

CURRICULUM REVISION REQUEST FORM

Division: School of Creative Arts

Department/Program: Mass Media

Prepared By: Victoria Taylor-Gore

Request: Mass Media Revisions

- a) Add these courses to the inventory: MUSC 1120, MUSC 1220, MUSC 1327, MUSC 2327
- b) Revise RTVB.CERT Degree

Amarillo College Curriculum Committee Form

Course Changes – Add a New Course to the Inventory

Program Division: School of Creative Arts
Department: Music
Program Point of Contact: Jill Gibson (371-5283) and Victoria Taylor-Gore (371-5982)
Date of Submission: April 9, 2016

Requested Information	Information Response
Associated 6-digit CIP (If Applicable): <ul style="list-style-type: none"> ACGM – <u>Use first 6 of "Approval Number"</u> WECM – <u>Course Inventory CIP Number</u> 	10.0203 (Recording Arts Technology/Technician)
Associated Study Area Identify primary program associated with course	Mass Media
Planned Effective Date:	Term: ____ Fall ____ Year: ____ 2016 ____
Course Title (Written Out):	Live Sound Workshop
Course Prefix and Number:	MUSC 1120
Course Description:	Basic sound system operation. Includes mixing boards and microphones. Also addresses solving common problems such as feedback.
Reason/Justification for Request: MUSC 1120 Live Sound Workshop is one of the new WECM Recording Arts Technology/Technician courses we want to add to the proposed Mass Media – Recording Arts option of the Mass Media certificate (RTVB.CERT). See the form <i>Program Changes – Revise Curriculum to add the Recording Arts option to the Mass Media Certificate (RTVB.CERT)</i> MUSC 1120 Live Sound Workshop will be an intensive hands on lab where students will apply foundational skills learned in MUSC 1327 Audio Engineering I in a live studio environment. Students will get hands on training in running live sound, troubleshooting, mixing live sound, working with a live audio system, mixing boards, microphones, cabling, etc.	

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Course Type	<ul style="list-style-type: none"> WECM
Instructional Method	<ul style="list-style-type: none"> Lab
Is this class intended to be included in next year's core curriculum?	<ul style="list-style-type: none"> No

If not a class intended for core inclusion, please list your outcomes. Otherwise, leave this table blank.

Course Outcomes for Course Not Intended for Core

Identify the controls of a live sound mixing board; demonstrate set up for microphones and monitors; and identify and solve common problems including feedback.

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Is this a unique needs course?	<ul style="list-style-type: none"> No
Is this a local needs course?	<ul style="list-style-type: none"> No
What is the session cycle?	<ul style="list-style-type: none"> Every semester
What is the yearly cycle?	<ul style="list-style-type: none"> Every year
What is the retake policy?	<ul style="list-style-type: none"> Unlimited

Requested Information	Information Response
List any pre-requisites (prefix and number) and provide a justification	
List any co-requisites (prefix and number) and provide a justification	<p>MUSC 1327 Audio Engineering I</p> <p>MUSC 1120 Live Sound Workshop will be an intensive hands on lab where students will apply foundational skills learned in MUSC 1327 Audio Engineering I in a live studio environment. Students will get hands on training in running live sound, troubleshooting, mixing live sound, working with a live audio system, mixing boards, microphones, cabling, etc.</p>
Are there fees? (Yes or No) and if so, please list the fee information	<p>Yes – \$24</p> <p>Technology fee is \$24</p>
Number of semester credit hours or contact hours	1 semester credit hour, 48 contact hours
Number of weekly lecture hours (If none, please leave blank)	
Number of weekly lab hours (If none, please leave blank)	3
Number of weekly external hours (If none, please leave blank)	

COURSE IN THE WECM:

Live Sound Workshop

CIP	Rubric	Number	Course Title	Status	Semester Credit Hrs	Min Cont Hrs	Max Cont Hrs
10.0203	MUSC	1020	Live Sound Workshop	Active	0	16	64
10.0203	MUSC	1120	Live Sound Workshop	Active	1	16	64
10.0203	MUSC	1220	Live Sound Workshop	Active	2	32	64

Course Level: Introductory

Course Description: Basic sound system operation. Includes mixing boards and microphones. Also addresses solving common problems such as feedback.

End-of-Course Outcomes: Identify the controls of a live sound mixing board; demonstrate set up for microphones and monitors; and identify and solve common problems including feedback.

