

STRATEGIC PLANNING QUESTIONS FOR DISTANCE EDUCATION

RED GROUP

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Members

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Q#1	Do these values capture <u>the</u> principles that will guide AC faculty and staff in making decisions regarding distance education?
	No
Q#2	If not, what value(s) are missing or need to be revised?
	<ul style="list-style-type: none">• Service to students• Provide service to internal & external "Customers"

Q#3	<p style="text-align: center;">Distinguishing Characteristics</p> <ul style="list-style-type: none"> • What should distinguishing AC's distance education from all other institution's distance education? <ul style="list-style-type: none"> • Is there anything about AC's distance education that is unique? If so, what? <ul style="list-style-type: none"> • How will AC define success for distance education?
	<ul style="list-style-type: none"> • Use state of the art technology to deliver quality instruction to a diverse student population at a distance strive to nationally recognized online courses' program <p>Define Success:</p> <ul style="list-style-type: none"> • Course successfully delivered • Student Achievement • Financial • Student Satisfaction • Faculty final • Course demand • Enrollment Growth <p>Unique:</p> <ul style="list-style-type: none"> • Faculty Adoption • Strong Instructor initiative in developing/delivering online • Early adopters of anywhere/anytime service • Implemented many self-service tools for students • Entered into cooperatives w/ other educational entities to offer online programs • Able to overcome early failed courses development model

Q#4	<p style="text-align: center;">Future</p> <ul style="list-style-type: none"> • If AC performed its key values in an extraordinary way, what would happen? <ul style="list-style-type: none"> • Where do we want AC's distance education to be in <u>5 years</u>? • What do we want AC's distance education to <u>achieve</u> over the next <u>10 years</u>? <ul style="list-style-type: none"> • What will such distance education look like when AC has achieved it? • Do AC faculty and staff have a "unique vision" of how distance education will provide instruction and services in the future?
	<p>Future:</p> <ul style="list-style-type: none"> • Institutional Pride • Recognition • Respect • Increased Enrollment • Greater student satisfaction & achievement <p>5 Years:</p> <ul style="list-style-type: none"> • Increase number of complete programs online • Any program that could be feasibly delivered online • All courses presented in any way which maximizes use of technology (not just online) <p>Over next 10 years:</p> <ul style="list-style-type: none"> • To remain current • Technology so persuasive - District education as we know it will be obsolete • Seamless integrated processes & procedures for delivering & supporting all district education <p>What it will look like:</p> <ul style="list-style-type: none"> • Business as usual / so routine everything • State of the art with dedicated faculty <p>Faculty & staff - unique vision?</p> <ul style="list-style-type: none"> • Yes—participated in focus groups • Look for ways to Enhance Delivery of District education

Q#5	<p style="text-align: center;">Vision</p> <ul style="list-style-type: none"> • Is AC capable of reaching its vision for distance education? • If not, what is AC lacking and what does AC have to do to achieve this vision? • Does AC have the resources to reach our vision for distance education? <ul style="list-style-type: none"> • If not, what is AC lacking and what does AC have to do to obtain the resources to reach this vision? • Does AC have the proper systems and processes in place to reach our vision for distance education?
	<p>Yes!!! Once a comprehensive / unified vision is achieved</p> <p>Resources?</p> <ul style="list-style-type: none"> • Yes - possibly not in place <p>Proper systems?</p> <ul style="list-style-type: none"> • Under development at present time

Q#6	<p style="text-align: center;">Finances and Staffing</p> <ul style="list-style-type: none"> • What is the College's financial condition? Is the college adequately funded? • What is the condition of the College's facilities relevant to distance education? Are these resources the ones that will be needed for achieving our distance education vision? <ul style="list-style-type: none"> • Is the College adequately staffed for achieving distance education? • Have the right people been hired or contracted to do part-time work in distance education? • Is the College using the right education and training methodologies for preparing faculty and instructional staff to teach online courses or courses with even one component in online? • Are faculty and instruction staff receiving the right information relevant to distance education? If not, what needs to change? <ul style="list-style-type: none"> • Is the expectation of quality instruction achieved by leadership or delegation? • What is impossible for you to do now in your efforts to provide instruction and services to your students that if a fundamental change were made, would be possible to do in the future relevant to distance education? • If you had unlimited resources available and the freedom to do whatever you wished with the college, what would you do now? What would you do over the next three to five years?
	<p>College financial condition</p> <ul style="list-style-type: none"> • Good compared to other TX community colleges • Adequately funded - not abundantly at present time <p>Condition of college facilities for district education</p> <ul style="list-style-type: none"> • Currently no - facilities not in place to meet future vision <p>Adequately staffed</p> <ul style="list-style-type: none"> • Not at this time <p>Right people hired / contracted part-time?</p> <ul style="list-style-type: none"> • Need for graphic artists / tech specialists / production specialists <p>Right Education / training _____</p> <ul style="list-style-type: none"> • At present time - no / moving in the right direction • Faculty being trained on LMS but not pedagogical graphic, or instr. Design <p>Is an expectation of quality instr. Achieved leadership or delegation</p> <ul style="list-style-type: none"> • Leadership <p>Impossible for you to do</p> <ul style="list-style-type: none"> • needs higher level / consistent / advanced training • greater understanding of online

Unlimited resources

- state of the art equipment & training

Must give up something - what?

- Rank

1) Telecourses

2) ITV