

Amarillo College Curriculum Committee Form

Course Curriculum Changes – Add a New Course to the Inventory

Program Division: Academic Success
Department: Developmental Education - Math
Program Point of Contact: Edie Carter, Professor/Department Chair, Developmental Math (371-5335)
Date of Submission: February 12, 2016

Requested Information	Information Response
Associated 10-digit CIP (If Applicable): Use the CIP for the majority of the courses within the program	
Associated Study Area Identify primary program associated with course	Developmental Math
Planned Effective Date:	Term: Fall Year: 2016
Course title (written out):	Foundations of Mathematical Reasoning
Course prefix and number:	Math 0304
Course Description:	<p>Topics include: numeracy; probability and statistics; evaluating expressions and formulas; rates, ratios, and proportions; percentages; reasoning skills; solving equations; linear models; interpreting data including graphs and tables; verbal and exponential models.</p> <p>Hours: (3 sem hours; 3 lec, 1 lab)</p> <p>Notes: (This is a developmental course. It does not meet elective or graduation requirements.)</p>
<p>Reason for Request: This course will provide an alternative pathway for non-STEM and Non-Business majors. It is a study of a variety of mathematical topics needed to prepare students for MATH 1332 or MATH 1342. Students with a TSI Math score of 336 or higher or completion of Math 0302-minimum grade of C, and a TSI Reading score of 347 or higher who are planning on a non-STEM or non-Business degree may choose this option. After completing this course, students will be considered to have met the pre-requisite for Statistics or Contemporary Math.</p> <p>A sampling of other schools offering a similar course with similar outcomes found online and/or received the information from textbook publishers who provide products for this course: San Jacinto College, Lone Star College, McLennan College, Victoria College, Midland College, Angelina College, Brazosport, Brookhaven, Coastal Bend, College of the Mainland, El Paso CC, North Central CC, Northeast Texas, Laredo, Ranger JC, South Texas, Southwest Texas, Temple, Tarrant County, Texarkana, Trinity Valley, University Mary Hardin/Baylor, Howard College.</p>	

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Course Type	Other: Developmental Math
Instructional Method	<ul style="list-style-type: none"> Lecture/Lab – Instruction delivered in face-to-face format Combination of Lecture/Lab Instruction WEB 100% Web based – may use variety of teaching methods <p>*Upon successful implementation of the pilot and full implementation in the lecture/lab format, consideration of a WEB course to be included in offerings.</p>
Is this class intended to be included in next year's core curriculum?	No

If not a class intended for core inclusion, please list your outcomes. Otherwise, leave this table blank.	
Course Outcomes for Course Not Intended for Core	
1. N/A	

Requested Information	Information Response
On this section, please delete out the options in the right column that do not apply. The answers you leave will be your response.	
Is this a unique needs course?	No
Is this a local needs course?	No
What is the session cycle?	Every semester
What is the yearly cycle?	Every year
What is the retake policy?	<ul style="list-style-type: none"> Unlimited (CoBoard will not fund more than 3 repeats of a course, but student may be allowed unlimited times)

Requested Information	Information Response
List any pre-requisites (prefix and number) and provide a justification	TSIM score 336 or higher or completion of Math 0302- minimum grade of C, and TSIR 347 or higher
List any co-requisites (prefix and number) and provide a justification	N/A
Are there fees? (Yes or No) and if so, please list the fee information	1 hour lab fee
Number of semester credit hours or contact hours	3 lecture/1 lab
Number of weekly lecture hours (If none, please leave blank)	3 lecture
Number of weekly lab hours (If none, please leave blank)	1 lab
Number of weekly external hours (If none, please leave blank)	N/A

Curriculum Revision Request Form

Examples:

Course Revision

Program Revision

New Course

Division: Arts & Sciences

Department / Program: Matney Mass Media

Prepared by: Jill Gibson

Request: Removal and name change of courses in catalog.

- Course additions must include student learning outcomes
- Program changes/additions must include program goals

a.

Remove COMM 2339 Writing for Electronic Media, COMM 2305 Editing and Design, COMM 2315 News Reporting, IMED 2359 Interactive Web Elements and RTVB 2164 Practicum - Radio and Television Broadcasting.

b.

Change name of MRKG 2312 e-Commerce Marketing to Digital Marketing.

c.

d.

