

## DISTANCE EDUCATION STRATEGIC PLAN

### Faculty Focus Groups

January 23, 2009

Group	Facilitator	Members	Q#1	Which online <u>programs</u> will AC need to offer to ensure that students continue to choose AC?
1 p.m. session	Becky Easton	Ann Fry Vicky Taylor Gore M'Linda Graham Aimee Martin Jim Rauscher		<ul style="list-style-type: none"> <li>• Draw unemployed people, GED</li> <li>• Nursing (enhanced online)</li> <li>• Food Service certification</li> <li>• Cosmetology-online</li> <li>• Geriatrics, hospital</li> <li>• Dietary Science</li> <li>• Radio - TV - some courses</li>   <li>• Add question to student surveys to ask for interest in what they want that we don't offer, (or to application for enrollment).</li> <li>• Determine most highly searched topics related to courses and programs</li> <li>• Expand student orientation, expand current 2 hour class</li> <li>• First-year experience expanded to be more interactive (a semester or year?)(including ethics).</li> <li>• Mass Communication</li> <li>• Social Work, Criminal Justice, Financial Planning, Instrumentation and Control Technician, Environmental/Green Energy programs, Education, Solar and Wind Energy</li> <li>• Business, Psychology, History, Government</li> </ul>
2 p.m. session	Richard Whitaker	Brent Cavanaugh Jnita Collins Nichol Dolby Deborah Harding		<ul style="list-style-type: none"> <li>• Sociology</li> <li>• History</li> <li>• Government</li> <li>• Speech</li> <li>• Languages</li> <li>• Business, Psychology, History, Government</li> </ul>

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				<ul style="list-style-type: none"> <li>• CIS</li> <li>• Criminal Justice</li> <li>• Education</li> <li>• Early Childhood</li> <li>• Forensic Science</li> </ul>
3 p.m. session	Gay Mills	Robert Banks Scott Beckett Jana Comerford Camille Nies Mark Hanna		<ul style="list-style-type: none"> <li>• Market-driven</li> <li>• Information based, factual material, not tactile</li> <li>• Plumbing</li> <li>• Medical</li> <li>• Funeral Directors</li> <li>• Ag Programs: Veterinary Tech, Animal Nutrition</li> <li>• General Studies</li> <li>• Library Tech</li> <li>• Business, Psychology, History, Government</li> <li>• Criminal Justice</li> <li>• Pre-Law</li> <li>• English - AAS</li> </ul>
4 a.m. session	Tony Thomas	Jennifer Bartlett Dan Ferguson Jill Gibson Theresa Jiwa Michelle Orcutt		<ul style="list-style-type: none"> <li>• General Studies</li> <li>• Psychology</li> <li>• Sociology</li> <li>• Education (limited)</li> <li>• Substance Abuse</li> <li>• Business</li> <li>• Management</li> <li>• Job Specific</li> <li>• Criminal Justice</li> <li>• CIS (limited)</li> <li>• Travel &amp; Tourism</li> <li>• Real Estate</li> </ul> <p>Services:</p> <ul style="list-style-type: none"> <li>• Online Advising</li> </ul>

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				<ul style="list-style-type: none"> <li>• Orientation</li> <li>• Financial Aid</li> <li>• Registration</li> <li>• Recruiting</li> <li>• Marketing</li> </ul>
5 a.m. session	Mike Bellah	Judith Carter Sabra Gore Bobby May Beverly Vinson		<ul style="list-style-type: none"> <li>• Target areas where AC has no online programs at all, and those areas which can be offered well online</li> <li>• Psychology</li> <li>• Education (to transfer)</li> <li>• English: Technical Writing Cert.</li> <li>• Liberal Arts</li> <li>• History and Social Sciences</li> <li>• Engineering</li> <li>• Would be great to offer a self-paced web-based program (course) that, for example, would allow higher level developmental (barely under requirements) to take to meet specific need rather than take semester course</li> <li>• Current needs of B&amp;I</li> </ul>
6 a.m. session	Monique Dupuis	Craig Clifton Kaki Hoover Lisa Meehan Lillian Withrow		<ul style="list-style-type: none"> <li>• Emphasis on programs that are 80% online already (This excludes programs that require hands-on labs or clinicals)</li> </ul>
7 a.m. session	Richard Whitaker	Steve Beckham Susan Burgoon  Michael Kopenits		<ul style="list-style-type: none"> <li>• Not enough infrastructure to support what we have now</li> <li>• Adding programs according to national trend</li> <li>• Many don't want to jump in and be the guinea pigs until AC changes are in place, My AC ?, Groupwise-Outlook, Web CT - Angel?</li> <li>• Technical courses - enhance classroom aspect and eventually push to hybrid or online</li> <li>• Finance course transition to online program?</li> </ul>

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8 a.m. session	Becky Easton	Don Abel Sherri Clowe Bobbie Hyndman J. G. Mills		<ul style="list-style-type: none"> <li>• As many as we can possibly offer completely online</li> </ul>
9 a.m. session	Claudie Biggers	Preston Childress Donna Cleere  Lana Jackson  Jane McFarland Rachael Zaideman		<ul style="list-style-type: none"> <li>• Focus on trends to see highest demand</li> <li>• Focus on 80% of courses that are almost fully online</li> <li>• Check out career/job projections for 6-10 years, develop programs from data</li> <li>• Consistency in fees: out of state, course fees, online vs traditional</li> <li>• Education programs</li> <li>• Many graduate programs</li> <li>• Business programs</li> <li>• Journalism</li> <li>• Visual Arts</li> <li>• Business Management</li> <li>• Mortuary Science</li> <li>• Physical Ed.</li> <li>• Photography</li> <li>• Pre-Law</li> <li>• Pre-Nursing</li> <li>• Pre-Physician Assistant</li> <li>• Real Estate</li> <li>• Social Science</li> <li>• Speech</li> </ul>
10 a.m. session	John Robertson	Judy Carter  Ann Hamblin Tricia McGuire Kathy Wetzel		<ul style="list-style-type: none"> <li>• Do not offer 100% online programs that will not transfer to 4 year degree program (survey institutions)</li> <li>• Certificate programs may be offered if potential employers are willing to hire (survey potential employers)</li> </ul>

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11 a.m. session	Kim McGowan	Rudell Bratcher Pam George Judy Johnson Frank Sobey		<ul style="list-style-type: none"> <li>• Allied Health</li> <li>• Nursing</li> <li>• General Studies - core areas</li> <li>• Education</li> <li>• General Business: Mgmt, Marketing, Accounting</li> </ul>

Common Items:

- Instruction: See answers to Q2
- Services: See answers to Q2