Lab Recommended

CIP Code Description: 10.0203 (Recording Arts Technology/Technician) **Effective Date:** September 1, 2010

Amarillo College Curriculum Committee Form

Course Changes – Add a New Course to the Inventory

Program Division: School of Creative Arts
Department: Music
Program Point of Contact: Jill Gibson (371-5283) and Victoria Taylor-Gore (371-5982)
Date of Submission: April 9, 2016

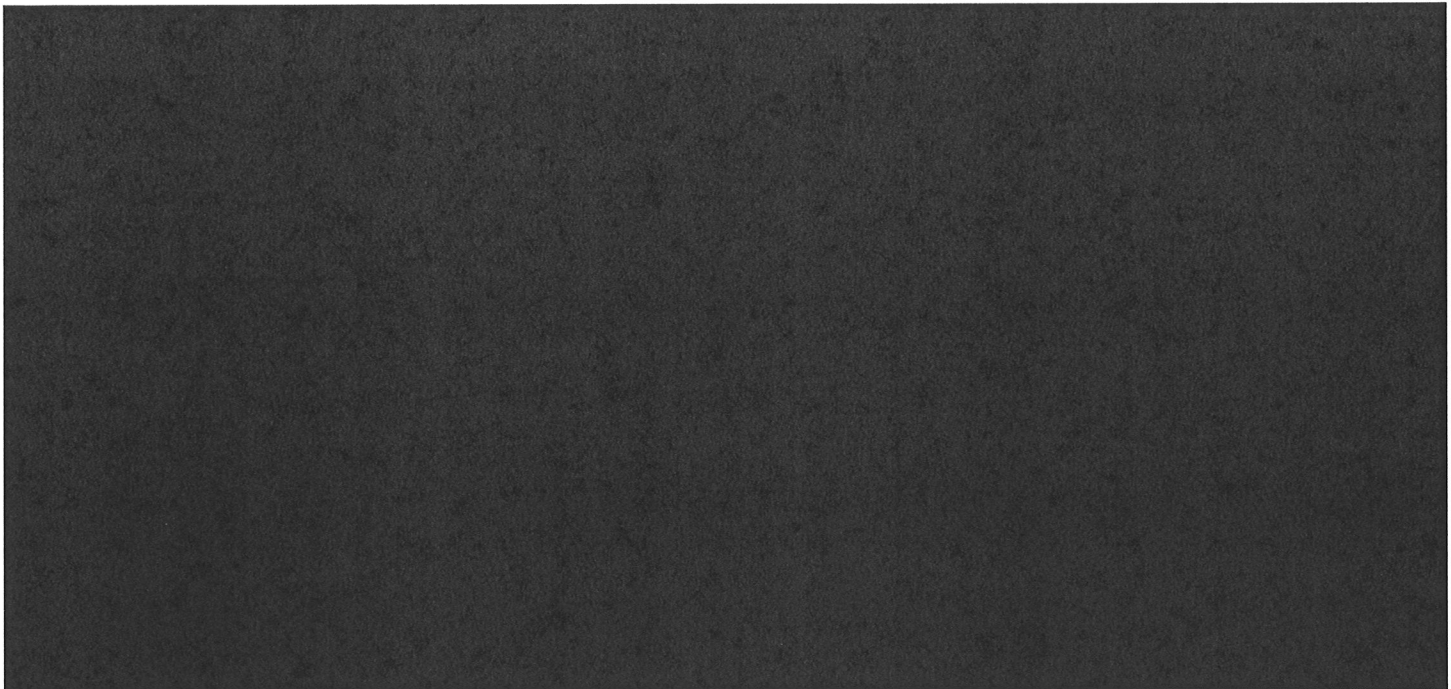
Requested Information	Information Response
Associated 6-digit CIP (If Applicable): <ul style="list-style-type: none"> ACGM – Use first 6 of “Approval Number” WECM – Course Inventory CIP Number 	10.0203 (Recording Arts Technology/Technician)
Associated Study Area Identify primary program associated with course	Mass Media
Planned Effective Date:	Term: ____ Fall ____ Year: ____ 2016 ____
Course Title (Written Out):	Live Sound Workshop
Course Prefix and Number:	MUSC 1220
Course Description:	Basic sound system operation. Includes mixing boards and microphones. Also addresses solving common problems such as feedback.
Reason/Justification for Request: MUSC 1120 Live Sound Workshop is one of the new WECM Recording Arts Technology/Technician courses we want to add to the proposed Mass Media – Recording Arts option of the Mass Media certificate (RTVB.CERT). See the form <i>Program Changes – Revise Curriculum to add the Recording Arts option to the Mass Media Certificate (RTVB.CERT)</i> MUSC 1120 Live Sound Workshop will be an intensive hands on lab where students will apply knowledge and more advanced skills learned in MUSC 2327 Audio Engineering II in a live studio environment. Students will get hands on training in running live sound, troubleshooting, mixing live sound, working with a live audio system, mixing boards, microphones, cabling, etc.	

