

# ADVISORY COMMITTEE MEETING MINUTES

**PROGRAM COMMITTEE NAME:**

Graphic Design and Photography  
Advisory Committees Meeting

<b>CHAIRPERSON:</b>					
<b>MEETING DATE:</b> November 14, 2019		<b>MEETING TIME:</b> 6:30 p.m.		<b>MEETING PLACE:</b> Parcels Hall 404	
<b>RECORDER:</b> Brent Cavanaugh				<b>PREVIOUS MEETING:</b>	
<b>MEMBERS PRESENT</b>					
<b>List all members of the committee, then place an X in the box left of name if present</b>					
	NAME	TITLE	EMPLOYER INFO	PHONE	EMAIL
x	Jae Elkins	Adjunct/Graphic Design	Amarillo College	806-346-8573	jlelkins@actx.edu
	Karly McCutchan	Graphic Designer		806-922-8977	karlymccutchan@netzero.net
	Amber Spencer	Owner/Designer	Focal Point Design	806-282-4426	<a href="mailto:amber.m.spencer@gmail.com">amber.m.spencer@gmail.com</a>
	Steve Bargas	Owner, Adjunct	Computer Services Software Inc.	806-282-9269	steve@stevebargas.com
	Gabrielle Green	Graphic Designer		806-676-2541	gabrielleggreen@hotmail.com
	Stefanie Carruth	Graphic Art/Web Design Specialist	Amarillo College	806-345-5511	smcarruth@actx.edu
	Alicia Flake Cartrite	Graphic Designer	Hillside Christian Church	806-457-4978	alicia.cartrite@hillside wired.com
	Cindy Wallace	Instructor/Photography	Amarillo College	912-596-1164	<a href="mailto:c0154524@actx.edu">c0154524@actx.edu</a> cindy@cindywallace.com
x	Art Gray	Owner	Gray's Studio	806-371-1523	art@graysdirect.com
x	Mason Gray	Photographer	Gray's Studio	806-371-1523	mason@graysdirect.com
x	Ken Pirtle	Photographer/retired professor		806-676-5427	Kenneth.pirtle@me.com
x	Tracy Barnett	Adjunct and Owner	Portraits By Tracy	806-351-1331	tracybarnett17@yahoo.com
x	Ralph Duke	Owner/Photographer	Ralph Duke Photography	806-584-3330	ralphdukephoto@gmail.com
	Shannon Richardson	Owner	Shannon Richardson Photography	806-418-5877	mail@shannonrichardson.com
	Haley McCall	Graphic Designer	Region 16	806-316-3811	<a href="mailto:haley.mccall@esc16.net">haley.mccall@esc16.net</a>
x	Jill Gibson	Chair, Visual Arts, Mass Media and Speech	Amarillo College	806-371-5283	<a href="mailto:glgibson@actx.edu">glgibson@actx.edu</a>

	EX-OFFICIO'S PRESENT				
	Brent Cavanaugh	Chair, Visual Arts and Instructor /Photography	Amarillo College	806-371-5272	blcavanaugh38@actx.edu
	Rene' West	Instructor /Photography	Amarillo College	806-345-5654	rewest@actx.edu
x	Derek Weathersbee	Instructor/Graphic Design	Amarillo College	806-371-5902	<a href="mailto:d0263091@actx.edu">d0263091@actx.edu</a>
x	Jaime Carrillo	Instructor/Graphic Design	Amarillo College	806-345-5547	j0069203@actx.edu
x	Becky Easton	Dean of Liberal Arts	Amarillo College	806-371-5982	
	Seth White	Instructional Lab Supervisor, Adjunct/Graphic Design	Amarillo College	806-371-5094	swhite@actx.edu
	Ruth De Anda	Advising Associate	Amarillo College	806-3711-5212	r0343730@actx.edu
	Dr. Tamara Clunis	VPAA	AC	806-371-5226	ttclunis@actx.edu
	Frank Sobey	Associate VPAA	AC	806-371-5472	fesobey@actx.edu

Agenda Item	Action / Discussion / Information		Responsibility
Introductions	Brent Cavanaugh- introductions of members present		
2017/2018 MINUTES	Minutes approved unanimously.		
Division Advisor Report	Not present		
Old Business	Computer labs have now been updated with SSD drives and memory to help the software applications students use in class. Review of photography program curriculum changes now in effect to make the degrees more transferable.	.	

CURRICULUM CHANGES PASSED SINCE LAST ADVISORY BOARD MEETING	Review of course changes and additions to photography including ARTS-1311 Design I, ETWR-1391 ST Social Media Tools, and BUSG 2309 Small Business Management-Entrepreneurship. Art Gray asks about SBA-Brent Cavanaugh mentions how SBA comes in and gives their introductory program to the students.		
Other OLD BUSINESS	None		
MEMBER REPORTS/OPEN DISCUSSION	<p>Brent Cavanaugh – Mentions about following through with Art's suggestion with purchase of speedlights and LED. Labs have been updated.</p> <p>Jaime Carrillo – Discussed about having more linkage with Digital Media with coursework and classes. Discussed commercial aspects of animation for local employment at TV stations rather than for gaming.</p> <p>Jill Gibson-Spoke of upcoming marketing events for new students, availability of internships.</p> <p>Derek Weathersbee – spoke to questions about web design and web coding. Discussed the need for a higher education in design than just the demand in Amarillo.</p> <p>Art Gray – spoke about the demand for social media. Also spoke about drone training as a sellable skill.</p> <p>Brent Cavanaugh will check on the feasibility of including instruction on this.</p> <p>Ralph Duke – Spoke about copyright issues with social media.</p> <p>Brent Cavanaugh- Spoke about inclusion of CE classes in photography to help boost numbers and bring in non-degree seeking students.</p>		

EX-OFFICIO MEMBER REPORTS	None		
NEW BUSINESS	<p><b>Jobs Outlook and Internships</b> - Members were asked to be sure to inform faculty of new job/intern possibilities in photo and graphic design, jobs outlook.</p> <p><b>New Equipment</b> - Further discussion would take place on drone training and equipment.</p> <p><b>Marketing</b> – There was discussion on how social media is being used for advertising the program.</p>	<p>Jill and Brent would look more into how drone technology might fit into the programs</p> <p>Brent would see how more social media could be utilized to advertising for the programs.</p>	
ADJOURN			

	Meeting was adjourned at 8:15 PM		
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Adjourned

Recording Secretary: Brent Cavanaugh

Date:11/14/2019

Next Meeting: Fall 2020

*Brent Cavanaugh*

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