



Planning and Evaluation Tracking

Division of: Hereford Campus
Department of: _____

College Year: 2007-2008
Person Responsible: Daniel Esquivel
Person Responsible: _____

Purpose Statement: To provide academic and continuing education needs to the Hereford Region

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Improve Instruction by Hiring Full-time Instructors in the area of College Level Math and ESL.	A. Hire qualified Local Instructors B. Increase Number of Students in area of ESL C. Accommodate increasing number of College Level Math Students moving from Developmental Program. D. Establish a ladder system to assist new non-traditional students to move from ESL to Associate Degree programs.	1. After reviewing the number of requests from the community and number of developmental students, appropriate instructors will be hired to accommodate the ladder system to assist students to move from ESL to Associate Degree Programs and assist the increasing number of College Level Math Students after leaving the developmental program.	1. Use of these results will enable to accommodate the need of having additional College Level Math courses to assist the number of students needing these classes. Hiring an ESL instructor will assist the campus in developing relationships and programs to help the Non-English speaking community of Hereford; therefore, increasing the number of students attending the Hereford Campus.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
2. Establish and Reinforce the Continuing Education and Workforce Development Program at Hereford Campus.	<ul style="list-style-type: none"> A. Increase Number of Workforce Development projects B. Establish a good rapport and relationship with local business community C. Identify needs of the community for continuing education and leisure studies D. Conduct a survey to the local businesses and industries to identify needs E. Create and maintain a CE/Workforce Development Program to help increase revenue to the Campus. 	2. After completing a survey of needs from the local business community, an Assistant Director of Continuing Education and Workforce Development position will be created to establish a program to assist the creation of workforce development programs that will establish a good rapport and relationship with local business and help increase revenue to the Campus.	2. Once position is created, the Assistant Director will manage the increasing requests for training at local businesses and industries. Followup and maintenance will assist the relationship and create a strong CE/Workforce Development program that will be offered at a continuous schedule rather than per semester.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
3. Improve Facilities of Hereford Campus	<ul style="list-style-type: none"> A. Research New facility space within current campus B. Meet with HISD for expansion into Shirley School Building C. Provide easy flow for students to access learning center, computer labs, and other resources D. Create new office spaces for additional staff members and instructors. E. Add new digital projectors and computers to at least two classrooms. 	3. After meeting with HISD, facilities will be improved either by revising current facility space or by expanding into the Shirley School Building that is currently occupied by the Texas Migrant Council and creating a harmonic environment for students and staff by creating easy flow to Learning Center, Computer labs, and office spaces. Addition of two classrooms fitted with installed digital projection will also improve instruction methods and capabilities.	3. With additional or revised space, the Hereford Campus will be able to accommodate students and staff with better facilities that will enhance the quality of learning and instruction with the latest update equipment and methods of teaching.