

**Graphic Design Advisory Committee Meeting  
Amarillo College  
Minutes from April 16, 2008**

Members present: Cathleen Bauldauf, Jason Boyett, Don Carlisle, Tony Freeman, Gary Ivey, Scott Jesko, Lennon Mings, Cole Nuckols, Mike Pryer, Gene Sanders, T.J. Taylor

Members absent: Noel Gonzales, Paul Ortega, Mark Smith

Others present: Robert Boyd, John Chaka, Steve Cost, Ron Faulkner, Ken Pirtle, Pete Gonzalez

Mr. Pirtle called the meeting to order at 11:40 a.m. Introductions were made and Mr. Pirtle thanked those for their attendance and willingness to serve the Graphic Design program. He reminded all members of the purpose and value of the advisory committees at .

Ms. Bauldauf motioned for minutes from 2007 meeting be approved. Mr. Carlisle seconded. Minutes unanimously approved as written.

The graphic design curriculum degree list was handed out and a discussion of the plan and skills necessary for graduates to enter workforce followed. Mr. Pirtle asked the committee to note any weaknesses. Mr. Cost suggested the addition of some non-computer art classes. Ms. Bauldauf suggested the addition of advertising to the associate degree plan. Mr. Boyett suggested that Drawing III be replaced with advertising, which he felt would be more beneficial. Mr. Carlisle agreed. Mr. Chaka noted that digital publishing students choose a client and design a package campaign that gives them the experience.

Mr. Chaka noted his concern that print majors may not get enough web design experience in the classroom. Committee members agreed that web design is important for all Graphic Design students.

Mr. Pirtle noted that it is challenging to choose important classes to prepare the students for employment reminded the committee that it is not feasible to add classes to the curriculums because it will add to the time frame and cost of getting a degree.

No decisions were made regarding any curriculum changes.

Mr. Cost and Mr. Gonzalez briefly discussed the Graphic Design trip to Dallas and it's positive influence on the students in attendance.

The upcoming retirement of William Burrell and Mr. Pirtle were announced to the committee.

A brief discussion followed regarding the successful bond election and the upcoming renovations for Parcels Hall, which will include new facilities for graphic design.

Mr. Pirtle once again thanked everyone for their commitment.

Meeting adjourned at 1:05.