Rationale / Justification / Assessment Data:

To eliminate low enrollment classes and accommodate faculty retirement. These changes should have no adverse effect on students and will boost enrollment in other classes.

Effects of Revisions:

- A. Faculty & Staff Requirements: Decrease burden caused by unfilled retiree positions.
- B. Equipment/Facility Requirements: na
- C. Location: na
- D. Income projections: na

Effective Term: Fall 2016

Print

CURRENT

Course Catalog COMM courses

- COMM 1307 - Introduction to Mass Communication
- COMM 1318 - Photography I
- COMM 1336 - Video Production I
- COMM 1337 - Video Production II
- COMM 2303 - Audio Production I
- COMM 2305 - Editing and Design
- COMM 2311 - Media Writing
- COMM 2315 - News Reporting
- COMM 2324 - Electronic Media Workshop
- COMM 2326 - Media Internship
- COMM 2327 - Introduction to Advertising
- COMM 2330 - Introduction to Public Relations
- COMM 2331 - Announcing for Radio-Television
- COMM 2332 - Digital & Broadcast News
- COMM 2339 - Writing for Electronic Media
- COMM 2366 - Introduction to Film
- COMM 2371 - Topics in Journalism

Course Catalog IMED courses

- IMED 1316 - Web Page Design I
- IMED 1345 - Interactive Multimedia I
- IMED 2315 - Web Page Design II
- IMED 2345 - Interactive Multimedia II
- IMED 2359 - Interactive Web Elements

Course Catalog MRKG courses

- MRKG 1311 - Principles of Marketing
- MRKG 2312 - e-Commerce Marketing
- MRKG 2333 - Principles of Selling

Course Catalog RTVB course

- RTVB 1150 - Audio/Radio Experience I
- RTVB 1391 - Special Topics in Radio and Television Broadcasting
- RTVB 1447 - Audio/Radio Production II
- RTVB 2164 - Practicum - Radio and Television Broadcasting
- RTVB 2250 - Radio Experience II
- RTVB 2264 - Practicum - Radio and Television Broadcasting
- RTVB 2337 - Video Production Workshop I
- RTVB 2364 - Practicum - Radio and Television Broadcasting

PROPOSED

Course Catalog COMM courses

- COMM 1307 - Introduction to Mass Communication
- COMM 1318 - Photography I
- COMM 1336 - Video Production I
- COMM 1337 - Video Production II
- COMM 2303 - Audio Production I
- ~~• COMM 2305 - Editing and Design~~
- COMM 2311 - Media Writing
- ~~• COMM 2315 - News Reporting~~
- COMM 2324 - Electronic Media Workshop
- COMM 2326 - Media Internship
- COMM 2327 - Introduction to Advertising
- COMM 2330 - Introduction to Public Relations
- COMM 2331 - Announcing for Radio-Television
- COMM 2332 - Digital & Broadcast News
- ~~• COMM 2339 - Writing for Electronic Media~~
- COMM 2366 - Introduction to Film
- COMM 2371 - Topics in Journalism

Course Catalog IMED courses

- IMED 1316 - Web Page Design I
- IMED 1345 - Interactive Multimedia I
- IMED 2315 - Web Page Design II
- IMED 2345 - Interactive Multimedia II
- ~~• IMED 2359 - Interactive Web Elements~~

Course Catalog MRKG courses

- MRKG 1311 - Principles of Marketing
- MRKG 2312 - e-Commerce Marketing
- CHANGE TO Digital Marketing**
- MRKG 2333 - Principles of Selling

Course Catalog RTVB course

- RTVB 1150 - Audio/Radio Experience I
- RTVB 1391 - Special Topics in Radio and Television Broadcasting
- RTVB 1447 - Audio/Radio Production II
- ~~• RTVB 2164 - Practicum - Radio and Television Broadcasting~~
- RTVB 2250 - Radio Experience II
- RTVB 2264 - Practicum - Radio and Television Broadcasting
- RTVB 2337 - Video Production Workshop I
- RTVB 2364 - Practicum - Radio and Television Broadcasting

Curriculum Revision Request Form

Examples:

Course Revision
Program Revision
New Course

Division: Arts and Sciences

Department / Program: Matney Mass Media

Prepared by: Jill Gibson

Request: Changes to Mass Media AAS

- Course additions must include student learning outcomes
- Program changes/additions must include program goals

a.

Remove Media Content Option

b.

