



Planning and Evaluation Tracking

College Year: 2007-2008

Division of: Language, Communication, and
Fine Arts

Person Responsible: Robert Boyd

Department of: Speech Communication

Person Responsible: Lynae' Jacob

Purpose Statement: Prepare students to communicate confidently and effectively in public, small group, interpersonal and intercultural contexts.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Ensure students awareness of effective communication and their understanding of the factors influencing successful communication in a variety of settings.	1. Upon completion of a three hour speech class, students will be given a 25 question multiple-choice outcomes survey focused on their understanding and awareness of key communication concepts. Seventy percent of students will demonstrate their understanding and awareness of effective communication as documented by their correct responses to the questions in this survey. This evaluation will be carried out once a year.	1.	1.

2. Increase students' confidence in their communication skills.

2. Upon completion of a three hour speech class, students will complete a self assessment survey rating their communication skills. Seventy percent of students will demonstrate their confidence, and satisfaction with their communication abilities based on their responses to this survey. This evaluation will be carried out once a year. (Closed out 2008)

2. No data available.

2. Spring 2008

Analysis

- Outcome did not include specifically how to assess understanding.

Action Plan

- Revise outcome to assume that we could asses increase in confidence.
- Faculty will meet and design statements for use in Likert Scale.
- Work with assessment development in getting survey ready.
- Pre test will be given during the first week in the fall 2008 semester.
- Post test will be given during the week before finals in the fall 2008 semester.

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