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Course Type	<ul style="list-style-type: none"> WECM
Instructional Method	<ul style="list-style-type: none"> Lecture/Lab
Is this class intended to be included in next year's core curriculum?	<ul style="list-style-type: none"> No

If not a class intended for core inclusion, please list your outcomes. Otherwise, leave this table blank.

Course Outcomes for Course Not Intended for Core

Identify the controls of a live sound mixing board; demonstrate set up for microphones and monitors; and identify and solve common problems including feedback.



Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Is this a unique needs course?	<ul style="list-style-type: none">No
Is this a local needs course?	<ul style="list-style-type: none">No
What is the session cycle?	<ul style="list-style-type: none">Every semester
What is the yearly cycle?	<ul style="list-style-type: none">Every year
What is the retake policy?	<ul style="list-style-type: none">Unlimited

Requested Information	Information Response
List any pre-requisites (prefix and number) and provide a justification	
List any co-requisites (prefix and number) and provide a justification	MUSC 2327 Audio Engineering II MUSC 1220 Live Sound Workshop will be an intensive hands on lab where students will apply more advanced skills learned in MUSC 2327 Audio Engineering II in a live studio environment. Students will get hands on training in running live sound, troubleshooting, mixing live sound, working with a live audio system, mixing boards, microphones, cabling, etc.
Are there fees? (Yes or No) and if so, please list the fee information	Yes – \$24 Technology fee is \$24
Number of semester credit hours or contact hours	2 semester credit hours, 48 contact hours
Number of weekly lecture hours (If none, please leave blank)	
Number of weekly lab hours (If none, please leave blank)	3
Number of weekly external hours (If none, please leave blank)	

COURSE IN THE WECM:

Live Sound Workshop

CIP	Rubric	Number	Course Title	Status	Semester Credit Hrs	Min Cont Hrs	Max Cont Hrs
10.0203	MUSC	1020	Live Sound Workshop	Active	0	16	64
10.0203	MUSC	1120	Live Sound Workshop	Active	1	16	64
10.0203	MUSC	1220	Live Sound Workshop	Active	2	32	64

Course Level: Introductory

Course Description: Basic sound system operation. Includes mixing boards and microphones. Also addresses solving common problems such as feedback.

End-of-Course Outcomes: Identify the controls of a live sound mixing board; demonstrate set up for microphones and monitors; and identify and solve common problems including feedback.

Lab Recommended

CIP Code Description: 10.0203 (Recording Arts Technology/Technician) **Effective Date:** September 1, 2010

Amarillo College Curriculum Committee Form

Course Changes – Add a New Course to the Inventory

Program Division: School of Creative Arts
Department: Music
Program Point of Contact: Steven Weber (371-5344) and Victoria Taylor-Gore (371-5982)
Date of Submission: April 9, 2016

Requested Information	Information Response
Associated 6-digit CIP (If Applicable): <ul style="list-style-type: none"> ACGM – Use first 6 of "Approval Number" WECM – Course Inventory CIP Number 	10.0203 (Recording Arts Technology/Technician)
Associated Study Area Identify primary program associated with course	Mass Media
Planned Effective Date:	Term: ____ Fall ____ Year: ____ 2016 ____
Course Title (Written Out):	Audio Engineering I
Course Prefix and Number:	MUSC 1327
Course Description:	Overview of the recording studio. Includes basic studio electronics and acoustic principles, waveform properties, microphone concepts and placement techniques, studio set up and signal flow, console theory, signal processing concepts, multi-track principles and operation, and an overview of mixing and editing.
Reason/Justification for Request: MUSC 1327 Audio Engineering I is one of the new WECM Recording Arts Technology/Technician courses we are proposing to add to the proposed Mass Media – Recording Arts option of the Mass Media certificate (RTVB.CERT). See the form <i>Program Changes – Revise Curriculum to add the Recording Arts option to the Mass Media Certificate (RTVB.CERT)</i> The course currently used to teach foundations of sound production, studio recording, audio production, and AVID Pro Tools software - MUSI 1390 Electronic Music I - is being deleted from the ACGM in spring 2017. We need to replace MUSI 1390 Electronic Music I with Audio Engineering I so we can teach the same foundational principles of sound production, studio recording, audio production, and AVID Pro Tools. MUSC 1120 Live Sound Workshop is also more descriptive and directly related to the content taught in the course.	

