



## Planning and Evaluation Tracking

College Year: 2006-2007

Division of: Workforce Development  
Department of: Continuing Healthcare Education

Person Responsible: Damaris Schlong  
Person Responsible: Pilar Suarez

**Purpose Statement:** The Center for Continuing Healthcare Education is committed to the life-long learner and the mission and goals of Amarillo College. Specifically, the Center's mission is to provide non-degree programs, courses, and seminars which support the professional, occupational, and cultural development of healthcare professionals in a rapidly changing workforce environment.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (Including improvements and revisions)
1. Adapt to mandated entrance requirements for enrollment in Phlebotomy, Certified Nursing Assistant, and Nursing Home Activity Director courses.	<p>1. After conducting a mass marketing campaign concerning enrollment requirements, potential CNA, Phlebotomy, and Nursing Home Activity Director students will provide documentation of immunization requirements before the registration deadline with 50% compliance within 6 months of the mass marketing campaign based on a log of successful enrollments.</p> <p><i>NOTE: Outcome updated (10/03/2006)</i></p>	<p>1. Timeframe: 8/1/05 –10/4/06 <u>CNA</u> # of sections = 12</p> <p># of students enrolled = 92</p> <p># with immunizations PRIOR to 6 months before enrollment = 50</p> <p># who received immunizations DURING 6 months prior to enrollment = 35</p> <p># who finished immunizations prior to clinicals but after registration= 3</p> <p>38% (N = 35 of 92)</p>	<p>1. 4/17/06 – We established a CNA co-sponsorship with Baptist Community Services “Ware Living Center” to create an opportunity for students who do not have their immunizations to enter CNA training and get immunizations from the employer.</p> <p>ACTION PLAN:</p> <ul style="list-style-type: none"> <li>Marketing Campaign 2007: <ul style="list-style-type: none"> <li>Scripting</li> <li>Website posting</li> <li>Job Fair information</li> <li>CE Class schedule</li> </ul> </li> <li>Automate Immunization Log in Excel</li> </ul>

1. After conducting a mass marketing campaign concerning enrollment requirements, 50% of enrollees will have completed their immunization requirements within 6 months prior to the registration deadline based on an enrollment log.

**Nursing Home Activity Director**

- Part I - Cancelled due to low enrollment

**Phlebotomy**

# of sections = 4

# of students enrolled = 60

# with immunizations PRIOR to 6 months before enrollment = 35

# who received immunizations DURING 6 months prior to enrollment = 25

42% (N = 25 of 60)

Immunizations are not required for Nursing Home Activity Director Part I, and immunization inquiries have dropped significantly.

**ACTION PLAN:**

- Add questions to Activity Director Update regarding job market, placement and retention of the Activity Director Position.
- Determine if this program is viable.

2. Assure that foreign healthcare professionals meet the National Standards of Practice for competent patient care in IV Therapy

2. After attending didactic and clinical training, Filipino RNs employed by Northwest Texas Healthcare Systems will demonstrate competency in IV therapy with a minimum of 75% on unit quizzes and "Satisfactory" on all clinical competencies

2. Timeframe:  
10/17/05 – 2/22/06

# of sections offered = 3

# of students = 33

Lowest score = 82%

Highest score = 100%

% of competencies returned completed = 85% (N = 28 of 33)

% of returned competencies that were satisfactory = 100%

2. Course changed from 36 hours to 24 hours based on high score on quizzes, student knowledge base, and course evaluations.

- Four students failed to return the competency forms.
- One student returned to the Philippines prior to completing the competency forms.
- Course remains available if needed.
- NWTTHS anticipated 60 + students. Actual number that arrived was 33 due to inability to enter USA.

3. Provide Basic Food Service training, for entry level positions, to students referred by area social service agencies

3. Upon completion of the Basic Food Service Training Program, 75% of students referred by area social service agencies will successfully graduate and pass the Food Service Manager State Exam

3. Timeframe: 1/1/06-10/4/06

**Class #1**

March 6 – June 5, 2006

Enrollment = 7 students

**Student Referrals:**

Salvation Army = 4

Panhandle WorkSource = 2

Scholarship Assistance &  
Salvation Army Tuition Loan  
= 1

# completed course = 6

86% (N = 6 of 7)

State Exam Results:

May 31, 2006

# taking exam = 6

# passing exam = 5

83% (N = 5 of 6)

**Class #2**

June 12 – Sept. 1, 2006

Cancelled due to low  
enrollment.

**Class #3**

Sept. 11 – Nov. 28, 2006

Enrollment = 10 students

**Student Referrals:**

Paid Own Tuition = 4

Salvation Army = 6

3. First class exceeded outcome criteria.

- We distributed industry based needs assessment

- Needs assessments were sent out on 7/5/06 to 249 businesses in the region.

- Certification course offered in an attempt to increase local interest.

- ☐ July 18-19

- ☐ September 8-9

Both courses were canceled due to low enrollment.

**ACTION PLAN:**

- Re-evaluate overall course basing decisions on needs assessment results.

- Currently evaluating the viability of the program.