



Planning and Evaluation Tracking

College Year: 2008-2009

Division of: Language, Communication, and
Fine Arts

Person Responsible: Robert Boyd

Department of: Speech Communication

Person Responsible: Lynae' Jacob

Purpose Statement: Prepare students to communicate confidently and effectively in public, small group, interpersonal and intercultural contexts.

Goal Statements	Objectives/Outcomes (including assessment tools and standards)	Results	Use of Results (including improvements and revisions)
1. Ensure students awareness of effective communication and their understanding of the factors influencing successful communication in a variety of settings.	1. At the end of the semester of the Public Speaking class, 75% of the students will answer correctly 20 of 25 multiple choice questions on effective communications.	1.	1.
2. Increase students' confidence in their communication skills.	2. Annually, at the end of a Public Speaking class, 70% of students will increase their confidence level by at least 1.5 on a 5 point Likert scale. (Revised Spring 2008)	2.	2.

3.

3.

3.

3.

4.

4.

4.

4.

5.

5.

5.

5.

6.

6.

6.

6.

7.

7.

7.

7.

revised 8/1/05