

**PRESIDENT'S CABINET MEETING**  
**November 20, 2018**  
**MINUTES**

**CALLED TO ORDER**  
 9:09 am on 11/20/18

**ADJOURNED**  
 10:00 am on 11/20/18

**MEMBERS PRESENT**

Bob Austin; Kevin Ball; Tamara Clunis; Russell Lowery-Hart; Denese Skinner; Steve Smith; Mark White

**MEMBERS ABSENT**

Cara Crowley; Lyndy Forrester

**OTHERS PRESENT**

Joy Brenneman

**DISCUSSION:**

<b>1. DIVERSITY-BILINGUAL PRINT MATERIALS/AC EQUITY WEBPAGE</b>	<b>Ball</b>
<p>Mr. Ball presented an update on the bilingual print material requested by the PLI Student Diversity Group. Some documents were already in process. The actx.edu/family page is in redesign and has been combined with the "first generation" page. The page for families will be in English and Spanish and will highlight reason students should come to Amarillo College. This page is now live. The printed letter to parents will be converted in January and will stress the importance of student support and list the services available. The marketing team will create a Facebook page for student families and will include resources here. The goal is to have everything completed by the first of March. They hope to make the web page a "one-stop shop" for resources and encouragement for students and their families. A new person should be hired by January to replace Penny Massey who recently resigned. Ms. Skinner requested that Student Affairs be included in this process.</p> <p>Dr. Lowery-Hart has been provided a list of employees who are able to translate and will send this out campus wide as soon as it is updated with phone numbers.</p> <p>Students are learning, collaboration, critical thinking, making friends, etc. through online games.</p> <p><b>Action Items:</b></p> <ul style="list-style-type: none"> <li>• Mr. Ball will work with Students Affairs and will bring updates to Cabinet.</li> </ul>	

<b>2. eSPORTS</b>	<b>Skinner</b>
<p>Mr. Austin and Ms. Skinner are leading this initiative and working with Chris George, a CIS instructor who is also a gamer. He has put them in contact national eSports contacts who have provided information on guidelines and structure. Mr. George is in the classroom with students who are also interested in gaming and is willing to sponsor this group. Cabinet should continue to be engaged and responsive, provide financial support and partner with Mr. George. He sent a survey to students to determine interest and has received about 50 responses. He has suggested holding an event to determine which students may want to take it to the next level to form a team and participate in a competition with a local college. A meeting will take place after Thanksgiving to determine next steps.</p> <p>This will be a good opportunity to recruit students once a team is established and competitions are held. It might also increase interest from students who would otherwise not consider</p>	

coming to AC. Students learn collaboration and critical thinking and make friends and relationships through these online games.

Shane Hepler has provided contact information for Dell to Mark White. Once this is organized, Mr. White will contact them to discuss sponsorships. Andrew Flores in the Bookstore is researching other bookstores who have hosted these events through their bookstores.

The Bash Script Crazy club initially included both games and coders, but has ended up to be mostly made up of coders. Mr. George would like to be the sponsor/advisor for a group of gamers and is looking for others who will help lead this group and initiative. He is looking at using the 4<sup>th</sup> floor of the Byrd Business Building for events and meetings, etc.

A short timeline is needed to get this started if it is to be used as a recruiting piece. Mr. George believes he has found a classroom that could be used as competition space and Cabinet discussed other possibilities. Ms. Skinner noted that there should be a good plan in place before the Christmas break.

**Action Items:**

- Mr. White and Mr. Ball will schedule a meeting with the Dell representative to seek input.
- Mr. Austin and Ms. Skinner will continue to work on this project.

**3. ENROLLMENT UPDATE**

**Austin**

Not covered

**Action Items:**

- n/a

**4. BRAGGING ON EMPLOYEES**

**Cabinet**

Mr. Ball – Stefanie Carruth for picking up the slack with the resignation of Penny Massey  
Ms. Skinner – Jill Gibson for her creation and work on the Leadership Institute for students which is really good and resulted in about 50 students going to the leadership retreat. This is up from recent years.

Dr. Clunis – Kristin Edford for her organization of the Creative Minds series. She brought in some of the best speakers for this event.

Mr. Smith – The Business Office for their hard work on the audit. The accountant noted that this was the best audit the college has had since she began doing this.

**5. COMMUNICATION POINTS**

**Forrester**

Responsibility for this communication will be moved to Communications and Marketing once SWIM is in place. Cabinet will need to determine a plan and Dr. Lowery-Hart asked them to think this through.

**6. POSITION JUSTIFICATIONS**

**Cabinet**

None

**Action Items:**

- None

**7. OTHER DISCUSSION**

**Cabinet**

None