

## CURRICULUM REVISION REQUEST FORM

**Division:** School of Creative Arts

**Department/Program:** Arts

**Prepared By:** Victoria Taylor-Gore

**Request:** Course Revisions

- a) Delete these Courses from the Inventory: ARTS 2324, ARTS 2327, ARTS s 2334, ARTS 2342, ARTS 2349, ARTS 2367

# Amarillo College Curriculum Committee Form

## Course Changes – Delete a Course from the Inventory

**Program Division:** Arts & Sciences  
**Department:** Visual Arts & Design  
**Program Point of Contact:** Victoria Taylor-Gore, Chair 371-5982  
**Date of Submission:** March 2016

Requested Information	Information Response
Associated 10-digit CIP (If Applicable):	50.0705.53 26
Associated Study Area	ARTS
Planned Effective Date:	Term: <u>FALL</u> Year: <u>2016</u>
Course Title (Written Out):	Life Drawing II
Course Prefix and Number:	ARTS 2324
Course Description:	Basic study of the human form. Hours (3 sem hrs; 2 lec, 4 lab)
Reason/Justification for Request: Scheduled for deletion from the ACGM. Currently not included in our Art degree.	
Potential Impact on Certificate or Degree Programs and Teach-Out Plan Related to Course Deletion: none	

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Is this a core curriculum course?	<ul style="list-style-type: none"><li>No</li></ul>

# Amarillo College Curriculum Committee Form

## Course Changes – Delete a Course from the Inventory

**Program Division:** Arts & Sciences  
**Department:** Visual Arts & Design  
**Program Point of Contact:** Victoria Taylor-Gore, Chair 371-5982  
**Date of Submission:** March 2016

Requested Information	Information Response
Associated 10-digit CIP (If Applicable):	50.0709.51 26
Associated Study Area	ARTS
Planned Effective Date:	Term: <u>_FALL_</u> Year: <u>_2016_</u>
Course Title (Written Out):	Sculpture II
Course Prefix and Number:	ARTS 2327
Course Description:	Exploration of ideas using sculpture media and techniques.
Reason/Justification for Request: Scheduled for deletion from the ACGM. Currently not included in our Art degree.	
Potential Impact on Certificate or Degree Programs and Teach-Out Plan Related to Course Deletion: none	

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Is this a core curriculum course?	<ul style="list-style-type: none"><li>No</li></ul>

# Amarillo College Curriculum Committee Form

## Course Changes – Delete a Course from the Inventory

**Program Division:** Arts & Sciences  
**Department:** Visual Arts & Design  
**Program Point of Contact:** Victoria Taylor-Gore, Chair 371-5982  
**Date of Submission:** March 2016

Requested Information	Information Response
Associated 10-digit CIP (If Applicable):	50.0713.51 26
Associated Study Area	ARTS
Planned Effective Date:	Term: _FALL_____ Year: _2016_____
Course Title (Written Out):	Jewelry II
Course Prefix and Number:	ARTS 2342
Course Description:	Exploration of ideas using basic techniques in jewelry and metal construction.
Reason/Justification for Request: Scheduled for deletion in Spring 2017 from the ACGM. Currently not included in our Art degree.	
Potential Impact on Certificate or Degree Programs and Teach-Out Plan Related to Course Deletion: none	

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Is this a core curriculum course?	<ul style="list-style-type: none"><li>No</li></ul>

# Amarillo College Curriculum Committee Form

## Course Changes – Delete a Course from the Inventory

**Program Division:** Arts & Sciences  
**Department:** Visual Arts & Design  
**Program Point of Contact:** Victoria Taylor-Gore, Chair 371-5982  
**Date of Submission:** March 2016

Requested Information	Information Response
Associated 10-digit CIP (If Applicable):	50.0710.51 26
Associated Study Area	ARTS
Planned Effective Date:	Term: <u>_FALL_</u> Year: <u>_2016_</u>
Course Title (Written Out):	Printmaking II
Course Prefix and Number:	ARTS 2334
Course Description:	Exploration of ideas using various printmaking processes.
Reason/Justification for Request: Scheduled for deletion in Spring 2017 from the ACGM. Currently not included in our Art degree.	
Potential Impact on Certificate or Degree Programs and Teach-Out Plan Related to Course Deletion: none	

