PRESIDENT'S CABINET MEETING April 13, 2021 MINUTES

CALLED TO ORDER
9:06 a.m.
4DJOURNED
11:14 a.m.

MEMBERS PRESENT

Bob Austin; Kevin Ball; Tamara Clunis; Cara Crowley; Cheryl Jones; Russell Lowery-Hart; Chris Sharp; Denese Skinner; Joe Bill Sherrod; Mark White

MEMBERS ABSENT

OTHERS PRESENT

Becky Burton; Laura Geiger; Frank Sobey

DISCUSSION:

1. COMPREHENSIVE CAMPAIGN GIFTS

Lowery-Hart

Dr. Lowery-Hart discussed kicking off the employee campaign in the Fall and announcing it at General Assembly in September. The amount is unimportant, commitment is what is important. Mr. Sherrod would like a 70% participation rate and would also like to get students involved. Amounts donated will be confidential but a cumulative total will be announced. Human Resources is working on a payroll deduction option for the campaign. Mr. Austin suggested that the wording for the campaign be well thought out in order to reach as many employees and students as possible.

Action Items:

• Mr. Ball and Ms. Jones are working on the payroll deduction.

2. CARES II AMNESTY ENROLLMENT PROJECT UPDATE

Austin/Sharp

Mr. Austin reported that work continues on the program to incentivize students who owe a balance to come back to AC. CARES II funds in the amount of \$600,000 are available and could be used to pay off student balances, pay tuition and books, and giving each student \$1,000 as an incentive to re-enroll. Ms. Crowley noted that students will need to sign an agreement allowing the college to pay off their student debt, even if they choose not to return to Amarillo College. There are tax implications for the student.

Currently, there are approximately 500 students who could benefit from the program but that number is conservative and is expected to be larger.

Action Items:

• Mr. Austin is generating a list of students who could benefit from this program.

3. PROJECT SUCCESS COLLABORATION

Austin

Mr. Austin explained that the U.S. Department of Education will pay Trellis to provide support to minority serving colleges and universities. The programs align with what AC is already doing and will be refined to target former students and get them re-enrolled.

Action Items:

None

4. OTHER DISCUSSION

Cabinet

Dr. Lowery-Hart provided an update on AmTech and Technical Dual Credit. He and Becky Burton have been in discussions to offer Technical Dual Credit free for two years. Amarillo College will receive \$15.5M from the American Recovery Program, half of which must go to students. Additional information will be provided as it becomes known.

Action Items:

None