**Amarillo College Curriculum Map Template**

**Division:** STEM

**Degree/Academic Program(s):** Business Management

BMGT.AAS; BMGT.CERT; BMGT.CERT.CALL; BMGT.CERT.FSM; BMGT.CERT.FSS; BMGT.CERT.SBM; BMGT.MKT; BMGT.MKT.FSM; BMGT.MKT.HOSP; TRVM.CERT.HOSP **Person Responsible for Division:** Dan Ferguson, Dean

**Person Responsible for Area/Title:** Jodi Lindseth **Component Director/Chair:** Carol Buse **Submission Date:** Fall 2015 **Purpose Statement:** The mission of the Business Management Program at Amarillo College is to prepare students for success in business management and business-related studies for career placement and advancement within their current or future employment.

**All Goals Relate to Business Management Core for all associate degrees and certificates (listed above).**

|  |
| --- |
| **Goal #1:** To graduate students who are prepared for employment or advancement in the management field.  |
| **Program-Specific Courses** | **PLO #1:****Students will demonstrate skills needed to progress to an advanced or managerial position** | **PLO #2:****Students will present themselves as professionals**  |
| **HRPO-1311**(Human Relations) | **I, D** | **I, D** |
| **BMGT-1301** (Supervision) | **I, D** | **I, D** |
| **BMGT-1305**(Comm.Mgmt) | **I, D** | **I, D** |
| **BMGT-1307**(HPWT) | **I, D** | **I, D** |
| **MRKG-1311**(Prin. of Mrkt) | **I, D** | **I, D** |
| **BMGT-1382** (Prof. Image) | **I, D** | **I, D** |
| **BMGT-1382**(Co-op) | **I, D** | **I, D** |
| **BMGT-1383**(Co-op) | **D, M** | **I, D** |
| **BUSG-1315**(Small Bus.) | **I, D** | **I, D** |
| **BUSA (1312)**(Investments) | **I** | **I, D** |
| **HRPO -2301**(HR Mgmt) | **D, M** | **D, M** |
| **BMGT-2303**(Pro. Solv.) | **D, M** | **D, M** |
| **BMGT-2305**(Adv. Comm) | **D, M** | **D, M** |
| **BMGT-2309** (Leadership) | **D, M** | **D, M** |
| **BUSG-2309****(Sm Bus. Entr.)** | **D** | **D, M** |
| **BMGT-2331**(Prin. Qual) | **D, M** | **D, M** |
| **MRKG-2333**(Pric. Selling) | **D** | **D, M** |

**I = Introduced; D = Developed & Practiced with Feedback; M = Demonstrated at Mastery**

|  |
| --- |
| **Goal #2:**To graduate students who are able to use effective supervisory skills. **(Courses For All Areas, but Food Service Management and Hospitality Management)** |
| **Program-Specific Courses** | **PLO #1:****Students will demonstrate leadership and supervisory skills** | **PLO #2:****Students will demonstrate sound ethical** **choices**  |
| **HRPO-1311**(Human Relations) | **I,D** | **I,D** |
| **BMGT-1301** (Supervision) | **I,D** | **I,D** |
| **BMGT-1305**(Comm.Mgmt) | **I,D** | **I,D** |
| **BMGT-1307**(HPWT) | **I,D** | **I,D** |
| **MRKG-1311**(Prin. of Mrkt) | **I,D** | **I,D** |
| **BMGT-1382** (Prof. Image) |  |  |
| **BMGT-1382**(Co-op) | **I,D** | **I,D** |
| **BMGT-1383**(Co-op) | **D, M** | **D, M** |
| **BUSG-1315**(Small Bus.) | **I,D** | **D, M** |
| **BUSA (1312)**(Investments) | **I,D** | **D, M** |
| **HRPO -2301**(HR Mgmt) | **D, M** | **D, M** |
| **BMGT-2303**(Pro. Solv.) | **D, M** | **D, M** |
| **BMGT-2305**(Adv. Comm) | **D, M** | **D, M** |
| **BMGT-2309** (Leadership) | **D, M** | **D, M** |
| **BUSG-2309****(Sm Bus. Entr.)** | **D, M** | **D, M** |
| **BMGT-2331**(Prin. Qual) | **D, M** | **D, M** |
| **MRKG-2333**(Pric. Selling) | **D, M** | **D, M** |