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Course Type	<ul style="list-style-type: none"> WECM
Instructional Method	<ul style="list-style-type: none"> Lecture/Lab
Is this class intended to be included in next year's core curriculum?	<ul style="list-style-type: none"> No

If not a class intended for core inclusion, please list your outcomes. Otherwise, leave this table blank.

Course Outcomes for Course Not Intended for Core

Identify acoustic and electronic concepts; describe waveform properties; explain microphone characteristics and placement; describe studio set-up and signal routing; explain console and recording operation techniques; and identify basic recording studio procedures.

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Is this a unique needs course?	<ul style="list-style-type: none"> No
Is this a local needs course?	<ul style="list-style-type: none"> No
What is the session cycle?	<ul style="list-style-type: none"> Every semester
What is the yearly cycle?	<ul style="list-style-type: none"> Every year
What is the retake policy?	<ul style="list-style-type: none"> Unlimited

Requested Information	Information Response
List any pre-requisites (prefix and number) and provide a justification	
List any co-requisites (prefix and number) and provide a justification	<p>MUSC 1120 Live Sound Workshop</p> <p>MUSC 1120 Live Sound Workshop will be an intensive hands on lab where students will apply foundational skills learned in MUSC 1327 Audio Engineering I in a live studio environment. Students will get hands on training in running live sound, troubleshooting, mixing live sound, working with a live audio system, mixing boards, microphones, cabling, etc.</p>
Are there fees? (Yes or No) and if so, please list the fee information	<p>Yes - \$54</p> <p>The technology fee is \$24, and the AVID Pro Tools book is \$30 (Scott Beckett is a certified AVID Pro Tools ALP (AVID Learning Partner) administrator, and AVID will only sell the book to students through the ALP administrator.</p>
Number of semester credit hours or contact hours	3 semester credit hours, 88 contact hours
Number of weekly lecture hours (If none, please leave blank)	3
Number of weekly lab hours (If none, please leave blank)	2.5
Number of weekly external hours (If none, please leave blank)	

COURSE IN THE WECM:

Audio Engineering I

CIP	Rubric	Number	Course Title	Status	Semester Credit Hrs	Min Cont Hrs	Max Cont Hrs
10.0203	MUSC	1027	Audio Engineering I	Active	0	48	128
10.0203	MUSC	1327	Audio Engineering I	Active	3	48	128
10.0203	MUSC	1427	Audio Engineering I	Active	4	64	128

Course Level: Introductory

Course Description: Overview of the recording studio. Includes basic studio electronics and acoustic principles, waveform properties, microphone concepts and placement techniques, studio set up and signal flow, console theory, signal processing concepts, multi-track principles and operation, and an overview of mixing and editing.

End-of-Course Outcomes: Identify acoustic and electronic concepts; describe waveform properties; explain microphone characteristics and placement; describe studio set-up and signal routing; explain console and recording operation techniques; and identify basic recording studio procedures.

Lab Recommended

CIP Code Description: 10.0203 (Recording Arts Technology/Technician) **Effective Date:** September 1, 2010

Amarillo College Curriculum Committee Form

Course Changes – Add a New Course to the Inventory

Program Division: School of Creative Arts
Department: Music
Program Point of Contact: Jill Gibson (371-5283) and Victoria Taylor-Gore (371-5982)
Date of Submission: April 9, 2016