Major Course Requirement

Replace IMED 2359 Interactive Web Elements with IMED 1316 Web Page Design I

c.

Online Marketing Option

Replace COMM 2339 Writing for Electronic Media with MRKG 2333 Principles of Selling

Replace IMED 1316 Web Page Design I with IMED 2315 Web Page Design II

d.

Media Production Option

Replace COMM 2339 Writing for Electronic Media with ARTC 1394 Special Topics in Animation, Interactive Technology, Video Graphics and Special Effects

Replace RTVB 2164 Practicum - Radio and Television Broadcasting with COMM 2311 Media Writing

Rationale / Justification / Assessment Data:

Necessary to eliminate low enrollment classes and accommodate faculty retirement. These changes should have no adverse effect on students and will boost enrollment in other classes.

Effects of Revisions:

- A. Faculty & Staff Requirements: Decrease burden caused by unfilled retiree positions.
- B. Equipment/Facility Requirements: na
- C. Location: na
- D. Income projections: na

Effective Term: Fall 2016

Print

CURRENT

Mass Media (A.A.S.)

Program Advisor: Don Abel, 371-5298
(ddabel@actx.edu) or contact Ruth De Anda, 371-5212 (rdeanda@actx.edu)
Associate in Applied Science
Major Code - RTVB.AAS.RTV
actx.edu/mass_comm

Prepares students for positions in the radio-television field. Students satisfactorily completing this program will have the necessary skills and knowledge to qualify for entry positions in radio and/or television stations, production houses and advertising agencies.

Program Requirements

General Education Requirements (15 Semester Hours)

Communication - 3 Hours

- ENGL 1301 - Composition I

Social/Behavioral Sciences - 3 Hours

- Social and Behavioral Sciences

Life & Physical Sciences/Mathematics - 3 Hours

- Mathematics

Language, Philosophy & Culture/Creative Arts - 3 Hours

- COMM 1307 - Introduction to Mass Communication

Institutional Requirement - 3 Hours

- Speech

Major Course Requirements (21 Semester Hours)

- ARTC 1325 - Introduction to Computer Graphics
- COMM 2366 - Introduction to Film
- COMM 1318 - Photography I
- COMM 1336 - Video Production I
- COMM 2303 - Audio Production I
- ETWR 1391 - ST - Social Media Tools
- IMED 2359 - Interactive Web Elements

MAJOR OPTIONS (24 Semester Hours)

Students should select a program concentration in Online Marketing, Media Production or Media Content

PROPOSED

Mass Media (A.A.S.)

Program Advisor: ~~Don Abel, 371-5298~~
~~(ddabel@actx.edu)~~ Jill Gibson, 371-5283
(jlgibson@actx.edu) or contact Ruth De Anda, 371-5212 (rdeanda@actx.edu)
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- ENGL 1301 - Composition I

Social/Behavioral Sciences - 3 Hours

- Social and Behavioral Sciences

Life & Physical Sciences/Mathematics - 3 Hours

- Mathematics

Language, Philosophy & Culture/Creative Arts - 3 Hours

- COMM 1307 - Introduction to Mass Communication

Institutional Requirement - 3 Hours

- Speech

Major Course Requirements (21 Semester Hours)

- ARTC 1325 - Introduction to Computer Graphics
- COMM 2366 - Introduction to Film
- COMM 1318 - Photography I
- COMM 1336 - Video Production I
- COMM 2303 - Audio Production I
- ETWR 1391 - ST - Social Media Tools
- ~~IMED 2359 - Interactive Web Elements~~
- ADD IMED 1316 - Web Page Design I

MAJOR OPTION (24 Semester Hours)

Students should select a program concentration in Online Marketing, Media Production ~~or Media Content.~~

ONLINE MARKETING

- COMM 1337 – Video Production II
- COMM 2311 - Media Writing
- COMM 2327 - Introduction to Advertising
- COMM 2330 - Introduction to Public Relations
- COMM 2332 - Digital & Broadcast News
- COMM 2339 - Writing for Electronic Media
- MRKG 2312 - e-Commerce Marketing
- IMED 1316 - Web Page Design I

