

# ADVISORY COMMITTEE MEETING MINUTES

PROGRAM COMMITTEE NAME:

Photography Advisory Committee

CHAIRPERSON: Michael Schumacher

MEETING DATE: 11/24/2014

MEETING TIME: 1:00 pm

MEETING PLACE: PH 217

RECORDER: Donna Salter

PREVIOUS MEETING: 11/15/2013

## MEMBERS PRESENT

List all members of the committee, then place an X in the box left of name if present

NAME	TITLE	EMPLOYER INFO	PHONE	EMAIL
Herb Crowell	Owner	Wagner's Studio	806-374-5942	herb@wagnersphoto.com
John Ebling	Photographer	Pantex	806-477-3721	john@johnnebling.com
Art Gray	Owner	Gray's Studio	806-371-1523	art@graysdirect.com
x				
x	Mason Gray	Photographer	Gray's Studio	806-371-1523
				mason@graysdirect.com
x	Davy Knapp	Owner	Davy Knapp Photography	806-371-9210
x	Michael Schumacher	Associate Editor	Amarillo Globe-News	806-345-3445
				michael.schumacher@amarillo.com
	Katy Pair	Graphic Designer/Photographer	Hillside Christian Church	KatyIady58@yahoo.com
x	Tracy Pitt-Barnett	Owner	Portraits By Tracy	806-351-1331
				Tracybarnett17@yahoo.com
x	Ralph Duke	Photographer	Self-employed	806-8283
				ralphdukephoto@gmail.com
	Shannon Richardson	Owner	Shannon Richardson Photography	806-418-5877
				mail@shannonrichardson.com

## EX-OFFICIO'S PRESENT

x	Brent Cavanaugh	Instructor	AC, Photography	806-371-5272	Blcavanaugh38@actx.edu
	Rene' West	Instructor	AC, Photography	806-371-5654	rewest@actx.edu
x	Chris Perez	Adjunct, Lab Supervisor	AC, Visual Arts	806.371-5290	cgperez@actx.edu
x	Victoria Taylor-Gore	Chair	AC, Visual Arts, Design & Humanities	806-371-5982	vtaylorgore@actx.edu

Agenda Item	Action / Discussion / Information		Responsibility
Old Business:			
2013 MINUTES	Minutes approved unanimously	Schumacher motioned, Duke seconded	Donna Salter will submit minutes as written
Continuing Business:			
CURRICULUM/COURSES	<p>Taylor-Gore explained the revised AAS.PHTC and CERT.PHTC updated curriculums while members reviewed them.</p> <p>Taylor-Gore explained that the major course requirements for AAS.PHTC will satisfy the requirements for CERT.PHTC in an effort to encourage students to receive both degrees.</p> <p>Faculty briefly describe and discuss the courses they teach including the new courses, PHTC 1391 Special Topics in Commercial Photography and PHTC 2340 Photographic Studio Management. Committee agrees that content of new courses satisfies their request for DSLR and business classes.</p> <p>Mason Gray asked if tablets are used in Photo Digital Imaging. Faculty responded that students have difficulties with the tablets, so they normally don't use them for coursework.</p> <p>Taylor-Gore gave special thanks for the Grays for their participation in a sub-committee meeting to assist with the understanding of industry demands so that courses will meet expectations.</p>	<p>Committee unanimously agrees that the curriculum is on the right track with recent changes. Mason Gray noted that the skills being taught will be very important in the industry and will give the students an edge and help them to succeed in various work situations. Art Gray adds that he feels the "curriculum is the best it as every been." Committee agrees.</p> <p>Committee is pleased with the new course content and Schumacher motions to approve new courses and curriculum. Duke seconds. Unanimous approval.</p>	

SOFTWARE/HARDWARE	Committee unanimously agrees with a priority for RAM and Adobe Creative Cloud upgrades.	Art Gray motions to have the committee vote on their support of the Photography labs functioning properly with all necessary upgrades as needed to keep the labs as up-to-date as possible. Duke seconds. Unanimously approved.	
INTERNSHIPS/EMPLOYMENT	Bartlett hired a student internship at the recommendation of Rene West. She is very happy with the decision. Faculty requests that members submit information to them if they would like interns.	Committee members request a specialty meeting in January with Lee Colaw to address the concerns regarding memory upgrades and the subscription with Adobe.	Taylor-Gore will contact Lee Colaw.
FACULTY ANNOUNCEMENTS	Cavanaugh noted that he took a group of students to Angel Fire/Santa Fe for a photo workshop. He will also be taking a group to Texas Professional Photographer's Association convention in San Marcos in January.		
ENROLLMENT	Enrollment figures were shared with committee (attached). Everyone is pleased with the current enrollment. Despite the college-wide drop, Photography enrollment is still strong.		
OTHER BUSINESS	Cavanaugh notes that he would like to invite the Grays to speak to his classes in the near future.		Art & Mason agree to meet with the classes. Cavanaugh will follow-up.

Adjourned 4:15 pm

Recording Secretary Signature: <i>Shirley</i>	Date: 10-5-15		Next Meeting: Fall 2015
--	---------------	--	-------------------------

Language, Communication & Fine Arts  
Students by Department

	2009SP	2010SP	2010FA	2011SP	2011FA	2012SP	2012FA	2013SP	2013FA	2014SP	2014FA
ARTC	116	109	105	120	138	112	117	106	125	105	108
ARTS	47	38	63	60	72	48	50	47	45	37	52
COMM	103	93	91	89	95	88	102	81	90	77	92
DFTG	66	53	54	56	42	54	67	77	87	58	59
ENGL	25	25	41	43	45	39	44	29	28	33	28
INDS	36	32	31	29	31	24	21	20	0	0	0
LANG	7	3	4	4	7	5	7	7	6	5	2
MUSI	36	40	45	37	47	38	43	34	42	33	42
PHTC	100	86	82	91	93	92	92	70	76	52	65
RTVB	12	27	20	21	25	20	20	14	25	18	24
SGNL	37	42	46	39	30	33	27	25	21	21	22
SPCH	7	6	5	4	11	9	5	7	9	10	12
THEA	17	19	16	16	24	23	17	12	18	16	18
on prob	609	573	603	609	660	585	612	529	572	465	524
			9%	11%	10%	16%	12%	7%	4%	8%	12%