**Amarillo College Curriculum Map Template**

**Division:** STEM

**Degree/Academic Program(s):** Business Management

BMGT.AAS; BMGT.CERT; BMGT.CERT.CALL; BMGT.CERT.FSM; BMGT.CERT.FSS; BMGT.CERT.SBM; BMGT.MKT; BMGT.MKT.FSM; BMGT.MKT.HOSP; TRVM.CERT.HOSP **Person Responsible for Division:** Dan Ferguson, Dean

**Person Responsible for Area/Title:** Jodi Lindseth **Component Director/Chair:** Carol Buse **Submission Date:** Fall 2015 **Purpose Statement:** The mission of the Business Management Program at Amarillo College is to prepare students for success in business management and business-related studies for career placement and advancement within their current or future employment.

**All Goals Relate to Business Management Core for all associate degrees and certificates (listed above).**

|  |  |  |
| --- | --- | --- |
| **Goal #1:**  To graduate students who are prepared for employment or advancement in the management field. | | |
| **Program-Specific Courses** | **PLO #1:**  **Students will demonstrate skills needed to progress to an advanced or managerial position** | **PLO #2:**  **Students will present themselves as professionals** |
| **HRPO-1311**  (Human Relations) | **I, D** | **I, D** |
| **BMGT-1301** (Supervision) | **I, D** | **I, D** |
| **BMGT-1305**  (Comm.Mgmt) | **I, D** | **I, D** |
| **BMGT-1307**  (HPWT) | **I, D** | **I, D** |
| **MRKG-1311**  (Prin. of Mrkt) | **I, D** | **I, D** |
| **BMGT-1382** (Prof. Image) | **I, D** | **I, D** |
| **BMGT-1382**  (Co-op) | **I, D** | **I, D** |
| **BMGT-1383**  (Co-op) | **D, M** | **I, D** |
| **BUSG-1315**  (Small Bus.) | **I, D** | **I, D** |
| **BUSA (1312)**  (Investments) | **I** | **I, D** |
| **HRPO -2301**  (HR Mgmt) | **D, M** | **D, M** |
| **BMGT-2303**  (Pro. Solv.) | **D, M** | **D, M** |
| **BMGT-2305**  (Adv. Comm) | **D, M** | **D, M** |
| **BMGT-2309**  (Leadership) | **D, M** | **D, M** |
| **BUSG-2309**  **(Sm Bus. Entr.)** | **D** | **D, M** |
| **BMGT-2331**  (Prin. Qual) | **D, M** | **D, M** |
| **MRKG-2333**  (Pric. Selling) | **D** | **D, M** |

**I = Introduced; D = Developed & Practiced with Feedback; M = Demonstrated at Mastery**

|  |  |  |
| --- | --- | --- |
| **Goal #2:**  To graduate students who are able to use effective supervisory skills.  **(Courses For All Areas, but Food Service Management and Hospitality Management)** | | |
| **Program-Specific Courses** | **PLO #1:**  **Students will demonstrate leadership and supervisory skills** | **PLO #2:**  **Students will demonstrate sound ethical**  **choices** |
| **HRPO-1311**  (Human Relations) | **I,D** | **I,D** |
| **BMGT-1301** (Supervision) | **I,D** | **I,D** |
| **BMGT-1305**  (Comm.Mgmt) | **I,D** | **I,D** |
| **BMGT-1307**  (HPWT) | **I,D** | **I,D** |
| **MRKG-1311**  (Prin. of Mrkt) | **I,D** | **I,D** |
| **BMGT-1382** (Prof. Image) |  |  |
| **BMGT-1382**  (Co-op) | **I,D** | **I,D** |
| **BMGT-1383**  (Co-op) | **D, M** | **D, M** |
| **BUSG-1315**  (Small Bus.) | **I,D** | **D, M** |
| **BUSA (1312)**  (Investments) | **I,D** | **D, M** |
| **HRPO -2301**  (HR Mgmt) | **D, M** | **D, M** |
| **BMGT-2303**  (Pro. Solv.) | **D, M** | **D, M** |
| **BMGT-2305**  (Adv. Comm) | **D, M** | **D, M** |
| **BMGT-2309**  (Leadership) | **D, M** | **D, M** |
| **BUSG-2309**  **(Sm Bus. Entr.)** | **D, M** | **D, M** |
| **BMGT-2331**  (Prin. Qual) | **D, M** | **D, M** |
| **MRKG-2333**  (Pric. Selling) | **D, M** | **D, M** |

