00 pm

Recording Secretary: Donna Salter

Date: 12/2/15

Next Meeting: Fall 2016

*Hectoria Taylor Gore, Chair Visual Arts + Design*  
*-Donna Salter has retired*

## GD Advisory Committee Minutes Fall 2015

### Language, Communication & Fine Arts Students by Department

	2009SP	2010SP	2010FA	2011SP	2011FA	2012SP	2012FA	2013SP	2013FA	2014SP	2014FA
ARTC	116	109	105	120	138	112	117	106	125	105	108
ARTS	47	38	63	60	72	48	50	47	45	37	52
COMM	103	93	91	89	95	88	102	81	90	77	92
DFTG	66	53	54	56	42	54	67	77	87	58	59
ENGL	25	25	41	43	45	39	44	29	28	33	28
INDS	36	32	31	29	31	24	21	20	0	0	0
LANG	7	3	4	4	7	5	7	7	6	5	2
MUSI	36	40	45	37	47	38	43	34	42	33	42
PHTC	100	86	82	91	93	92	92	70	76	52	65
RTVB	12	27	20	21	25	20	20	14	25	18	24
SGNL	37	42	46	39	30	33	27	25	21	21	22
SPCH	7	6	5	4	11	9	5	7	9	10	12
THEA	17	19	16	16	24	23	17	12	18	16	18
	609	573	603	609	660	585	612	529	572	465	524
on prob			9%	11%	10%	16%	12%	7%	4%	8%	12%