MEDIA PRODUCTION

- COMM 1337 - Video Production II
- COMM 2326 - Media Internship
- COMM 2332 - Digital & Broadcast News
- COMM 2339 - Writing for Electronic Media
- IMED 1316 - Web Page Design I
- RTVB 1150 - Audio/Radio Experience I
- RTVB 1447 - Audio/Radio Production II
- RTVB 2164 - Practicum - Radio and Television Broadcasting
- RTVB 2337 - Video Production Workshop I

MEDIA CONTENT

- COMM 1337 - Video Production II
- COMM 2311 - Media Writing
- COMM 2315 - News Reporting
- COMM 2326 - Media Internship
- COMM 2327 - Introduction to Advertising
- COMM 2332 - Digital & Broadcast News
- COMM 2339 - Writing for Electronic Media
- IMED 1316 - Web Page Design I

Total (60 Semester Hours)

ONLINE MARKETING

- COMM 1337 – Video Production II
- COMM 2311 - Media Writing
- COMM 2327 - Introduction to Advertising
- COMM 2330 - Introduction to Public Relations
- COMM 2332 - Digital & Broadcast News
- ~~COMM 2339 - Writing for Electronic Media~~
- **ADD MRKG 2333 Principles of Selling**
- MRKG 2312 - e-Commerce Marketing
- ~~IMED 1316 - Web Page Design I~~
- **ADD IMED 2315 Web Page Design II**

MEDIA PRODUCTION

- COMM 1337 – Video Production II
- COMM 2326 – Media Internship
- COMM 2332 – Digital & Broadcast News
- ~~COMM 2339 - Writing for Electronic Media~~
- **ADD ARTC 1394 – Special Topics in Animation, Interactive Technology, Video Graphics and Special Effects**
- IMED 1316 - Web Page Design I
- RTVB 1150 - Audio/Radio Experience I
- RTVB 1447 - Audio/Radio Production II
- ~~RTVB 2164 - Practicum - Radio and Television Broadcasting~~
- **ADD COMM 2311 Media Writing**
- RTVB 2337 - Video Production Workshop I

MEDIA CONTENT

- ~~COMM 1337 - Video Production II~~
- ~~COMM 2311 - Media Writing~~
- ~~COMM 2315 - News Reporting~~
- ~~COMM 2326 - Media Internship~~
- ~~COMM 2327 - Introduction to Advertising~~
- ~~COMM 2332 - Digital & Broadcast News~~
- ~~COMM 2339 - Writing for Electronic Media~~
- ~~IMED 1316 - Web Page Design I~~

Total (60 Semester Hours)

Rationale / Justification / Assessment Data:

Necessary to eliminate low enrollment classes and accommodate faculty retirement. These changes should have no adverse effect on students and will boost enrollment in other classes.

Effects of Revisions:

- A. Faculty & Staff Requirements: Decrease burden caused by unfilled retiree positions.
- B. Equipment/Facility Requirements: na
- C. Location: na
- D. Income projections: na

Effective Term: Fall 2016

Print

Curriculum Revision Request Form

Division: Arts and Sciences

Department / Program: Matney Mass Media

Prepared by: Jill Gibson

Request: Remove Courses from AS Optional Courses

- Course additions must include student learning outcomes
- Program changes/additions must include program goals

a.

Remove COMM 2339 Writing for Electronic Media

b.

Remove COMM 2305 Editing and Design

c.

Remove COMM 2315 News Reporting

d.

Examples:

Course Revision

Program Revision

New Course

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Effective Term: Fall 2016

Print

CURRENT

Mass Media (AS)

Program Advisor: Don Abel, 371-5298
(ddabel@actx.edu) or contact Ruth De Anda, 371-5212 (rdeanda@actx.edu)
Associate in Science
Major Code - COMM.AS.MCOMM
actx.edu/mass_comm

The following program of study follows the Communication Field of Study Curricula for Advertising/Public Relations, Journalism, and Mass Communication/Radio-TV as adopted by the Higher Education Coordinating Board. Students who follow this curricula will be able to major in the above fields of study and transfer between 12 and 15 hours of course work in these major program options to public two - and four - year institutions in Texas.