Requested Information	Information Response
Associated 6-digit CIP (If Applicable): <ul style="list-style-type: none"> ACGM – Use first 6 of "Approval Number" WECM – Course Inventory CIP Number 	10.0203 (Recording Arts Technology/Technician)
Associated Study Area Identify primary program associated with course	Mass Media
Planned Effective Date:	Term: ____ Fall ____ Year: ____ 2016 ____
Course Title (Written Out):	Audio Engineering II
Course Prefix and Number:	MUSC 2327
Course Description:	Implementation of the recording process, including microphones, audio console, multi-track recorder, and signal processing devices.
<p>Reason/Justification for Request: MUSC 2327 Audio Engineering II is one of the new WECM Recording Arts Technology/Technician courses we are proposing to add to the proposed Mass Media – Recording Arts option of the Mass Media certificate (RTVB.CERT). See the form <i>Program Changes – Revise Curriculum to add the Recording Arts option to the Mass Media Certificate</i> (RTVB.CERT)</p> <p>This course develops the foundational principles of MUSC 1327 Audio Engineering I - another new course we are proposing to add to the Mass Media – Recording Arts option of the Mass Media certificate (RTVB.CERT). Students will learn more advanced principles of sound production, studio recording, audio production, and AVID Pro Tools software.</p>	

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Course Type	<ul style="list-style-type: none"> WECM
Instructional Method	<ul style="list-style-type: none"> Lecture/Lab
Is this class intended to be included in next year's core curriculum?	<ul style="list-style-type: none"> No

If not a class intended for core inclusion, please list your outcomes. Otherwise, leave this table blank.

Course Outcomes for Course Not Intended for Core

Demonstrate signal routing techniques, microphone selection, placement and signal processing applications; and plan and execute a multi-track recording.

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Is this a unique needs course?	• No
Is this a local needs course?	• No
What is the session cycle?	• Every semester
What is the yearly cycle?	• Every year
What is the retake policy?	• Unlimited

Requested Information	Information Response
List any pre-requisites (prefix and number) and provide a justification	MUSC 1327 Audio Engineering I This course develops the foundational principles of MUSC 1327 Audio Engineering I - another new course we are proposing to add to the Mass Media – Recording Arts option of the Mass Media certificate (RTVB.CERT). Students will learn more advanced principles of sound production, studio recording, audio production, and AVID Pro Tools software.
List any co-requisites (prefix and number) and provide a justification	MUSC 1220 Live Sound Workshop MUSC 1220 Live Sound Workshop will be an intensive hands on lab where students will apply more advanced skills learned in MUSC 2327 Audio Engineering II in a live studio environment. Students will get hands on training in running live sound, troubleshooting, mixing live sound, working with a live audio system, mixing boards, microphones, cabling, etc.
Are there fees? (Yes or No) and if so, please list the fee information	Yes - \$104 The technology fee is \$24, and the AVID Pro Tools book is \$80 (Scott Beckett is a certified AVID Pro Tools ALP (AVID Learning Partner) administrator, and AVID will only sell the book to students through the ALP administrator.
Number of semester credit hours or contact hours	3 semester credit hours, 88 contact hours
Number of weekly lecture hours (If none, please leave blank)	3
Number of weekly lab hours (If none, please leave blank)	2.5
Number of weekly external hours (If none, please leave blank)	

COURSE IN THE WECM:

Audio Engineering II

CIP	Rubric	Number	Course Title	Status	Semester Credit Hrs	Min Cont Hrs	Max Cont Hrs
10.0203	MUSC	2027	Audio Engineering II	Active	0	80	128
10.0203	MUSC	2327	Audio Engineering II	Active	3	80	128
10.0203	MUSC	2427	Audio Engineering II	Active	4	80	128

Suggested Prerequisite: Audio Engineering I

Course Level: Intermediate

Course Description: Implementation of the recording process, including microphones, audio console, multi-track recorder, and signal processing devices.

End-of-Course Outcomes: Demonstrate signal routing techniques, microphone selection, placement and signal processing applications; and plan and execute a multi-track recording.