**I = Introduced; D = Developed & Practiced with Feedback; M = Demonstrated at Mastery**

|  |  |
| --- | --- |
| **Goal #2:** To graduate students who are able to use effective supervisory skills.  **(Courses For Food Service Management and Hospitality Management Only)** | |
| **Program-Specific Courses** | **PLO #1:**  **Students will demonstrate skills for industry standards** |
| **CHEF-1205**  (San & Saf) | **I, D** |
| **IFWA-1217**  (F Prod.Pln) | **I, D** |
| **FDNS-2300**  (Food Mng Sys) | **D, M** |
| **HAMG – 1321**  (Intro. to Hosp) | **I, D** |
| **HAMG-2201**  (Prin. F & B) | **D, M** |
| **RSTO – 2307**  (Catering) | **D, M** |
| **TRVM-1300**  (Intro to Trvl) | **I, D** |
| **TRVM – 1308**  **(TD- 1)** | **I, D** |
| **TRVM – 1341)**  **(TD II)** | **I, D** |

|  |  |
| --- | --- |
| **Goal #3:**  To graduate students who can use critical thinking skills. | |
| **Program-Specific Courses** | **PLO #1:**  **Students will analyze various business problems and develop solutions** |
| **HRPO-1311**  (Human Relations) | **I,D** |
| **BMGT-1301** (Supervision) | **I,D** |
| **BMGT-1305**  (Comm.Mgmt) | **I,D** |
| **BMGT-1307**  (HPWT) | **I,D** |
| **MRKG-1311**  (Prin. of Mrkt) | **I,D** |
| **BMGT-1382** (Prof. Image) | **I,D** |
| **BMGT-1382**  (Co-op) | **D** |
| **BMGT-1383**  (Co-op) | **D** |
| **BUSG-1315**  (Small Bus.) | **I, D** |
| **BUSA (1312)**  (Investments) | **I,D** |
| **HRPO -2301**  (HR Mgmt) | **D, M** |
| **BMGT-2303**  (Pro. Solv.) | **D, M** |
| **BMGT-2305**  (Adv. Comm) | **D** |
| **BMGT-2309**  (Leadership) | **D, M** |
| **BUSG-2309**  **(Sm Bus. Entr.)** | **D, M** |
| **BMGT-2331**  (Prin. Qual) | **D, M** |
| **MRKG-2333**  (Pric. Selling) | **D** |

**I = Introduced; D = Developed & Practiced with Feedback; M = Demonstrated at Mastery**

|  |  |  |
| --- | --- | --- |
| **Goal #4:**  To graduate students who use communication skills. | | |
| **Program-Specific Courses** | **PLO #1:**  **Students will develop professional oral and written communication** | **PLO #2:**  **Students will demonstrate ability to compile and organize information for a document** |
| **HRPO-1311**  (Human Relations) | **I, D** | **I, D** |
| **BMGT-1301** (Supervision) | **I, D** | **I, D** |
| **BMGT-1305**  (Comm.Mgmt) | **I, D** | **I, D** |
| **BMGT-1307**  (HPWT) | **I, D** | **I, D** |
| **MRKG-1311**  (Prin. of Mrkt) | **I, D** | **I, D** |
| **BMGT-1382** (Prof. Image) | **I, D** | **I, D** |
| **BMGT-1382**  (Co-op) | **I, D** | **I, D** |
| **BMGT-1383**  (Co-op) | **I, D** | **I, D** |
| **BUSG-1315**  (Small Bus.) | **I, D** | **I, D** |
| **BUSA (1312)**  (Investments) | **I, D** | **I, D** |
| **HRPO -2301**  (HR Mgmt) | **D, M** | **D, M** |
| **BMGT-2303**  (Pro. Solv.) | **D, M** | **D, M** |
| **BMGT-2305**  (Adv. Comm) | **D, M** | **D, M** |
| **BMGT-2309**  (Leadership) | **D, M** | **D, M** |
| **BUSG-2309**  **(Sm Bus. Entr.)** | **D, M** | **D, M** |
| **BMGT-2331**  (Prin. Qual) | **D, M** | **D, M** |
| **MRKG-2333**  (Pric. Selling) | **D, M** | **D, M** |

