



Planning and Evaluation Tracking

College Year: 2008-2009

Division of: Enrollment Management

Person Responsible: Robert Austin

Department of: Community Link

Person Responsible: Maury Roman

Purpose Statement: To provide outreach services to disadvantaged individuals to increase participation in higher education

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Expand access to adult prospective students through a variety of non-traditional recruitment activities	1. a After execution of 2008-2009 Adult Recruitment Plan, at least 170 applications for admissions will be submitted for Fall 2009 semester based on a Colleague report 1. b After submitting an application for admissions, at least 70% of eligible applicants will complete preliminary advising and the Free Application for Federal Student Aid for Fall 2009 semester based on a Colleague report 1. c After completing enrollment forms and academic advising, at least 50% of eligible applicants will enroll within a year of submitting an application, based on a Colleague report	1.	1.

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revised 8/1/05