Lab Recommended

CIP Code Description: 10.0203 (Recording Arts Technology/Technician) **Effective Date:** September 1, 2010

Amarillo College Curriculum Committee Form

Program Changes – Revise Curriculum

Program Division: School of Creative Arts
Department: Mass Media
Program Point of Contact: Jill Gibson (371-5283) and Victoria Taylor-Gore (371-5982)
Date of Submission: April 9, 2016

Requested Information	Information Response
Associated 6-digit CIP (If Applicable): Use the CIP for the majority of the courses within the program <ul style="list-style-type: none"> ACGM – <u>Use first 6 of "Approval Number"</u> WECM – <u>Course Inventory CIP Number</u> 	09.0701
Associated Study Area Identify primary program associated with course	Mass Media
Planned Effective Date:	Term: <u> Fall </u> Year: <u> 2016 </u>
Current Program Title (Written Out): (e.g. Aviation Maintenance Technology)	Mass Media
Degree Audit Name (e.g. AERM.AAS)	RTVB.CERT
Reason/Justification for Request: ADD Recording Arts option to the Mass Media Certificate RTVB.CERT. ADD 4 new courses to the AC course inventory from the WECM Recording Arts Technology/Technician area: <ul style="list-style-type: none"> MUSC 1327 – Audio Engineering I (see attached <i>Course Changes – Add a New Course to the Inventory</i>) MUSC 1120 – Live Sound Workshop (see attached <i>Course Changes – Add a New Course to the Inventory</i>) MUSC 2327 – Audio Engineering II (see attached <i>Course Changes – Add a New Course to the Inventory</i>) MUSC 1220 – Live Sound Workshop (see attached <i>Course Changes – Add a New Course to the Inventory</i>) We also need to change the total hour range of the certificate, the program advisor information, and the certificate description so that it encompasses the new Recording Arts option. The Recording Arts option will allow students in Mass Media, Radio/TV, and Music as well as professionals interested in sound production, studio recording, audio production, and video production to boost their skill set for employment in industries such as entertainment, film, video production, radio/TV, audio production, and music. In addition to giving students hands on training and opportunities for paid internships with local churches, the Music sound recording arts courses will teach student AVID Pro Tools software – the golden standard in the recording and sound production industry. According to Start Here Careers the career of sound engineer is expected to grow by 40% over the next 10 years in the Texas Panhandle. The number of Audio Video Equipment Technicians is expected to grow by 18% over the next 10 years in the Texas Panhandle.	
Potential Impact on Current Students Enrolled in Certificate or Degree Programs: The new Recording Arts option will increase opportunities employment in areas of Mass Media, Radio/TV, and students interested in sound production, studio recording, audio production for live events and in video production.	

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Has a substantial increase or decrease in the number of clock or credit hours awarded for successful completion of a program occurred (substantial defined as noticeable impact on time to completion)?	<ul style="list-style-type: none"> No

Does this change involve a move from clock to credit hours?	• No
This change relates to the following items	• None of the Above

COURSE SEQUENCING AND REQUIREMENTS – For Catalog

- ☐ On “Old” side, use Strikethrough to indicate course(s) no longer in curriculum
- ☐ On “New” side, use bold/red font to indicate new courses
- ☐ Remove blocks that do not apply (e.g. if there are no general education requirements for your major, you may delete that table).

CURRENT CURRICULUM		PROPOSED CURRICULUM	
Degree Name:	Mass Media Certificate	Degree Name:	Mass Media Certificate
Total Credit Hours:	33 -34 Semester Hours	Total Credit Hours:	32-34 Semester Hour
Total Clock Hours:		Total Clock Hours:	

CURRENT Major Course Requirements Hours = 12			PROPOSED Major Course Requirements Hours = 12		
Course Prefix and Number	Course Name	Credit Hours	Course Prefix and Number	Course Name	Credit Hours
ARTC 1325	Introduction to Computer Graphics	3	ARTC 1325	Introduction to Computer Graphics	3
COMM 1307	Introduction to Mass Communication	3	COMM 1307	Introduction to Mass Communication	3
COMM 1336	Video Production I	3	COMM 1336	Video Production I	3
COMM 2303	Audio Production I	3	COMM 2303	Audio Production I	3

CURRENT Major Course Option Hours =			PROPOSED Major Course Option Hours = 20 Recording Arts Option		
OPTION 1: CHOOSE X MANY OUT OF THESE CHOICES (Note: If multiple options exist, merge cells to indicate next option block)					
Course Prefix and Number	Course Name	Credit Hours	Course Prefix and Number	Course Name	Credit Hours
			COMM 1337	Video Production II	3
			COMM 2326	Media Internship	3
			RTVB 1150	Audio/Radio Experience I	1
			RTVB 1447	Audio/Radio Production II	4
			MUSC 1327	Audio Engineering I	3
			MUSC 1120	Live Sound Workshop	1
			MUSC 2327	Audio Engineering II	3
			MUAP 1220	Live Sound Workshop	2