**I = Introduced; D = Developed & Practiced with Feedback; M = Demonstrated at Mastery**

|  |  |
| --- | --- |
| **Goal #5:**  To graduate students who demonstrate teamwork skills. | |
| **Program-Specific Courses** | **PLO #1:**  **Students will collaborate on group projects** |
| **HRPO-1311**  (Human Relations) | **I** |
| **BMGT-1301** (Supervision) | **I, D** |
| **BMGT-1305**  (Comm.Mgmt) | **I, D** |
| **BMGT-1307**  (HPWT) |  |
| **MRKG-1311**  (Prin. of Mrkt) | **I, D** |
| **BMGT-1382** (Prof. Image) |  |
| **BMGT-1382**  (Co-op) | **I, D** |
| **BMGT-1383**  (Co-op) | **D, M** |
| **BUSG-1315**  (Small Bus.) | **I, D** |
| **BUSA (1312)**  (Investments) |  |
| **HRPO -2301**  (HR Mgmt) | **I, D** |
| **BMGT-2303**  (Pro. Solv.) | **D, M** |
| **BMGT-2305**  (Adv. Comm) | **D, M** |
| **BMGT-2309**  (Leadership) | **D, M** |
| **BUSG-2309**  **(Sm Bus. Entr.)** | **D, M** |
| **BMGT-2331**  (Prin. Qual) | **D** |
| **MRKG-2333**  (Pric. Selling) | **D** |

**I = Introduced; D = Developed & Practiced with Feedback; M = Demonstrated at Mastery**

|  |  |  |  |
| --- | --- | --- | --- |
| **Goal #6:**  To graduate students who can evaluate personal and social responsibility. | | | |
| **Program-Specific Courses** | **PLO #1:**  **Students will demonstrate personal responsibility** | **PLO #2:**  **Students will demonstrate social responsibility** | **PLO #3:**  **Students will demonstrate knowledge of ethical situations** |
| **HRPO-1311**  (Human Relations) | **I, D** | **I, D** | **I, D** |
| **BMGT-1301** (Supervision) | **I, D** | **I, D** | **I, D** |
| **BMGT-1305**  (Comm.Mgmt) | **I, D** | **I, D** | **I, D** |
| **BMGT-1307**  (HPWT) | **I, D** | **I, D** | **I, D** |
| **MRKG-1311**  (Prin. of Mrkt) | **I, D** | **I, D** | **I, D** |
| **BMGT-1382** (Prof. Image) | **I, D** | **I, D** | **I, D** |
| **BMGT-1382**  (Co-op) | **I, D** | **I, D** | **I, D** |
| **BMGT-1383**  (Co-op) | **I, D** | **I, D** | **I, D** |
| **BUSG-1315**  (Small Bus.) | **I, D** | **I, D** | **I, D** |
| **BUSA (1312)**  (Investments) | **I, D** | **I, D** | **I, D** |
| **HRPO -2301**  (HR Mgmt) | **D, M** | **D, M** | **D, M** |
| **BMGT-2303**  (Pro. Solv.) | **D, M** | **D, M** | **D, M** |
| **BMGT-2305**  (Adv. Comm) | **D, M** | **D, M** | **D, M** |
| **BMGT-2309**  (Leadership) | **D, M** | **D, M** | **D, M** |
| **BUSG-2309**  **(Sm Bus. Entr.)** | **D, M** | **D, M** | **D, M** |
| **BMGT-2331**  (Prin. Qual) | **D, M** | **D, M** | **D, M** |
| **MRKG-2333**  (Pric. Selling) | **D, M** | **D, M** | **D, M** |

**I = Introduced; D = Developed & Practiced with Feedback; M = Demonstrated at Mastery**