**I = Introduced; D = Developed & Practiced with Feedback; M = Demonstrated at Mastery**

|  |
| --- |
| **Goal #2:** To graduate students who are able to use effective supervisory skills. **(Courses For Food Service Management and Hospitality Management Only)** |
| **Program-Specific Courses** | **PLO #1:** **Students will demonstrate skills for industry standards** |
| **CHEF-1205**(San & Saf) | **I, D** |
| **IFWA-1217**(F Prod.Pln) | **I, D** |
| **FDNS-2300**(Food Mng Sys) | **D, M** |
| **HAMG – 1321**(Intro. to Hosp) | **I, D** |
| **HAMG-2201**(Prin. F & B) | **D, M** |
| **RSTO – 2307**(Catering) | **D, M** |
| **TRVM-1300**(Intro to Trvl) | **I, D** |
| **TRVM – 1308****(TD- 1)** | **I, D** |
| **TRVM – 1341)****(TD II)** | **I, D** |

|  |
| --- |
| **Goal #3:**To graduate students who can use critical thinking skills. |
| **Program-Specific Courses** | **PLO #1:****Students will analyze various business problems and develop solutions** |
| **HRPO-1311**(Human Relations) | **I,D** |
| **BMGT-1301** (Supervision) | **I,D** |
| **BMGT-1305**(Comm.Mgmt) | **I,D** |
| **BMGT-1307**(HPWT) | **I,D** |
| **MRKG-1311**(Prin. of Mrkt) | **I,D** |
| **BMGT-1382** (Prof. Image) | **I,D** |
| **BMGT-1382**(Co-op) | **D** |
| **BMGT-1383**(Co-op) | **D** |
| **BUSG-1315**(Small Bus.) | **I, D** |
| **BUSA (1312)**(Investments) | **I,D** |
| **HRPO -2301**(HR Mgmt) | **D, M** |
| **BMGT-2303**(Pro. Solv.) | **D, M** |
| **BMGT-2305**(Adv. Comm) | **D** |
| **BMGT-2309** (Leadership) | **D, M** |
| **BUSG-2309****(Sm Bus. Entr.)** | **D, M** |
| **BMGT-2331**(Prin. Qual) | **D, M** |
| **MRKG-2333**(Pric. Selling) | **D** |

**I = Introduced; D = Developed & Practiced with Feedback; M = Demonstrated at Mastery**

|  |
| --- |
| **Goal #4:**To graduate students who use communication skills.  |
| **Program-Specific Courses** | **PLO #1:****Students will develop professional oral and written communication**  | **PLO #2:****Students will demonstrate ability to compile and organize information for a document**  |
| **HRPO-1311**(Human Relations) | **I, D** | **I, D** |
| **BMGT-1301** (Supervision) | **I, D** | **I, D** |
| **BMGT-1305**(Comm.Mgmt) | **I, D** | **I, D** |
| **BMGT-1307**(HPWT) | **I, D** | **I, D** |
| **MRKG-1311**(Prin. of Mrkt) | **I, D** | **I, D** |
| **BMGT-1382** (Prof. Image) | **I, D** | **I, D** |
| **BMGT-1382**(Co-op) | **I, D** | **I, D** |
| **BMGT-1383**(Co-op) | **I, D** | **I, D** |
| **BUSG-1315**(Small Bus.) | **I, D** | **I, D** |
| **BUSA (1312)**(Investments) | **I, D** | **I, D** |
| **HRPO -2301**(HR Mgmt) | **D, M** | **D, M** |
| **BMGT-2303**(Pro. Solv.) | **D, M** | **D, M** |
| **BMGT-2305**(Adv. Comm) | **D, M** | **D, M** |
| **BMGT-2309** (Leadership) | **D, M** | **D, M** |
| **BUSG-2309****(Sm Bus. Entr.)** | **D, M** | **D, M** |
| **BMGT-2331**(Prin. Qual) | **D, M** | **D, M** |
| **MRKG-2333**(Pric. Selling) | **D, M** | **D, M** |

