



Planning and Evaluation Tracking

College Year: 2006-2007

Division of: Moore County Campus

Person Responsible: Renee Vincent

Department of: Moore County Campus

Person Responsible: MCC Administrators

Purpose Statement: _____

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Expand course offerings to provide variety and meet demand	1. a. After attending a customized cafeteria style orientation, QUEST students will maintain a chosen career path and/or major with a 30% maintenance rate that will be measured with a pre- and post-Colleague major report.	1. a. 2005-2006 Baseline data for the 115 senior was collected for all QUEST eligible students as they "declared their majors" on the admissions applications. What about the 30% maintenance rate? What will be assessed next year?	1.a. 2005-2006 Plan of Action: MCC plans to develop as list of fall 2007 courses to satisfy the students' needs based on the preferences indicated by the QUEST eligible students. Will this serve as the pre-Colleague major report referenced in this outcome?
	b. By enhancing our marketing strategies, Workforce Development clients will choose AC/MCC as the viable solution to their training needs with a 200% increase in number of business agreements.	b. 2005-2006 Contract training at MCC has increased by 33% from 3 contracts in FY05 to 4 contracts in FY06.	b. 2005-2006 This increase indicates a potential growth market for MCC-CE. Plan of Action: Marketing strategies will be further enhanced to increase contract trainings to 5 in FY07 and 6 in FY08.

	c. After providing new knowledge of trends and needs, continuing education and technical students will increase enrollment in AC/MCC with a 20% increase as compared to the previous year's Colleague report.	c. 2005-2006 Data is being collected on trends in Continuing Education and Workforce Development to determine the best course offerings to meet demand.	c. 2005-2006 Data gathered will be evaluated for training needs of Moore County. Plan of Action: An advisory committee will be formed to give input on community needs. A 20% increase in FY07 enrollments over FY06 will be targeted.
2. Maximize and expand resources.	2. a. After sufficient marketing and outreach projects, events, and interventions, community sponsors will buy auditorium seats to generate a 50% increase in resources on the proposed budget.	2. No purchases to date.	2. Plan of Action: MCC plans to generate 50% of funds for auditorium chairs through community sponsorships in 06-07. What approaches will MCC pursue to encourage community sponsorships?
3. Provide essential educational support and student life to assure student success.	3. a. After completing a college preparatory orientation series, developmental students will demonstrate readiness to enroll in college credit courses with a 20% improvement on a locally developed pre- and post-test.	3. No data available.	3. Plan of Action: Results beginning summer 07. Comment: Repeat of outcome.
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