Program Requirements

General Education Requirements (42 Semester Hours)

Communication - 6 Hours

- ENGL 1301 - Composition I
- ENGL 1302 - Composition II
- or
- ENGL 2311 - Technical and Business Writing

Mathematics - 3 Hours

- Mathematics

Life & Physical Sciences/Institutional - 12 Hours

- Life & Physical Sciences
- Speech
- EDUC 1100 - First Year Seminar - Learning Framework

Language, Philosophy & Culture - 3 Hours

- COMM 1307 - Introduction to Mass Communication

Creative Arts - 3 Hours

- COMM 2366 - Introduction to Film

Government - 6 Hours

- GOVT 2305 - United States Government
- GOVT 2306 - Texas Government

History - 6 Hours

PROPOSED

Mass Media (AS)

Program Advisor: ~~Don Abel, 371-5298~~
~~(ddabel@actx.edu)~~ Jill Gibson, 371-5283
(jlgibson@actx.edu) or contact Ruth De Anda, 371-5212 (rdeanda@actx.edu)
Associate in Science
Major Code - COMM.AS.MCOMM
actx.edu/mass_comm

The following program of study follows the Communication Field of Study Curricula for Advertising/Public Relations, Journalism, and Mass Communication/Radio-TV as adopted by the Higher Education Coordinating Board. Students who follow this curricula will be able to major in the above fields of study and transfer between 12 and 15 hours of course work in these major program options to public two - and four - year institutions in Texas.

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- Life & Physical Sciences
- Speech
- EDUC 1100 - First Year Seminar - Learning Framework

Language, Philosophy & Culture - 3 Hours

- COMM 1307 - Introduction to Mass Communication

Creative Arts - 3 Hours

- COMM 2366 - Introduction to Film

Government - 6 Hours

- GOVT 2305 - United States Government
- GOVT 2306 - Texas Government

History - 6 Hours

- HIST 1301 - United States History I
- HIST 1302 - United States History II

Social/Behavioral Sciences - 3 Hours

Social/Behavioral Science

Major Course Requirements (18 Semester Hours)

- COMM 1336 – Video Production I
- COMM 2311 - Media Writing
- ARTC 1325 - Introduction to Computer Graphics

Optional Courses (9 Semester Hours)

Students will be advised on the additional 9 hours from the following list based on area of interest and requirements of transfer university.

- COMM 1318 - Photography I
- COMM 1337 - Video Production II
- COMM 2303 - Audio Production I
- COMM 2315 - News Reporting
- COMM 2330 - Introduction to Public Relations
- COMM 2339 - Writing for Electronic Media
- COMM 2305 - Editing and Design
- COMM 2326 - Media Internship
- COMM 2327 - Introduction to Advertising
- COMM 2332 - Digital & Broadcast News
- RTVB 1150 - Audio/Radio Experience I
-

Total (60 Semester Hours)

- HIST 1301 - United States History I
- HIST 1302 - United States History II

Social/Behavioral Sciences - 3 Hours

Social/Behavioral Science

Major Course Requirements (18 Semester Hours)

- COMM 1336 – Video Production I
- COMM 2311 - Media Writing
- ARTC 1325 - Introduction to Computer Graphics

Optional Courses (9 Semester Hours)

Students will be advised on the additional 9 hours from the following list based on area of interest and requirements of transfer university.

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- COMM 1337 - Video Production II
- COMM 2303 - Audio Production I
- ~~COMM 2315 - News Reporting~~
- COMM 2330 - Introduction to Public Relations
- ~~COMM 2339 - Writing for Electronic Media~~
- ~~COMM 2305 - Editing and Design~~
- COMM 2326 - Media Internship
- COMM 2327 - Introduction to Advertising
- COMM 2332 - Digital & Broadcast News
- RTVB 1150 - Audio/Radio Experience I
-

Total (60 Semester Hours)

Curriculum Revision Request Form

Examples:

Course Revision
Program Revision
New Course

Division: Arts and Sciences

Department / Program: Matney Mass Media

Prepared by: Jill Gibson

Request: Changes to Mass Media Certificate

- Course additions must include student learning outcomes
- Program changes/additions must include program goals

a.

Remove Media Content Option

b.

Online Marketing Option

Replace COMM 2339 Writing for Electronic Media with MRKG 2333 Principles of Selling

c.

Media Production Option

Replace COMM 2339 Writing for Electronic Media with ARTC 1394 Special Topics in Animation, Interactive Technology, Video Graphics and Special Effects

d.

Rationale / Justification / Assessment Data:

Necessary to eliminate low enrollment classes and accommodate faculty retirement. These changes should have no adverse effect on students and will boost enrollment in other classes.