**I = Introduced; D = Developed & Practiced with Feedback; M = Demonstrated at Mastery**

|  |
| --- |
| **Goal #5:**To graduate students who demonstrate teamwork skills. |
| **Program-Specific Courses** | **PLO #1:****Students will collaborate on group projects** |
| **HRPO-1311**(Human Relations) | **I** |
| **BMGT-1301** (Supervision) | **I, D** |
| **BMGT-1305**(Comm.Mgmt) | **I, D** |
| **BMGT-1307**(HPWT) |  |
| **MRKG-1311**(Prin. of Mrkt) | **I, D** |
| **BMGT-1382** (Prof. Image) |  |
| **BMGT-1382**(Co-op) | **I, D** |
| **BMGT-1383**(Co-op) | **D, M** |
| **BUSG-1315**(Small Bus.) | **I, D** |
| **BUSA (1312)**(Investments) |  |
| **HRPO -2301**(HR Mgmt) | **I, D** |
| **BMGT-2303**(Pro. Solv.) | **D, M** |
| **BMGT-2305**(Adv. Comm) | **D, M** |
| **BMGT-2309** (Leadership) | **D, M** |
| **BUSG-2309****(Sm Bus. Entr.)** | **D, M** |
| **BMGT-2331**(Prin. Qual) | **D** |
| **MRKG-2333**(Pric. Selling) | **D** |

**I = Introduced; D = Developed & Practiced with Feedback; M = Demonstrated at Mastery**

|  |
| --- |
| **Goal #6:**To graduate students who can evaluate personal and social responsibility.  |
| **Program-Specific Courses** | **PLO #1:****Students will demonstrate personal responsibility** | **PLO #2:****Students will demonstrate social responsibility** | **PLO #3:****Students will demonstrate knowledge of ethical situations** |
| **HRPO-1311**(Human Relations) | **I, D** | **I, D** | **I, D** |
| **BMGT-1301** (Supervision) | **I, D** | **I, D** | **I, D** |
| **BMGT-1305**(Comm.Mgmt) | **I, D** | **I, D** | **I, D** |
| **BMGT-1307**(HPWT) | **I, D** | **I, D** | **I, D** |
| **MRKG-1311**(Prin. of Mrkt) | **I, D** | **I, D** | **I, D** |
| **BMGT-1382** (Prof. Image) | **I, D** | **I, D** | **I, D** |
| **BMGT-1382**(Co-op) | **I, D** | **I, D** | **I, D** |
| **BMGT-1383**(Co-op) | **I, D** | **I, D** | **I, D** |
| **BUSG-1315**(Small Bus.) | **I, D** | **I, D** | **I, D** |
| **BUSA (1312)**(Investments) | **I, D** | **I, D** | **I, D** |
| **HRPO -2301**(HR Mgmt) | **D, M** | **D, M** | **D, M** |
| **BMGT-2303**(Pro. Solv.) | **D, M** | **D, M** | **D, M** |
| **BMGT-2305**(Adv. Comm) | **D, M** | **D, M** | **D, M** |
| **BMGT-2309** (Leadership) | **D, M** | **D, M** | **D, M** |
| **BUSG-2309****(Sm Bus. Entr.)** | **D, M** | **D, M** | **D, M** |
| **BMGT-2331**(Prin. Qual) | **D, M** | **D, M** | **D, M** |
| **MRKG-2333**(Pric. Selling) | **D, M** | **D, M** | **D, M** |

**I = Introduced; D = Developed & Practiced with Feedback; M = Demonstrated at Mastery**