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Is this a core curriculum course?	<ul style="list-style-type: none"><li>No</li></ul>

# Amarillo College Curriculum Committee Form

## Course Changes – Delete a Course from the Inventory

**Program Division:** Arts & Sciences  
**Department:** Visual Arts & Design  
**Program Point of Contact:** Victoria Taylor-Gore, Chair 371-5982  
**Date of Submission:** March 2016

Requested Information	Information Response
Associated 10-digit CIP (If Applicable):	50.0402.52 26
Associated Study Area	ARTS
Planned Effective Date:	Term: <u>_FALL_</u> Year: <u>_2016_</u>
Course Title (Written Out):	Digital Art II
Course Prefix and Number:	ARTS 2349
Course Description:	Studio art courses that explore the potential of the computer hardware and software medium for their visual, conceptual, and practical uses in the visual arts.
Reason/Justification for Request: Scheduled for deletion in Spring 2017 from the ACGM. Currently not included in our Art degree.	
Potential Impact on Certificate or Degree Programs and Teach-Out Plan Related to Course Deletion: none	

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Is this a core curriculum course?	<ul style="list-style-type: none"><li>No</li></ul>

# Amarillo College Curriculum Committee Form

## Course Changes – Delete a Course from the Inventory

**Program Division:** Arts & Sciences  
**Department:** Visual Arts & Design  
**Program Point of Contact:** Victoria Taylor-Gore, Chair 371-5982  
**Date of Submission:** March 2016

Requested Information	Information Response
Associated 10-digit CIP (If Applicable):	50.0708.53 26
Associated Study Area	ARTS
Planned Effective Date:	Term: <u>_FALL_</u> Year: <u>_2016_</u>
Course Title (Written Out):	Watercolor II
Course Prefix and Number:	ARTS 2367
Course Description:	Exploration of ideas using water-based painting media and techniques.
Reason/Justification for Request: Scheduled for deletion in Spring 2017 from the ACGM. Currently not included in our Art degree.	
Potential Impact on Certificate or Degree Programs and Teach-Out Plan Related to Course Deletion: none	

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Is this a core curriculum course?	<ul style="list-style-type: none"><li>No</li></ul>

## CURRICULUM REVISION REQUEST FORM

**Division:** School of Creative Arts

**Department/Program:** Graphic Design

**Prepared By:** Victoria Taylor-Gore

**Request:** Curriculum Revisions

a) Revise ARTC.AAS Print Track Curriculum





# Amarillo College Curriculum Committee Form

## Program Changes – Revise Curriculum

**Program Division:** Arts & Sciences  
**Department:** Visual Arts & Design – Graphic Design area  
**Program Point of Contact:** Victoria Taylor-Gore (371-5982)  
**Date of Submission:** March 2016

Requested Information	Information Response
Associated 10-digit CIP (If Applicable):	50.0409 (History of Comm Graphics) 50.0705.53 26 (Life Drawing) 50.0708.52 26 (Painting I)
Associated Study Area	ARTC.AAS Print Track
Planned Effective Date:	Term: <u>  Fall  </u> Year: <u> 2016 </u>
Current Program Title (Written Out):	Art – Graphic Design
Degree Audit Name	ARTC.AAS
<p><b>Reason/Justification for Request:</b>  <b>Eliminate ARTC 2311 History of Communication Graphics from the Print Media Specialty Option and add ARTS 2323 Life Drawing I or ARTS 2316 Painting I in the ARTC.AAS Print Media Specialty Option.</b></p> <p>Change the program advisor information – Program Advisors: Ruth De Anda, 371-5212 (rdeanda@actx.edu), and Victoria Taylor-Gore, 371-5982 (vtaylorgore@actx.edu) <del>or Pete Gonzalez, 345-5547 (pgonzalez@actx.edu)</del></p> <p>The Graphic Design Advisory Committee and Graphic Design faculty agreed that eliminating ARTC 2311 History of Communication Graphics and allowing the students to choose from ARTS 2323 Drawing I or ARTS 2316 Painting I will better prepare them to meet our goals set in 2015.</p> <p style="padding-left: 40px;">To graduate students who can demonstrate analysis in the creative process.            To graduate students who can demonstrate synthesis in the creative process.            To graduate students who can demonstrate professional graphic design skills by successfully completing a capstone portfolio class.</p> <p>Concepts that were taught in ARTC 2311 History of Communication Graphics will also be covered in course projects in a variety of current Graphic Design courses.</p>	
<p><b>Potential Impact on Current Students Enrolled in Certificate or Degree Programs:</b>            Students under previous catalog years may need a course substitution for ARTC 2311 History of Communication Graphics. ARTS 1304 Art History II will easily substitute for ARTC 2311 History of Communication Graphics due to the highly related content in both courses.</p>	

