



## Planning and Evaluation Tracking

College Year: 2006-2007

Division of: Development

Person Responsible: Bob Austin

Department of: Community Link

Person Responsible: Maury Roman

**Purpose Statement:** Community Link's purpose is to provide outreach services to disadvantaged individuals to increase participation in higher education.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Actively participate in the recruitment of adult students at AC	1. After executing the adult recruitment plan, the enrollment of adult students will increase at least 1% as compared to adult enrollment of the Fall 2006 semester.	1.	1.
2. Expand student access through specialized outreach events in Spanish	2. After attending a Financial Aid night in Spanish, 50% of participants will enroll at AC based on Fall 2007 enrollment.	2.	2.
3. Enhance success of GED students	3. After receiving a phone call from CLINK staff, at least 10% of students who stop attending will return to the classroom based on the attendance report.	3.	3.

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