

Drafting Business and Leadership Council Meeting
3-31-2021, 9:25 am – 10:00 am

Present: Edie Carter, Dean of STEM; Carrie Hoffman, Coordinator of Drafting; Toni Gray, Executive Director of Workforce Development and Continuing Education; Jorge Ramirez, Hohe Design Group; Mason Rogers, Playa Design Group; Sheila Sims with Sims Architects; Scott Palser, current AC employee at Moore County and previous drafting instructor at MCC; Cassidy Cross, former AC Drafting student; and Penelope Davies, Math, Engineering, Drafting and Data Science Chair.

I. Welcome:

Edie Carter introduced Carrie Hoffman, Toni Gray and Penelope Davies. She welcomed each of the participants and reflected on the importance of our business leaders' voices being heard as we begin our new Business and Leadership Councils (BLCs). She emphasized the fact that Amarillo College was making an intentional shift to a meaningful commitment to listen to employers first.

II. Carrie Hoffman reviewed the Business and Leadership Councils Purpose and Objectives.

- BLCs are a means to create dynamic and robust industry-endorse programs of study along with the long-term viability of the college's programs of study.
- BLCs provide the link between education and business through work-based learning.
- BLCs will allow Amarillo College to stay informed and respond to industry-specific trends guaranteeing the workforce needs of our local industry are actively addressed.

III. Carrie Hoffman reviewed the value of BLCs to business.

- Reduction of recruiting and training budgets
- Collaborative sector-based networks created
- Invest in local human capital to strengthen the regional economy
- Benefit from a steady and sustainable talent pipeline of AC graduates.

IV. Penelope Davies reviewed engagement needed from the business leaders and expectations.

- BLC members will have one face-to-face meeting to begin our collaborative efforts followed by 2 or 3 virtual meetings
- BLC members will provide some form of work based learning: internships, job shadowing, apprenticeships, guest speakers, etc.
- BLC members will support curricular design.
- BLC members will advise on Industry/Market relevant certifications.
- AC will provide information, feedback on recommendations, evaluation of the partnership and actively address the needs of businesses and industry.

V. Penelope Davies requested a commitment from the businesses.

- She noted that the plan was to be fully transitioned to BLC by 2022.
- We are fully committed to responding to Industry needs; however, we need their recommendations and assistance.
- A letter of commitment will be sent to those businesses willing to serve on our first Business and Leadership Council.

VI. The following businesses and individuals agreed to serve on the Drafting BLC and stating they were looking forward to serving:

- Jorge Ramirez, Hohe Design Group
- Mason Rogers, Playa Design Group
- Sheila Sims, Sims Architects
- Scott Palser, Current AC employee MCC
- Cassidy Cross, former AC Drafting student

Carrie Hoffman thanked each of the members for their commitment and noted that each would be receiving a letter of commitment from Amarillo College. Carrie Hoffman also stressed the need for our BLC members to recruit other businesses for our Drafting BLC. We would welcome suggestions for additional members for our Business and Leadership Council.

There being no further business, the meeting was adjourned at 10 am.

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Carrie Hoffman
Program Coordinator