Requested Information	Information Response
<p><b>On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.</b></p>	
Has a substantial increase or decrease in the number of clock or credit hours awarded for successful completion of a program occurred (substantial defined as noticeable impact on time to completion)?	<ul style="list-style-type: none"> <li>No</li> </ul>
Does this change involve a move from clock to credit hours?	<ul style="list-style-type: none"> <li>No</li> </ul>
This change relates to the following items	<ul style="list-style-type: none"> <li>None of the Above</li> </ul>

## COURSE SEQUENCING AND REQUIREMENTS – For Catalog

- ☐ On “Old” side, use Strikethrough to indicate course(s) no longer in curriculum
- ☐ On “New” side, use bold/red font to indicate new courses
- ☐ Remove blocks that do not apply (e.g. if there are no general education requirements for your major, you may delete that table).

CURRENT CURRICULUM		PROPOSED CURRICULUM	
Degree Name:	ARTC.AAS	Degree Name:	ARTC.AAS
Total Credit Hours:	60	Total Credit Hours:	60
Total Clock Hours:		Total Clock Hours:	

CURRENT Specialty Options = 21			PROPOSED Specialty Options = 21		
Print Media			Print Media		
Course Prefix and Number	Course Name	Credit Hours	Course Prefix and Number	Course Name	Credit Hours
ARTC 1349	ART DIRECTION I	3	ARTC 1349	ART DIRECTION I	3
<del>ARTC 2311</del>	<del>HISTORY OF COMMUNICATION GRAPHICS</del>	<del>3</del>	ARTC 2313	DIGITAL PUBLISHING II	3
ARTC 2313	DIGITAL PUBLISHING II	3	ARTC 2335	PORTFOLIO DEVELOPMENT FOR GRAPHIC DESIGN	3
ARTC 2335	PORTFOLIO DEVELOPMENT FOR GRAPHIC DESIGN	3	ARTS 1317	DRAWING II	3
ARTS 1317	DRAWING II	3	ARTS 2356	FUNDAMENTALS OF PHOTOGRAPHY I	3
ARTS 2356	FUNDAMENTALS OF PHOTOGRAPHY I	3	IMED 2315	WEB PAGE DESIGN II	3
IMED 2315	WEB PAGE DESIGN II	3	ARTS 2323 OR ARTS 2316	LIFE DRAWING  PAINTING I	3  3