<p>CURRENT Mass Media Certificate</p> <hr/> <p>Program Advisor: Don Abel, 371-5298 (ddabel@actx.edu) or contact Ruth De Anda, 371-5212 (rdeanda@actx.edu)</p> <p><i>Contact the Testing Center or the Program Advisor for testing requirements. Testing requirements are based on the unique needs of the certificate program.</i></p> <p>Certificate of Completion Major Code - RTVB.CERT actx.edu/mass_comm</p> <p>Prepares students for positions in the radio-television field without the additional course work necessary for an Associate in Applied Science degree. Students completing the Radio-TV certificate will be eligible for many entry level positions in the field of radio and television.</p> <p>Program Requirements Major Course Requirements (12 Semester Hours)</p> <ul style="list-style-type: none"> • ARTC 1325 - Introduction to Computer Graphics • COMM 1307 - Introduction to Mass Communication • COMM 1336 - Video Production I • COMM 2303 - Audio Production I <p>Major Options (21-22 Semester Hours) Students should select a program concentration in Online Marketing or Media Production</p>	<p>PROPOSED Mass Media Certificate</p> <hr/> <p>Program Advisor: Jill Gibson, 371-5283 (jlgibson@actx.edu) or contact Ruth De Anda, 371-5212 (rdeanda@actx.edu), and additional Program Advisor for Recording Arts Option is Scott Beckett, 806-371-5351 (rsbeckett@actx.edu)</p> <p><i>Contact the Testing Center or the Program Advisor for testing requirements. Testing requirements are based on the unique needs of the certificate program.</i></p> <p>Certificate of Completion Major Code - RTVB.CERT actx.edu/mass comm</p> <p>Prepares students for positions in the media without the additional course work necessary for an Associate in Applied Science degree. Students completing the Mass Media certificate will be eligible for many entry level media positions in the radio/TV, film, digital recording, social media, and online marketing industries.</p> <p>Program Requirements Major Course Requirements (12 Semester Hours)</p> <ul style="list-style-type: none"> • ARTC 1325 - Introduction to Computer Graphics • COMM 1307 - Introduction to Mass Communication • COMM 1336 - Video Production I • COMM 2303 - Audio Production I <p>Major Options (20 -22 Semester Hours) Students should select a program concentration in Online Marketing, Media Production, or Recording Arts</p> <p>Recording Arts</p> <ul style="list-style-type: none"> • MUSC 1327 – Audio Engineering I • MUSC 1120 – Live Sound Workshop • MUSC 2327 – Audio Engineering II • MUSC 1220 – Live Sound Workshop • COMM 1337 - Video Production II • COMM 2326 - Media Internship • RTVB 1150 - Audio/Radio Experience I • RTVB 1447 - Audio/Radio Production II
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<p>Online Marketing</p> <ul style="list-style-type: none"> • COMM 1337 - Video Production II • COMM 2327 - Introduction to Advertising • COMM 2330 - Introduction to Public Relations • MRKG 2333 – Principles of Selling • ETWR 1391 - ST - Social Media Tools • IMED 1316 - Web Page Design I • MRKG 2312 - e-Commerce(Digital Marketing) <p>Media Production</p> <ul style="list-style-type: none"> • COMM 1318 - Photography I • COMM 1337 - Video Production II • COMM 2326 - Media Internship • COMM 2332 - Digital & Broadcast News • IMED 1316 - Web Page Design I • ARTC 1394 – Special Topics in Animation, Interactive Technology, Video Graphics and Special Effects • RTVB 1150 - Audio/Radio Experience I • RTVB 2337 - Video Production Workshop I <p>Total (33-34 Semester Hours)</p>	<p>Online Marketing</p> <ul style="list-style-type: none"> • COMM 1337 - Video Production II • COMM 2327 - Introduction to Advertising • COMM 2330 - Introduction to Public Relations • MRKG 2333 – Principles of Selling • ETWR 1391 - ST - Social Media Tools • IMED 1316 - Web Page Design I • MRKG 2312 - e-Commerce (Digital Marketing) <p>Media Production</p> <ul style="list-style-type: none"> • COMM 1318 - Photography I • COMM 1337 - Video Production II • COMM 2326 - Media Internship • COMM 2332 - Digital & Broadcast News • IMED 1316 - Web Page Design I • ARTC 1394 – Special Topics in Animation, Interactive Technology, Video Graphics and Special Effects • RTVB 1150 - Audio/Radio Experience I • RTVB 2337 - Video Production Workshop I <p>Total (32-34 Semester Hours)</p>
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Course Sequencing and Requirements Notes:

