

## **Planning and Evaluation Tracking**

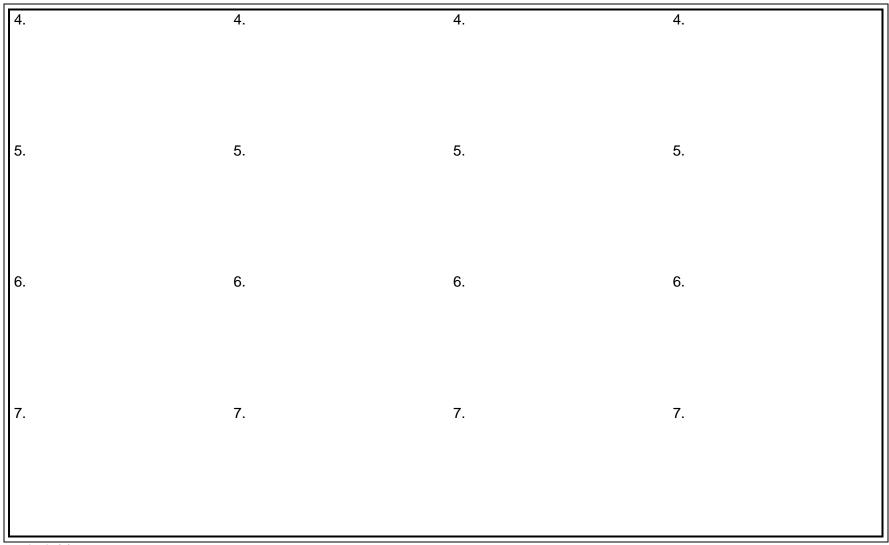
College Year: 2008-2009

Division of: <u>Lang Comm & Fine Arts</u> Department of: <u>Visual Arts - Photography</u> Person Responsible:<u>Robert Boyd</u> Person Responsible:<u>Victoria Taylor-Gore</u>

Purpose Statement: To offer skills in photographic communications and to provide a setting for visual enrichment.

Goal Statements	<b>Objectives/Outcomes</b> (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
<ol> <li>Prepare the individual for employment and to provide enhancement skills for the professional.</li> </ol>	<ol> <li>Upon completion of the capstone (portfolio) course, the student will be able to clearly demonstrate professional photographic skills as evaluated by media specialists using a rubric created by the photography faculty.</li> </ol>	1. No Data Collected.	<ol> <li>Spring 2008</li> <li>ANALYSIS None</li> <li>ACTION PLAN Select panel of local photography professionals for assessment committee.</li> <li>Create evaluation rubric for use by committee.</li> <li>Identify source of monetary compensaion for external evaluators. Recommended compensation: \$75 per evaluation period.</li> </ol>
<ol> <li>To prepare graduating photography majors to transfer to a senior-level institution to complete a baccalereate degree in photography.</li> </ol>	<ol> <li>After the presentation of A.A.S. diploma and portfolio, the student will be successfully articulated into a Bachalaureate program.</li> </ol>	2. No Data Collected.	<ul> <li>2. Spring 2008 ANALYSIS None</li> <li>ACTION PLAN In collaboration with AC Institutional Research, we will gather statistics on the transfer success of our graduating majors.</li> </ul>

3. To provide courses for personal enrichment for the non-professional photographer.	<ol> <li>a. To prepare a body of images, suitable for public display, as evaluated by peers using a rubric created by the photography faculty.</li> </ol>	3. a. No Data Collected.	<ul> <li>3. a. Spring 2008 ANALYSIS None</li> <li>ACTION PLAN Photogaphy faculty will create a rubric for evaluating non- photography majors's images.</li> </ul>
	<ol> <li>b. Photography faculty will survey non-photography majors about their experience in class.</li> </ol>	3. b. No Data Collected.	<ul> <li>3. b. Spring 2008 ANALYSIS None</li> <li>ACTION PLAN The Visual Arts department will create a survey that evaluates non-photography majors' and photography majors' cultural enrichment that will be adminstered to students by the photography faculty.</li> </ul>



revised 8/1/05