CURRENT	PROPOSED
<p>Art - Graphic Design (A.A.S.)</p> <hr/> <p>Program Advisors: Ruth De Anda, 371-5212 (rdeanda@actx.edu), Victoria Taylor-Gore, 371-5982 (vgore@actx.edu) or Pete Gonzalez, 345-5547 (pgonzalez@actx.edu)</p> <p><b>Associate in Applied Science</b>  <b>Major Code - ARTC.AAS</b>  <b>actx.edu/graphicdesign</b></p> <p>A foundation of art courses coordinated with options in print media, multimedia or animation prepares students to be graphic designers.</p> <p>Program Requirements</p>	<p>Art - Graphic Design (A.A.S.)</p> <hr/> <p>Program Advisors: Ruth De Anda, 371-5212 (rdeanda@actx.edu), and Victoria Taylor-Gore, 371-5982 (vtaylor@gore@actx.edu) <del>or Pete Gonzalez, 345-5547 (pgonzalez@actx.edu)</del></p> <p><b>Associate in Applied Science</b>  <b>Major Code - ARTC.AAS</b>  <b>actx.edu/graphicdesign</b></p> <p>A foundation of art courses coordinated with options in print media, multimedia or animation prepares students to be graphic designers.</p> <p>Program Requirements</p>
<p>General Education Requirements (15 Semester Hours)</p> <p>Communication - 3 Hours</p> <ul style="list-style-type: none"> <li>ENGL 1301 - Composition I</li> </ul> <p>Social/Behavioral Sciences - 3 Hours</p> <ul style="list-style-type: none"> <li>Social and Behavioral Sciences</li> </ul> <p>Life &amp; Physical Sciences/Mathematics - 3 Hours</p> <ul style="list-style-type: none"> <li>Mathematics</li> </ul> <p>Language, Philosophy &amp; Culture/Creative Arts - 3 Hours</p> <ul style="list-style-type: none"> <li>ARTS 1311 - Design I</li> </ul> <p>Institutional Requirement - 3 Hours</p> <ul style="list-style-type: none"> <li>Speech</li> </ul> <p>Major Course Requirements (24 Semester Hours)</p> <ul style="list-style-type: none"> <li>ARTC 1302 - Digital Imaging I</li> <li>ARTC 1313 - Digital Publishing I</li> <li>ARTC 1325 - Introduction to Computer Graphics</li> <li>ARTC 1327 - Typography</li> </ul>	<p>General Education Requirements (15 Semester Hours)</p> <p>Communication - 3 Hours</p> <ul style="list-style-type: none"> <li>ENGL 1301 - Composition I</li> </ul> <p>Social/Behavioral Sciences - 3 Hours</p> <ul style="list-style-type: none"> <li>Social and Behavioral Sciences</li> </ul> <p>Life &amp; Physical Sciences/Mathematics - 3 Hours</p> <ul style="list-style-type: none"> <li>Mathematics</li> </ul> <p>Language, Philosophy &amp; Culture/Creative Arts - 3 Hours</p> <ul style="list-style-type: none"> <li>ARTS 1311 - Design I</li> </ul> <p>Institutional Requirement - 3 Hours</p> <ul style="list-style-type: none"> <li>Speech</li> </ul> <p>Major Course Requirements (24 Semester Hours)</p> <ul style="list-style-type: none"> <li>ARTC 1302 - Digital Imaging I</li> <li>ARTC 1313 - Digital Publishing I</li> <li>ARTC 1325 - Introduction to Computer Graphics</li> <li>ARTC 1327 - Typography</li> </ul>

