



Planning and Evaluation Tracking

College Year: 2007-2008

Division of: Business

Person Responsible: D. Hernandez

Department of: Management

Person Responsible: Anne Nail

Purpose Statement: To offer Business Management students with the opportunity to learn the skills necessary to advance in their careers.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Assure that students have the knowledge and skills necessary for employment in the management field.	1. 90% of students in BMGT 2341 Strategic Management (capstone course) will demonstrate competencies in 3 of the 4 following areas: functional, competitive, corporate and global strategies. This information will be obtained by embedded test questions.	1.	1.
2. Graduates will be employed and/or pursuing additional education within one year of graduation.	2. 90% of graduates will be employed and/or continuing their education, or in the military based on results from THECB data.	2.	2.

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revised 8/1/05