Effects of Revisions:

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- B. Equipment/Facility Requirements: na
- C. Location: na
- D. Income projections: na

Effective Term: Fall 2016

Print

CURRENT

Mass Media Certificate

Program Advisor: Don Abel, 371-5298 (ddabel@actx.edu) or contact Ruth De Anda, 371-5212 (rdeanda@actx.edu)
Contact the Testing Center or the Program Advisor for testing requirements. Testing requirements are based on the unique needs of the certificate program.

Certificate of Completion

Major Code - RTVB.CERT
actx.edu/mass_comm

Prepares students for positions in the radio-television field without the additional course work necessary for an Associate in Applied Science degree. Students completing the Radio-TV certificate will be eligible for many entry level positions in the field of radio and television.

Program Requirements

Major Course Requirements (12 Semester Hours)

- ARTC 1325 - Introduction to Computer Graphics
- COMM 1307 - Introduction to Mass Communication
- COMM 1336 - Video Production I
- COMM 2303 - Audio Production I

Major Options (21-22 Semester Hours)

Students should select a program concentration in Online Marketing, Media Production or Media Content.

ONLINE MARKETING

- COMM 1337 - Video Production II
- COMM 2327 - Introduction to Advertising
- COMM 2330 - Introduction to Public Relations
- COMM 2339 - Writing for Electronic Media
- ETWR 1391 - ST - Social Media Tools
- IMED 1316 - Web Page Design I
- MRKG 2312 - e-Commerce Marketing

MEDIA PRODUCTION

- COMM 1337 - Video Production II
- COMM 2326 - Media Internship
- COMM 2332 - Digital and Broadcast News
- COMM 2339 - Writing for Electronic Media
- IMED 1316 - Web Page Design I

PROPOSED

Mass Media Certificate

Program Advisor: ~~Don Abel, 371-5298 (ddabel@actx.edu)~~
Jill Gibson, 371-5283 (jlgibson@actx.edu) or contact Ruth De Anda, 371-5212 (rdeanda@actx.edu)
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Major Course Requirements (12 Semester Hours)

- ARTC 1325 - Introduction to Computer Graphics
- COMM 1307 - Introduction to Mass Communication
- COMM 1336 - Video Production I
- COMM 2303 - Audio Production I

Major Options (21-22 Semester Hours)

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ONLINE MARKETING

- COMM 1337 - Video Production II
- COMM 2327 - Introduction to Advertising
- COMM 2330 - Introduction to Public Relations
- ~~COMM 2339 - Writing for Electronic Media~~
- **ADD MRKG 2333 - Principles of Selling**
- ETWR 1391 - ST - Social Media Tools
- IMED 1316 - Web Page Design I
- MRKG 2312 - e-Commerce Marketing

MEDIA PRODUCTION

- COMM 1337 - Video Production II
- COMM 2326 - Media Internship
- COMM 2332 - Digital and Broadcast News
- ~~COMM 2339 - Writing for Electronic Media~~
- **ADD ARTC 1394 - Special Topics in Animation,**

- RTVB 1150 – Audio/Radio Experience I
- RTVB 1447 – Audio/Radio Production II
- RTVB 2164 – Practicum – Radio and Television Broadcasting
- RTVB 2337 – Video Production Workshop I

MEDIA CONTENT

- COMM 1318 - Photography I
- COMM 1337 - Video Production II
- COMM 2311 - Media Writing
- COMM 2315 - News Reporting
- COMM 2327 - Introduction to Advertising
- COMM 2332 - Digital & Broadcast News
- COMM 2339 - Writing for Electronic Media

Total (33-34 Semester Hours)

Interactive Technology, Video Graphics and Special Effects

- IMED 1316 - Web Page Design I
- RTVB 1150 - Audio/Radio Experience I
- RTVB 1447 – Audio/Radio Production II
- RTVB 2164 – Practicum – Radio and Television Broadcasting
- RTVB 2337 - Video Production Workshop I

MEDIA CONTENT

- ~~COMM 1318 - Photography I~~
- ~~COMM 1337 - Video Production II~~
- ~~COMM 2311 - Media Writing~~
- ~~COMM 2315 - News Reporting~~
- ~~COMM 2327 - Introduction to Advertising~~
- ~~COMM 2332 - Digital & Broadcast News~~
- ~~COMM 2339 - Writing for Electronic Media~~

Total (33-34 Semester Hours)