Mass Media Certificate (RTVB.CERT) – Recording Arts

First Semester

- ☐ COMM 1307: Introduction to Mass Communication - 3 semester hours
- ☐ COMM 1336: Video Production I - 3 semester hours
- ☐ COMM 2303: Audio Production I – 3 semester hours
- ☐ ARTC 1325: Introduction to Computer Graphics - 3 semester hours

SEMESTER TOTAL - 12 semester hours

Second Semester

- ☐ COMM 1337: Video Production II - 3 semester hours
- ☐ MUSC 1327: Audio Engineering I – 3 semester hours
- ☐ MUSC 1120: Live Sound Workshop – 1 semester hours
- ☐ RTVB 1447: Audio/Radio Production II – 4 semester hours

SEMESTER TOTAL - 11 semester hours

Third Semester

- ☐ MUSC 2327: Audio Engineering II – 3 semester hours
- ☐ MUSC 1220: Live Sound Workshop – 2 semester hours
- ☐ COMM 2326: Media Internship - 3 semester hours
- ☐ RTVB 1150: Audio/Radio Experience - 1 semester hour

SEMESTER TOTAL - 9 semester hours

NEW PROGRAM COURSE SEQUENCING AND REQUIREMENTS – For WECM Submission/Advising

Ensure the following:

- If AAS, 50-75% is drawn from common technical specialty identified by CIP and the rest made up of 15 general education course hours and support courses (must document if more academic required due to FOS or advisory committee)
- If AAS, 3 or fewer courses can be Special Topics or Local Needs; If Level 2 certificate, 2 or fewer courses can be Special Topics or Local Needs; If Level 1 certificate, 1 or no courses can be Special Topics or Local Needs
- If AAS or CERT, all curriculum must align with licensing/accrediting authority (if applicable)
- Lecture/Lab Hours must fall into allowable contact ranges (See Table 4.1 on pg. 33 number at bottom or 37 pdf of GIPWE)
- For WECM, the course sequencing must be arranged so students cannot enroll in a course and its pre-requisite in same term unless both courses can be delivered in a compressed format without an overlap of the two courses.
- Semesters (16 weeks and shorter) should not award more than one SCH per week of instruction.

1st Year

1st Semester

Prefix (e.g. ENGL)	Number (e.g 1301)	Course Name	Course Type (ACGM/WECM)	Weekly Lecture Hrs.	Weekly Lab Hrs.	Weekly External Hours	Contact Hours (If Applicable)	Credit Hours
COMM	1307	INTRODUCTION TO MASS COMMUNICATION	ACGM					3
COMM	1336	VIDEO PRODUCTION I	ACGM					3
COMM	2303	AUDIO PRODUCTION I	ACGM					3
ARTC	1325	INTRODUCTION TO COMPUTER GRAPHICS	WECM					3

2nd Semester

Prefix (e.g. ENGL)	Number (e.g 1301)	Course Name	Course Type (ACGM/WECM)	Weekly Lecture Hrs.	Weekly Lab Hrs.	Weekly External Hours	Contact Hours (If Applicable)	Credit Hours
MUSC	1327	AUDIO ENGINEERING I	WECM	3	2.5		88	3
MUSC	1120	LIVE SOUND WORKSHOP	WECM		3		48	1
COMM	1337	VIDEO PRODUCTION II	ACGM					3
RTVB	1447	AUDIO/RADIO PRODUCTION II	WECM	2	6		128	4

2nd Year

1st Semester

Prefix (e.g. ENGL)	Number (e.g 1301)	Course Name	Course Type (ACGM/WECM)	Weekly Lecture Hrs.	Weekly Lab Hrs.	Weekly External Hours	Contact Hours (If Applicable)	Credit Hours
MUSC	2327	AUDIO ENGINEERING II	WECM	3	2.5		88	3
MUSC	1220	LIVE SOUND WORKSHOP	WECM		3		48	2
COMM	2326	MEDIA INTERNSHIP	ACGM					3
RTVB	1150	AUDIO/RADIO EXPERIENCE	WECM					1