

Amarillo College Library Strategic Plan

DRAFT—2/6/2009

Vision

Our vision is to be the center of information access, personal study, and collaboration for the college community.

Core Purpose

Our purpose is to

- empower our patrons to be self-sufficient information consumers and to possess critical evaluation and thinking skills;
- create a physical environment that encourages personal study, collaboration and networking, and inspires creative and academic growth; and
- provide seamless access to the best information and tools for project completion.

Core Values

- Learning – we are a learning community helping each other develop our skills and knowledge for a life-time.
- Partnerships – collaborative efforts produce quality results.
- Innovation – we embrace productive change.
- Effectiveness – quality outcomes assessment and evaluation leads to informed decision-making.
- Individuality – people have diverse needs; we respond to our patrons as individuals.
- Service – library patrons are at the heart of everything we do.

Goal

Other campus units, external peers and library vendors that support research, teaching, and learning will seek out partnerships with the library and the library will reciprocate.

Strategies

- Embed library and information tools, resources, and expertise into the teaching, learning, and research endeavors of the college.
- Place the Library's set of tools for the discovery, gathering, creating, and sharing information into web-based systems that students use.

- Emphasis should be placed on external, not library-centered, structures and systems (i.e. integrated library management systems).

Objectives

- After consulting and discussing embedding strategies and methods with the Learning Management Committee and other interested faculty, faculty and librarians will embed library tools and related links into 50% of course syllabi in AC's Angel learning management system (LMS) as measured by a search report of course syllabi.
- After providing information literacy training modules and assessments online via the Angel LMS, students in online and hybrid classes who receive online library instruction will equal or exceed the post instruction assessment scores of traditional library classroom students as evidenced by assessment reports automatically collected using Angel system capabilities.
- Collaborate with at least one vendor's efforts to connect the Library's subscription research databases directly into software students prefer to use (such as Google) to increase access to/usage of high quality library sources. Measure using baseline and post-implementation usage statistics comparisons.

Goal

Students taking core credit courses will be information literate on selected standards from the Association of College and Research Libraries' (ACRL) Information Literacy Competency Standards.

Strategy

- Develop a new mix of tutorials, learning tools, and in-person classroom involvement to reach more students online and to use in-person interactions for the most complex and difficult tasks.

Objective

- After taking a pre-test on one or more information literacy competencies, participating students will improve their scores on the post-test by at least 40 percent, and students will average at least 70 percent correct on the post-test.

Goal

Print and electronic collections will be relevant and useful to students, faculty, and staff, especially for programs which require discipline accreditation.

Strategies

- Increase access to print collections for distance learners through conversion to electronic format.
- Make collection development decisions based on use and successful project completion.

Objective

- After analysis of discipline accredited course readings, assignments, and accreditation criteria, technical services staff will update purchasing procedures to change the collection development focus via a phase-in process for immediate program accreditation providing 100% of required readings either in the electronic and/or print collections by September as verified by subsequent mapping.

Goal

Library space will be comfortable, lively, and active places where students can interact with each other and with technology and where support for the use of library resources and technology can be found.

Strategies

- Redevelop the library as the primary informal learning space on campus.
- Create a variety of spaces and work environments that can accommodate different uses and possess different ambiances.
- Share space with a variety of partners who can contribute to collaboration and student success.
- Seek out external funds for redevelopment of library space as an attractive philanthropic opportunity.

Objectives

- After creating a student-centered study and meeting area on Lynn Library's first floor with access to free Wi-Fi and affordable food and drink, students will increase use of the floor by 100 per cent as measured by a random sample of use throughout the day before and after floor renovation.
- After creating additional mediated meeting rooms in Lynn Library's Learning Commons, students and faculty will reserve meeting rooms 100% more in the next school year as measured by a log of room bookings made to Outlook.
- After making in-person presentations to local funding entities, local donors will contribute \$25,000 to furnish and equip a new student study and collaboration space on the first floor of the Lynn Library as measured by a log of donations in the business office.

Goal

Hire and train adaptable staff with the required skill sets to try and succeed at new challenges.

Strategies

- Develop a rationale and list of the functions, skills, abilities, and characteristics for its staff that the library requires.

- Realign staff resources to support priority initiatives with the expectation that no new staff will be hired in the foreseeable future.

Objective

- After analysis of staff productivity and priorities of the library as a part of an environmental scan and discussions with staff, at least one staff member will begin new duties to support a priority library initiative as documented by agreement with the change by the Library Advisory Committee and approval of changed job descriptions by Human Resources.

Goal

Amarillo College provides a sufficient number of qualified staff—with appropriate education or experiences in library and/or other learning/information resources—to accomplish the mission of the college.

Strategies

- Map skills needed to accomplish the purposes of the library and the college with
 - updated library job descriptions and duties;
 - existing staff's or new hire's experience, education and skills; and
 - each individual's career goals.
- Use skills analysis as a part of an environmental scan to eliminate/add duties and implement needed training.
- Evaluate reassignment of staff.
- Develop requirements for and plan to replace retiring staff.

Objective

- After mapping the library staff's skills and discussing staff career goals with the needs of the library in mind, library staff will begin their new duties in fall 2009 as documented by the publication of a staffing plan and approval of changed job descriptions by Human Resources.