<ul style="list-style-type: none"> <li>• ARTC 1353 - Computer Illustration</li> <li>• ARTC 1394 - Special Topics in Animation, Interactive Technology, Video Graphics and Special Effects</li> <li>• ARTS 1316 - Drawing I</li> <li>• IMED 1316 - Web Page Design I</li> </ul> <p>Specialty Options (21 Semester Hours)</p> <p>Students should select one of the following specialty options:</p> <p>Print Media</p> <ul style="list-style-type: none"> <li>• ARTC 1349 - Art Direction I</li> <li>• <del>ARTC 2311 - History of Communication Graphics</del></li> <li>• ARTC 2313 - Digital Publishing II</li> <li>• ARTC 2335 - Portfolio Development for Graphic Design</li> <li>• ARTS 1317 - Drawing II</li> <li>• ARTS 2356 - Fundamentals of Photography I</li> <li>• IMED 2315 - Web Page Design II</li> </ul> <p>Animation</p> <ul style="list-style-type: none"> <li>• ARTS 1317 - Drawing II</li> <li>• ARTS 2323 - Life Drawing I</li> <li>• ARTV 1341 - 3-D Animation I</li> <li>• ARTV 1345 - 3-D Modeling and Rendering</li> <li>• ARTV 1303 - Basic Animation</li> <li>• ARTV 2335 - Portfolio Development for Animation</li> <li>• ARTV 2351 - 3-D Animation II</li> </ul> <p>Web Design</p> <ul style="list-style-type: none"> <li>• ARTC 1349 - Art Direction I</li> <li>• ARTC 2335 - Portfolio Development for Graphic Design</li> <li>• ARTS 2356 - Fundamentals of Photography I</li> <li>• IMED 2315 - Web Page Design II</li> <li>• INEW 2334 - Advanced Web Programming</li> <li>• ITSE 1311 - Beginning Web Page Programming</li> <li>• ITSE 2302 - Intermediate Web Programming</li> </ul> <p>Total (60 Semester Hours)</p>	<ul style="list-style-type: none"> <li>• ARTC 1353 - Computer Illustration</li> <li>• ARTC 1394 - Special Topics in Animation, Interactive Technology, Video Graphics and Special Effects</li> <li>• ARTS 1316 - Drawing I</li> <li>• IMED 1316 - Web Page Design I</li> </ul> <p>Specialty Options (21 Semester Hours)</p> <p>Students should select one of the following specialty options:</p> <p>Print Media</p> <ul style="list-style-type: none"> <li>• ARTC 1349 - Art Direction I</li> <li>• ARTC 2313 - Digital Publishing II</li> <li>• ARTC 2335 - Portfolio Development for Graphic Design</li> <li>• ARTS 1317 - Drawing II</li> <li>• ARTS 2356 - Fundamentals of Photography I</li> <li>• IMED 2315 - Web Page Design II</li> <li>• <b>ARTS 2323 – Life Drawing OR ARTS 2316 Painting I</b></li> </ul> <p>Animation</p> <ul style="list-style-type: none"> <li>• ARTS 1317 - Drawing II</li> <li>• ARTS 2323 - Life Drawing I</li> <li>• ARTV 1341 - 3-D Animation I</li> <li>• ARTV 1345 - 3-D Modeling and Rendering</li> <li>• ARTV 1303 - Basic Animation</li> <li>• ARTV 2335 - Portfolio Development for Animation</li> <li>• ARTV 2351 - 3-D Animation II</li> </ul> <p>Web Design</p> <ul style="list-style-type: none"> <li>• ARTC 1349 - Art Direction I</li> <li>• ARTC 2335 - Portfolio Development for Graphic Design</li> <li>• ARTS 2356 - Fundamentals of Photography I</li> <li>• IMED 2315 - Web Page Design II</li> <li>• INEW 2334 - Advanced Web Programming</li> <li>• ITSE 1311 - Beginning Web Page Programming</li> <li>• ITSE 2302 - Intermediate Web Programming</li> </ul> <p>Total (60 Semester Hours)</p>
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## COURSE DESCRIPTIONS

- **ARTC 2311 - History of Communication Graphics**

Survey of the evolution of graphic arts as it relates to the history of art. Topics include formal, stylistic, social, political, economic and historical aspects. Emphasis on the movement, schools of thought, individuals and technology as they interrelate with graphic arts.

Hours (3 sem hrs; 3 lec, 1 lab)

End-of-Course Outcomes: Identify major art and design styles from the past; recognize techniques and media used in graphic arts; relate historic styles and their influence to the present; and recognize prominent graphic artists and their contribution to the development of popular styles.

- **ARTS 2323 - Life Drawing I**

Prerequisite: ARTS 1317

Basic study of the human form.

Hours (3 sem hrs; 2 lec, 4 lab)

Texas Common Course Number: ARTS 2323

Learning Outcomes - Upon successful completion of this course, students will: Describe visual subjects through the use of accurate and sensitive observation. Generate drawings which demonstrate descriptive, expressive, and conceptual approaches with an increased focus on individual expression. Utilize varied materials and techniques, including color media, with informed aesthetic and conceptual strategies. Demonstrate an appropriate level of professional practice, including safety, craft and presentation. Analyze and critique drawings verbally and/or in writing. Relate their drawings to historical and contemporary developments in the field.

- **ARTS 2316 - Painting I**

Prerequisites: ARTS 1311 and ARTS 1317

Exploration of the potentials of painting media with emphasis on color and composition. Regular outside assignments.

Hours (3 sem hrs; 2 lec, 4 lab)

Texas Common Course Number: ARTS 2316

- **ARTS 1304 - Art History II**

A chronological analysis of the historical and cultural contexts of the visual arts from the 14th century to the present day.

Hours (3 sem hrs; 3 lec)

Texas Common Course Number: ARTS 1304

Learning Outcomes Upon successful completion of this course, students will: Identify and describe works of art based on their chronology and style, using standard categories and terminology. Investigate major artistic developments and significant works of art from the 14th century to the present day. Analyze the relationship of art to history by placing works of art within cultural, historical and chronological contexts. Critically interpret and evaluate works of art.